

The Roles of Experts and Decision Makers

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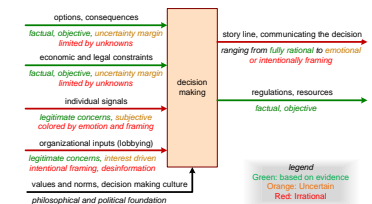
Abstract

Decision makers and experts play different roles in the decision making process. This presentation clarifies these roles and the impact on the decision making.

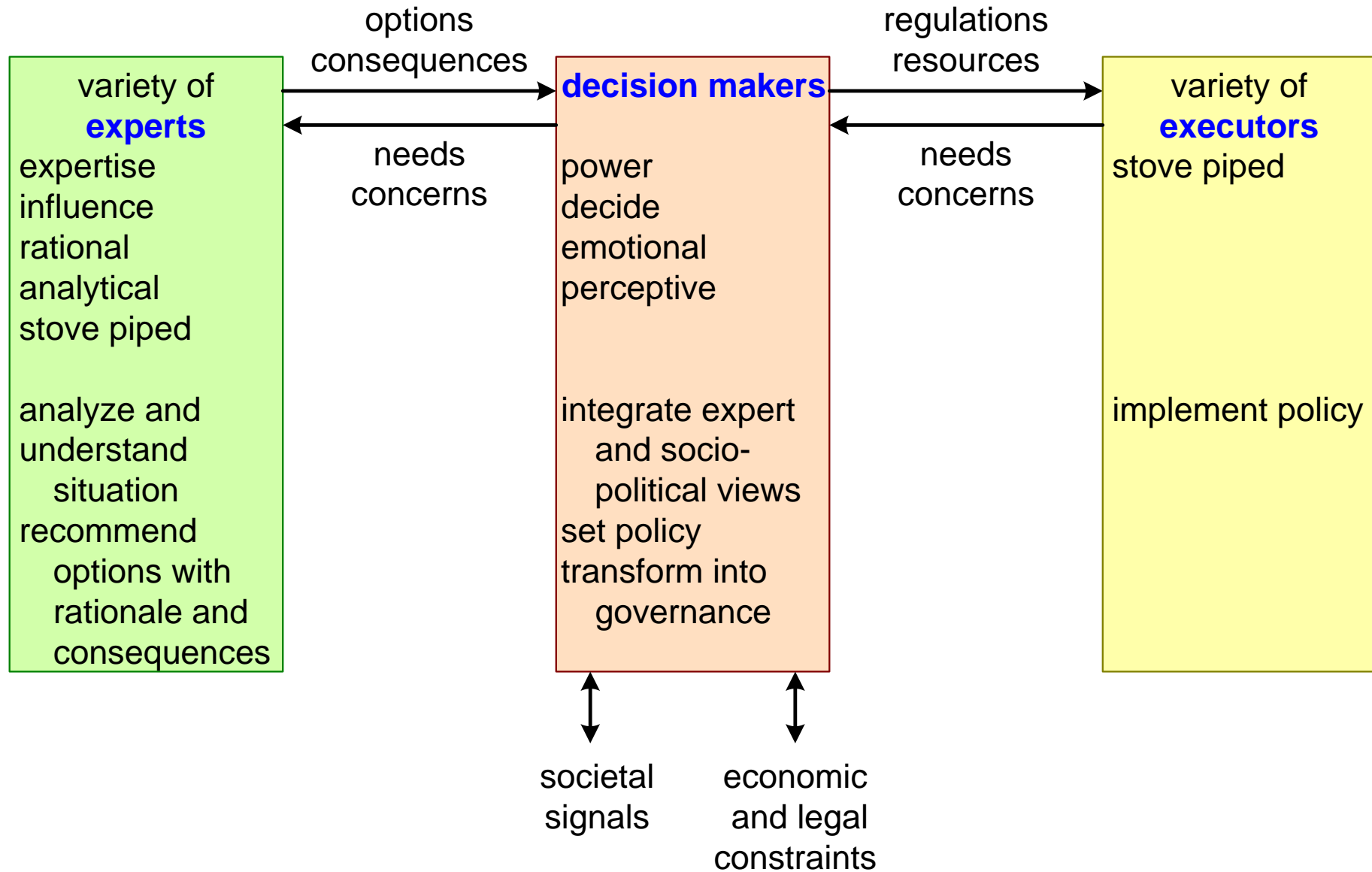
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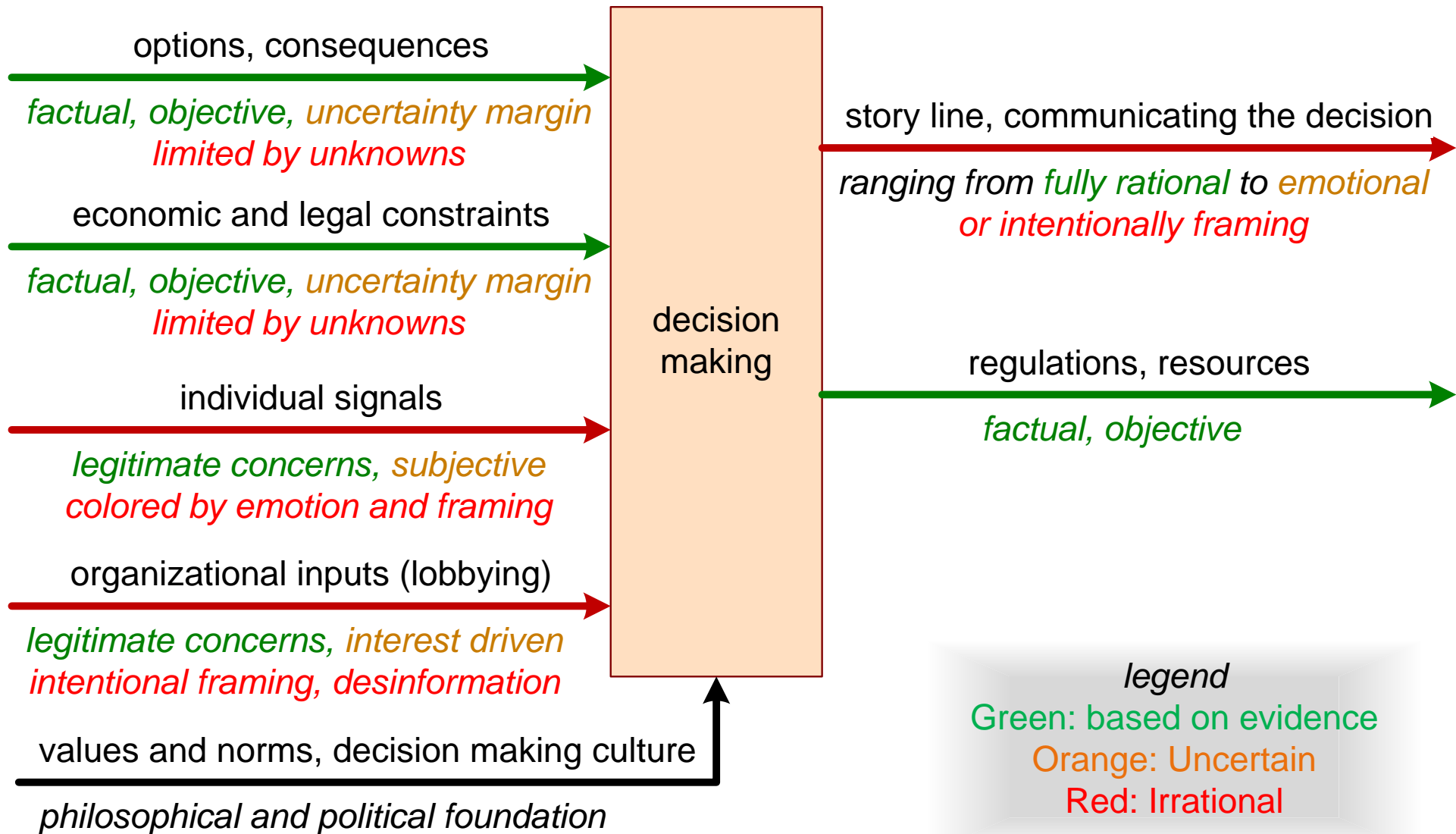
April 6, 2024
status: preliminary
draft
version: 0.1



Roles in the Decision Making Process



Decision Making Inputs and Outputs



4 Quadrant Model Politicians and Experts

	<i>Politicians</i>	<i>Experts</i>	
<i>strength</i>	<p>open for emotion sense the mood know the power field able to get people onboard integrate expert socio-political views</p>	<p>ignore emotion, mood ignore power field lack selling unaware of own bias limited field of expertise arrogant</p>	<i>weakness</i>
<i>weakness</i>	<p>driven by public sentiment sensitive for power ignore inconvenient inputs lack knowledge judge without competence</p>	<p>analytical rational scientific fact-based expertise independent</p>	<i>strength</i>

The Role of the Academic (Opinion of Gerrit)

	<i>characteristics</i>	<i>behavior</i>
Academic	analytical rational scientific fact-based expertise limited field of knowledge	researching educating ignoring emotion and power without selling
Member of society	responsibility ownership <i>personal norms and bias</i>	contributing with expertise striving for appropriate action communicating clearly humble and listening <i>taking a position counterbalancing power</i>