Systems Engineering Research Methods

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Abstract

Research in System Engineering research inherently addresses a mix of technological issues in relation to business, process, organization, and people aspects. We show an inventory of research methods for research done in the "field", e.g. in industry or similar organization.

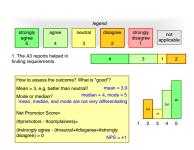
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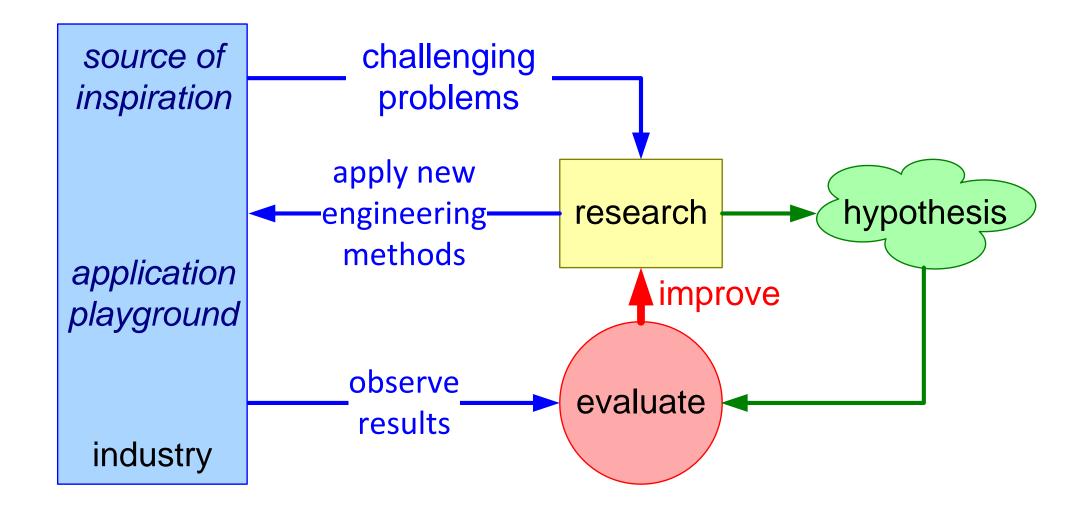
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Action Research or Industry-as-Laboratory



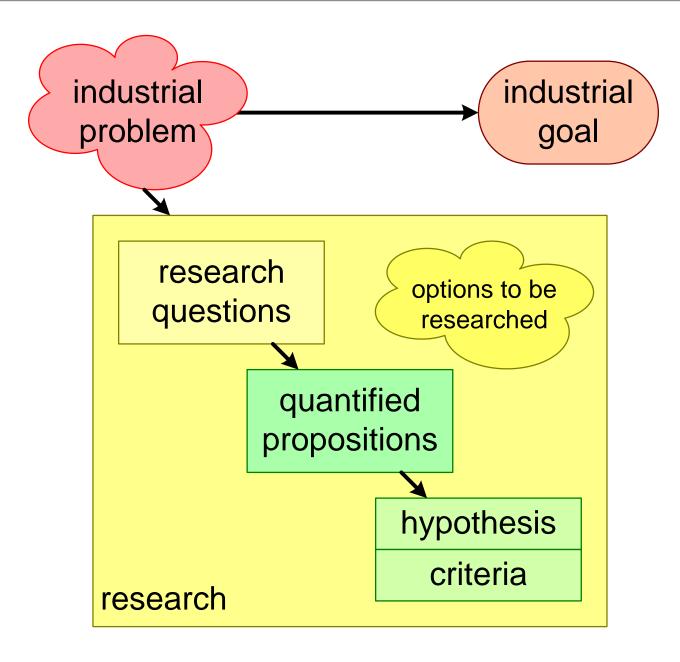


Systems Engineer vs Researchers

	systems engineer	researcher
normal work	elicit needs, specify, design, analyze, integrate, test	observe, experiment, argue, evaluate, write
attitude	explain, educate, sell	question everything, proof opposite

