Role of Systems Architecting in Innovation

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Abstract

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draft

version: 0

logo TBD

TB

The Embedded Systems Domain



chip



GSM



MRI scanner



cardio X-ray system



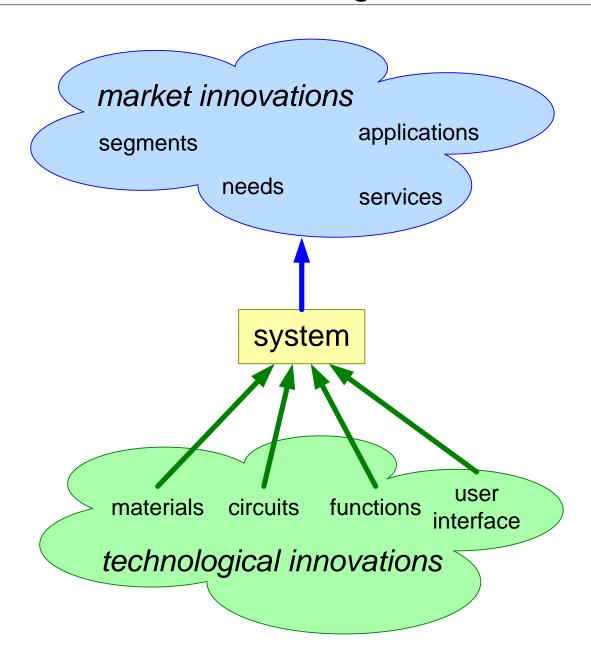
television



