

# What is Systems Architecting in an Industrial Context?

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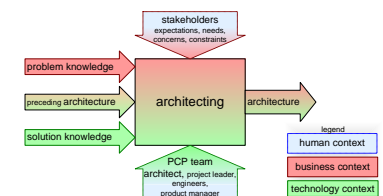
## Abstract

Architecting is the creation of an architecture by the product creation team. The next question is: “What is an architecture?”.

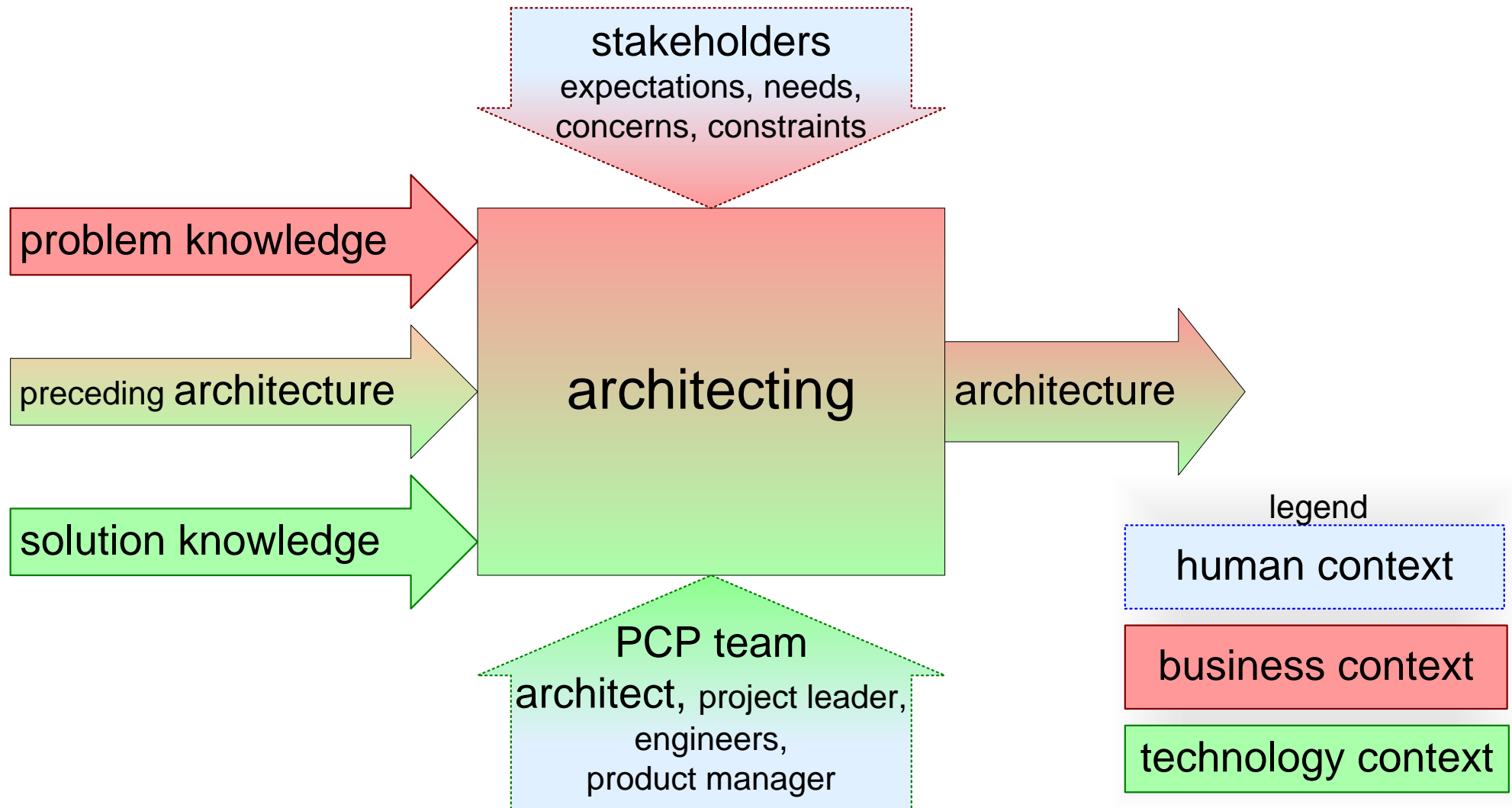
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# Architecting = creating an architecture



# Architecture = tangible (internal) + intangible (external)

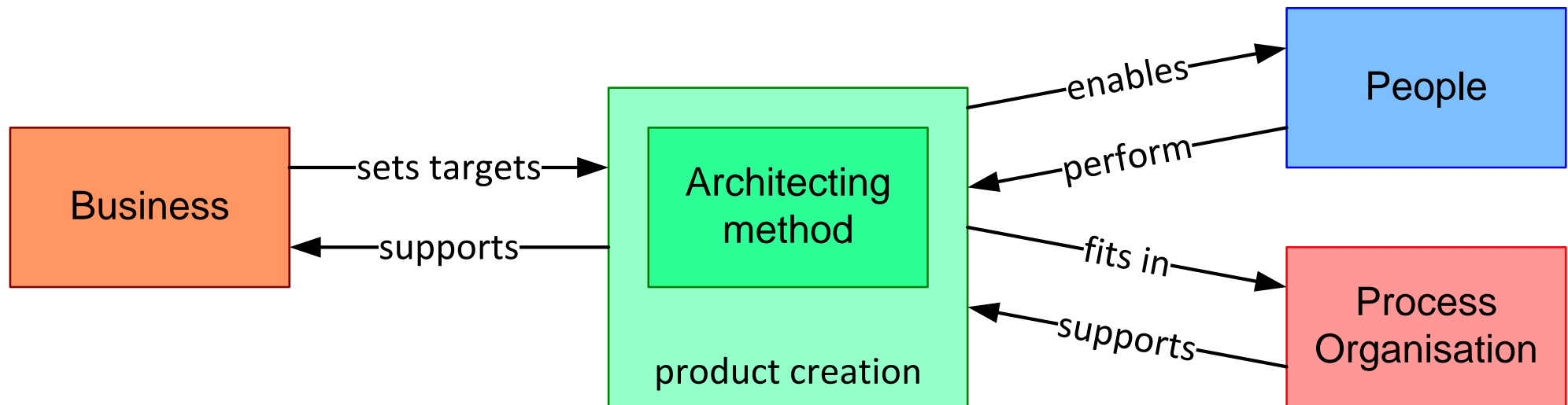
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*performance*      *behaviour*      *functionality*      *external*

the perception of,  
experience with,  
the system by all stakeholders in all phases of  
the system life-cycle

*structure*      *construction*      *internal*

# The business context of architecting methods



# Internal stakeholders