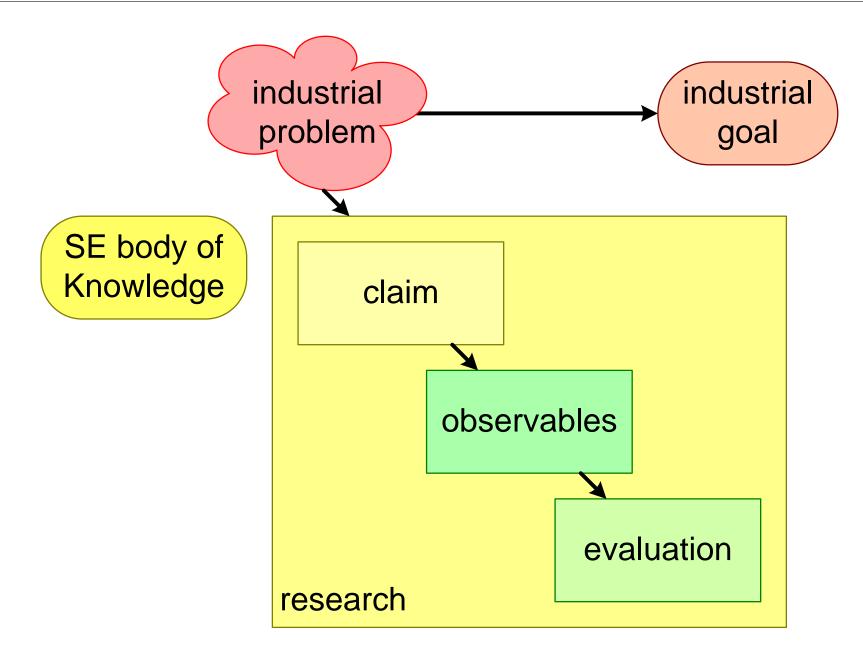


Logical Order of Research





Simplified Order for Master Project





Step 1: Formulate Claim

Claim: What benefits will your proposed improvements bring?

"Application of requirements traceability matrix will reduce changes after the definition phase significantly"

Be specific (what, who, when, how much, ...)

Does the claim address the original problem?

Is the claim realistic?

Do the benefits justify the research effort?

Do the benefits relate to the right driver?

20% or 80% would be better

better predictability of delivery
earlier delivery
better quality of delivery
less cost or effort



Step 2: Identify Observables

Observables: What observations or measurements will provide evidence for your claim?

number of changes after definition phase in past projects without method number of changes after definition phase in current project with method

Be specific (what, who, when, how much, ...)

Do the observations relate to the claim?

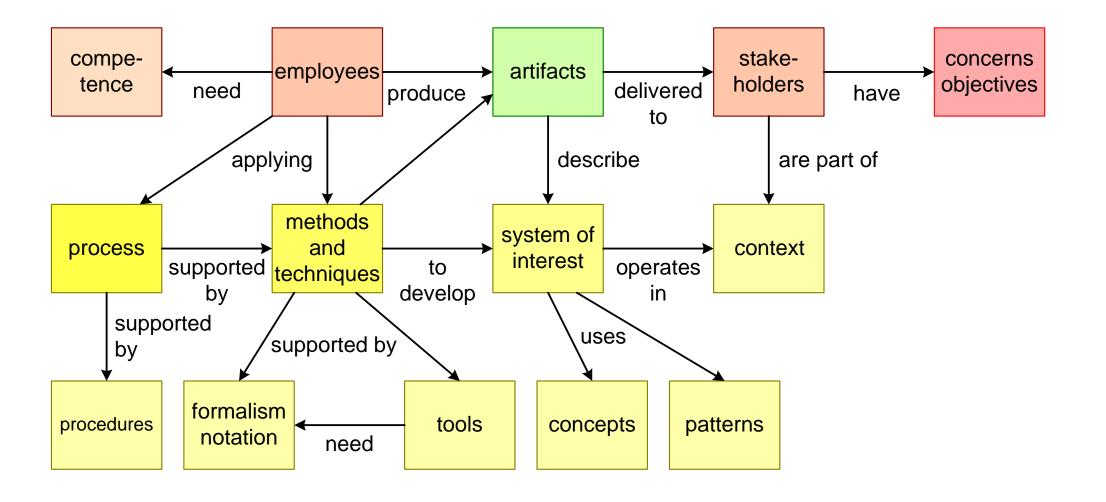
Can the observations be made during the research period?

How accurate and objective are the observations?

Observe/measure the initial state before changing "zero measurement"



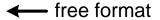
What to Research; Observe Context





Spectra of Research Methods

sketch		block diagram spread sheet		formal model			
artifacts that researcher can produce							
open interview	prepared interview	open question survey	Likert scale survey	structured reports			
extracting data from other people							
log observations		observation template		ctured data collection			
how the researcher collects data							



- . free representation
- . no formal definition
- + supports
 discovery
 exploration
- difficult for analysis comparison aggregation

standardized format -->

- . standardized data
- . formalized definition
- + supports
 analysis
 comparison
 aggregation
- might
 restrict inputs
 affect observation



Research Logbook

Word or PowerPoint file take notes continuously! date/time what how why when where who references, e.g. URLs; make electronic copy of any relevant material all "raw" data, e.g. submitted questionnaires all intermediate data, e.g. spread sheets with version numbers and dates