printer

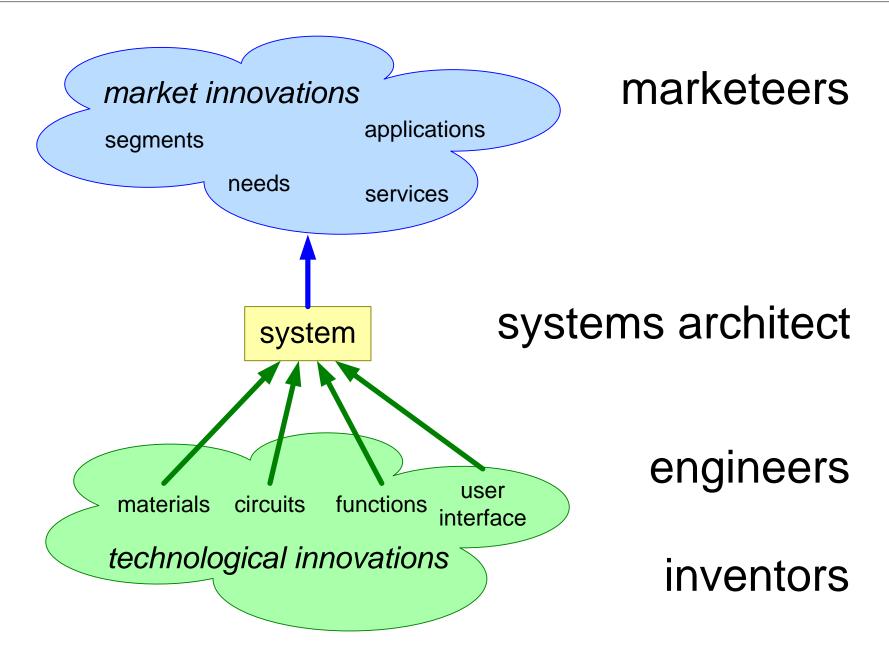


Successful Innovation = Technological + Market



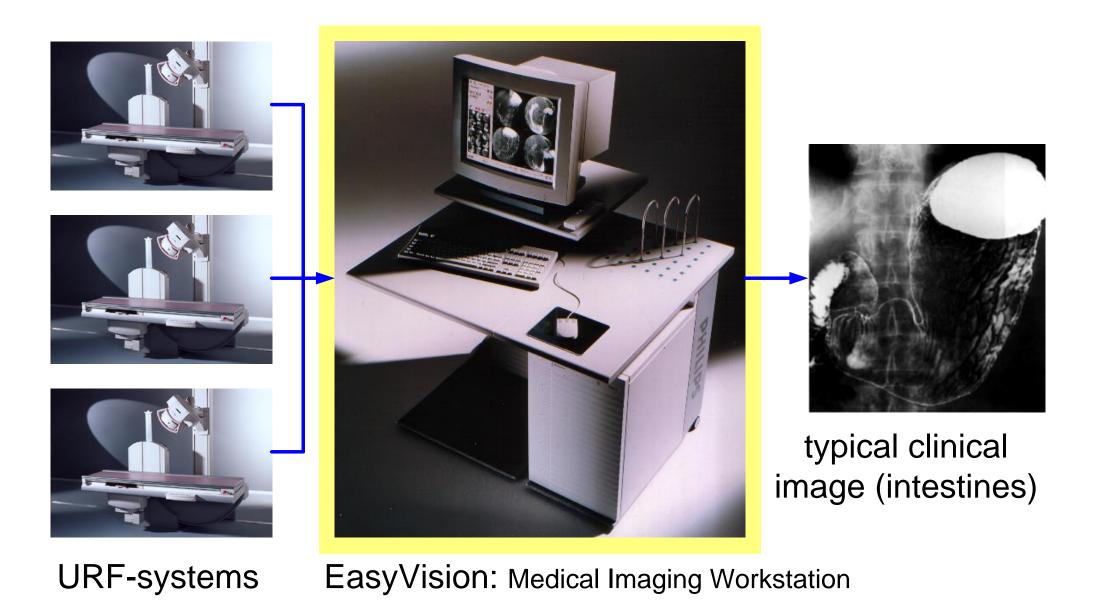


System Architect links technology and market



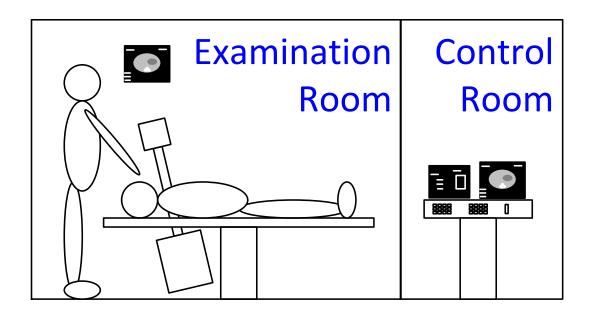


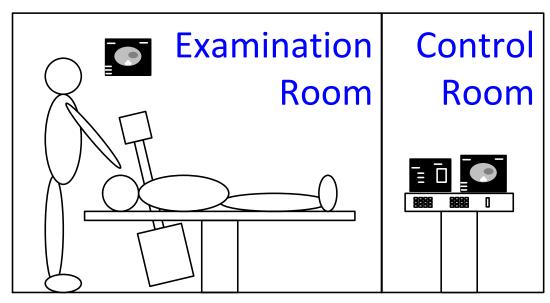
Example: Easyvision serving three URF examination rooms

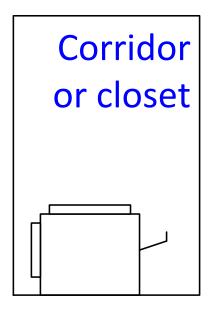


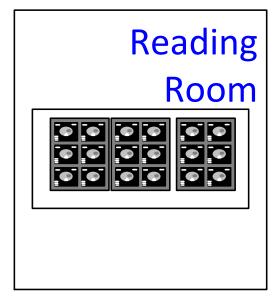


X-ray rooms from examination to reading around 1990



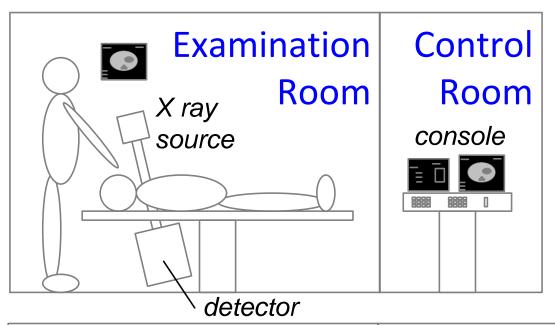


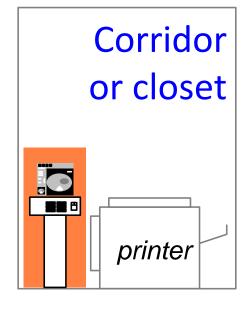


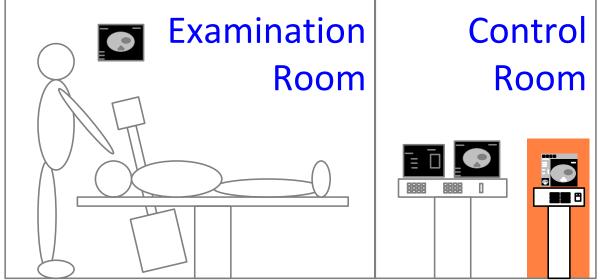


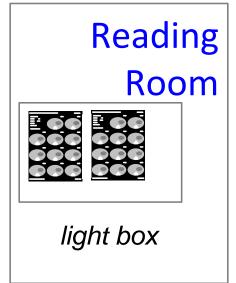


Product Innovation: Easyvision applied as printserver

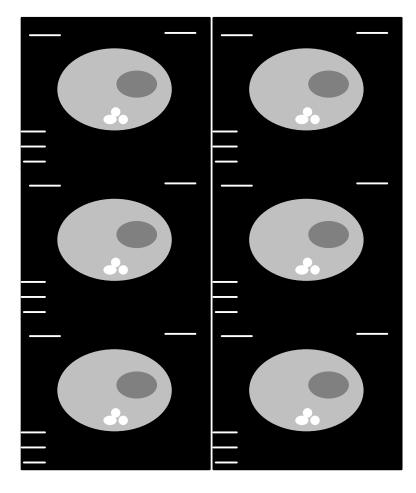




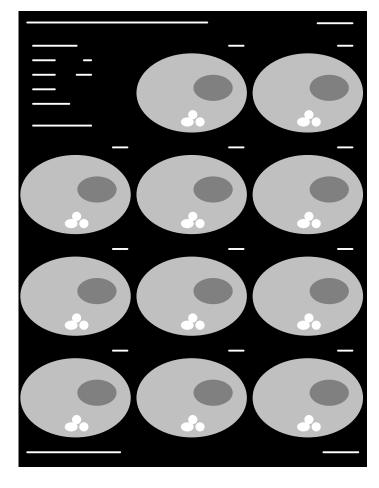




Market innovation: optimized film



old: screen copy

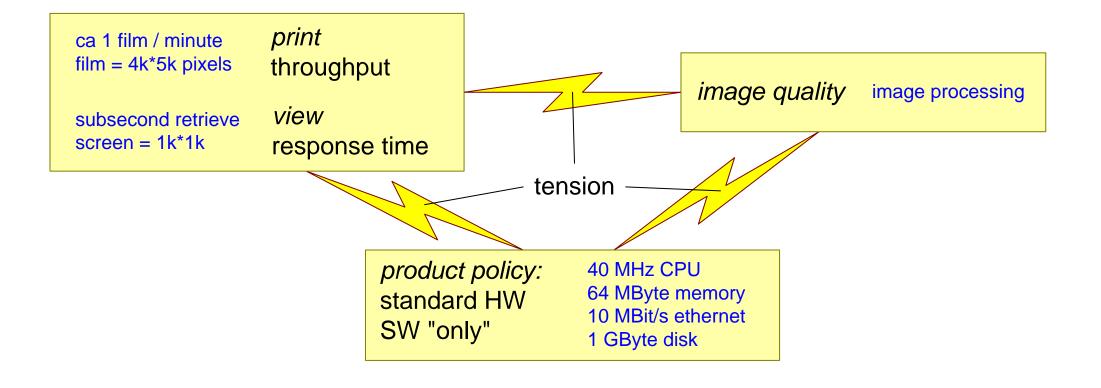


new: SW formatting

20 to 50% less film needed



Technology innovation challenges



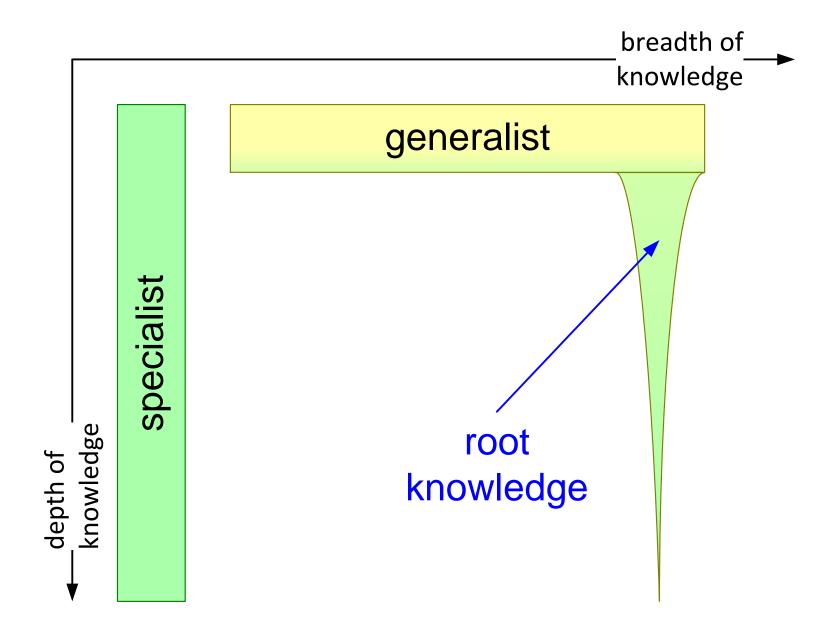


Typical Growth of a System Architect

root technical knowledge generalist technical knowledge business, application insight process insight