Example Observation Template

	Session attributes – date (year/month/day)
Kind of session:	Communicate information/status
	Sell a idea/concept
	Brainstorming/generate ideas
	Decision making
	Solve/discuss problem(s)/issue(s)
	Planning
	KPI/Performance/Action log
	Team building/training
	Presentation
Physical location of session:	Defined meeting room
	Colleague own office
	In the factory – "on the shop floor"
Planned session or not:	Planned
	Unplanned
A3 purpose:	
A3 name/link:	
A3 usage/iteration number:	
A3 usage time with	
stakeholders:	
Number of participants:	
Did everyone understand the	
A3:	
Did it answer some of the	
stakeholders questions:	
Create any new	
questions/concerns:	
Models changed/added:	
Stakeholder participation:	
Prefer A3 instead of A4:	
Observations/recordings:	

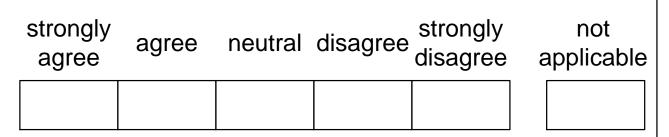
from Master Project by Espen Polanscak



Survey with Likert Scale

Questionnaire

1. The A3 reports helped in finding requirements.



Presentation data

strongly agree

agree

neutral

disagree

legend

strongly disagree

not applicable

1. The A3 reports helped in finding requirements.

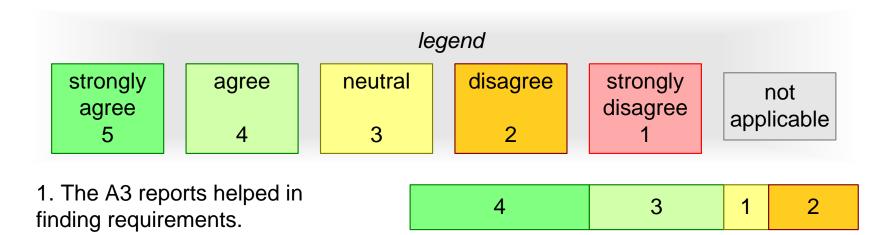
4

3

1

2

Evaluation of Surveys



How to assess the outcome? What is "good"?

Mean > 3, e.g. better than neutral? mean = 3.9

Mode or median? median = 4, mode = 5

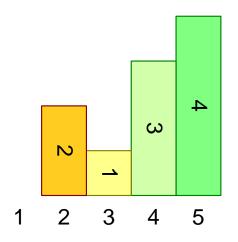
mean, median, and mode are not very differentiating

Net Promotor Score=

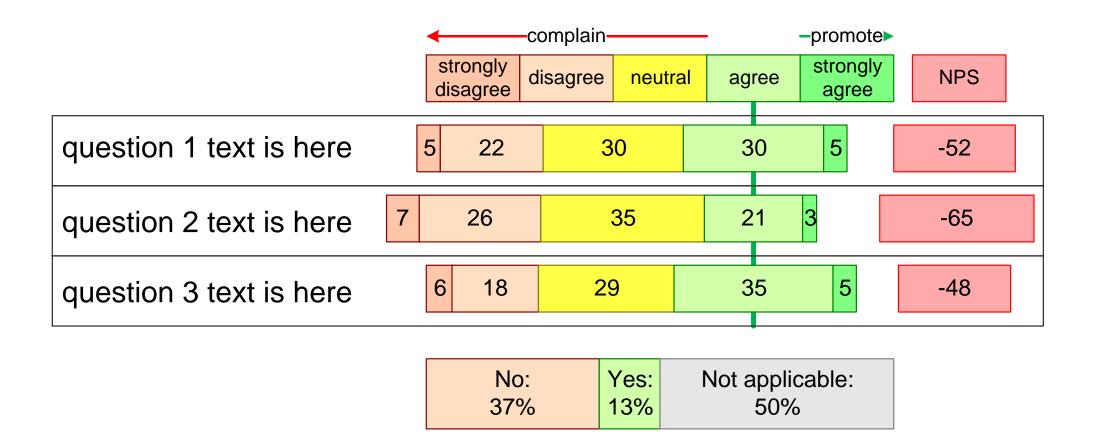
(#promotors - #complainers)=

(#strongly agree - (#neutral+#disgaree+#strongly disagree) > 0

NPS = +1



Visualizing NPS scores



Alternative Visualization NPS scores

Question		2	3	4	5	6	7	8	9	10	NA
this is the question					2	1		1	7	2	1
Calculated Net Promoter Score (NPS):	+43										

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Tools and support see: https://min.usn.no/student/tjenester-for-studenter/it-tjenester/