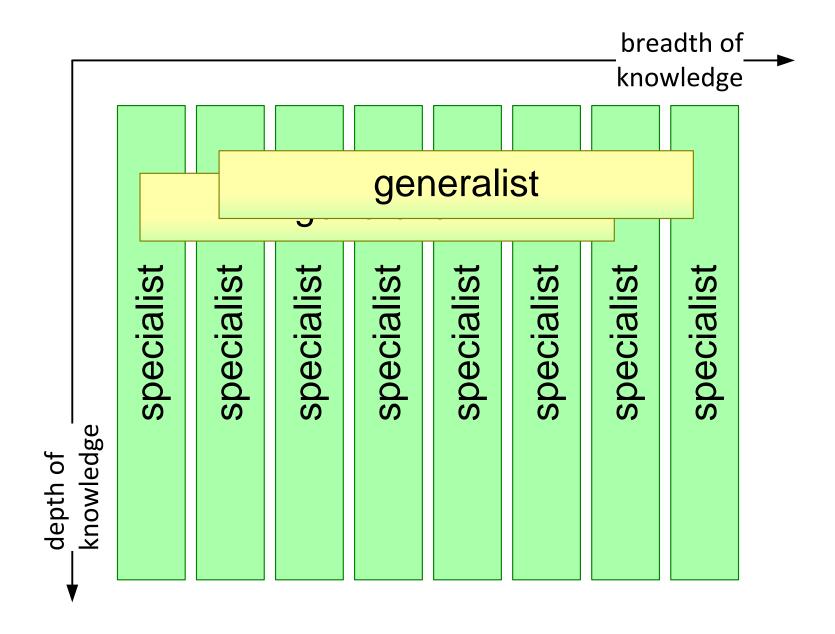
psychosocial skills

Generalist versus Specialist



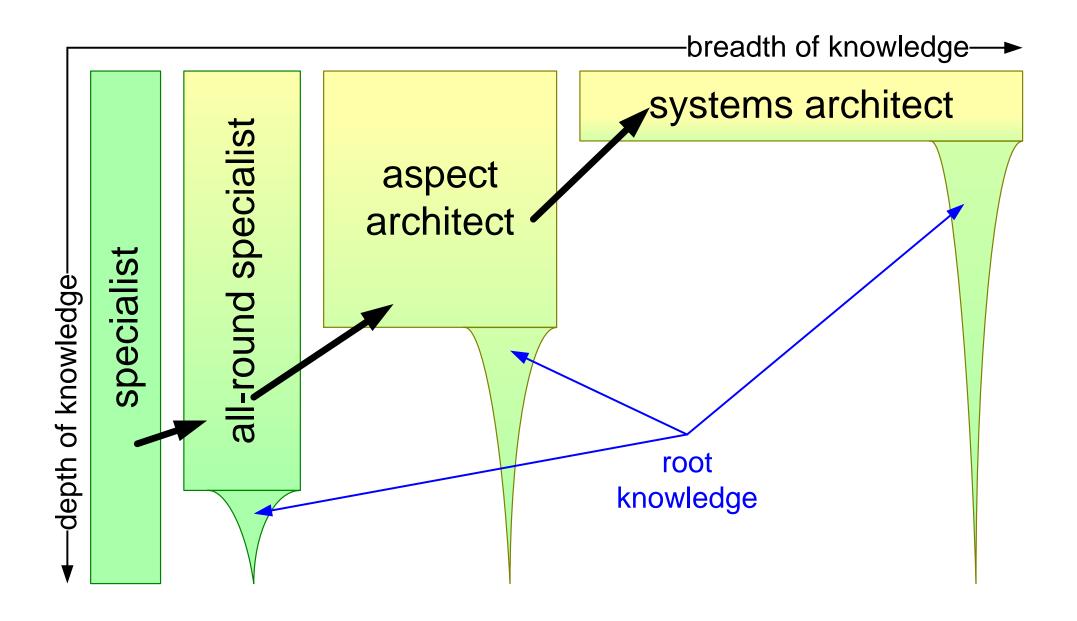


Generalists and Specialists are Complementary



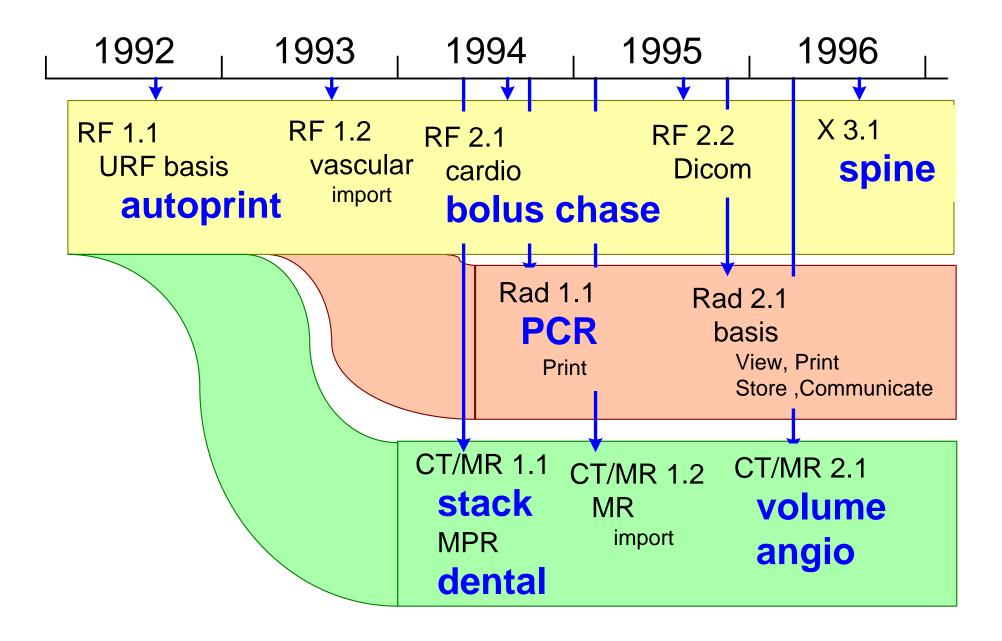


Spectrum from Specialist to System Architect





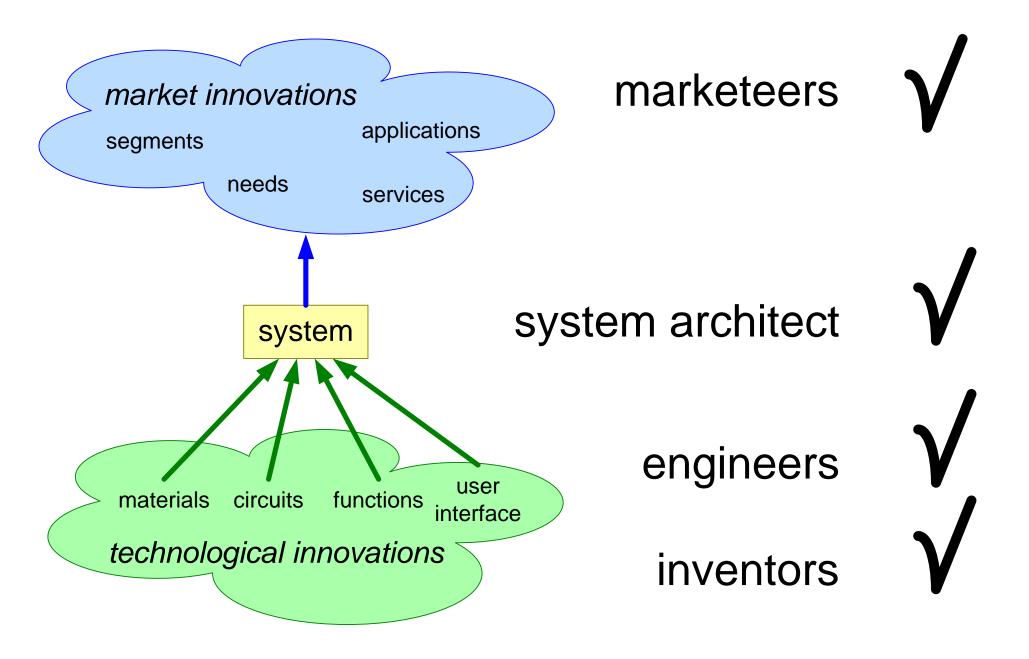
More innovations in Medical Imaging



version: 0 January 21, 2022

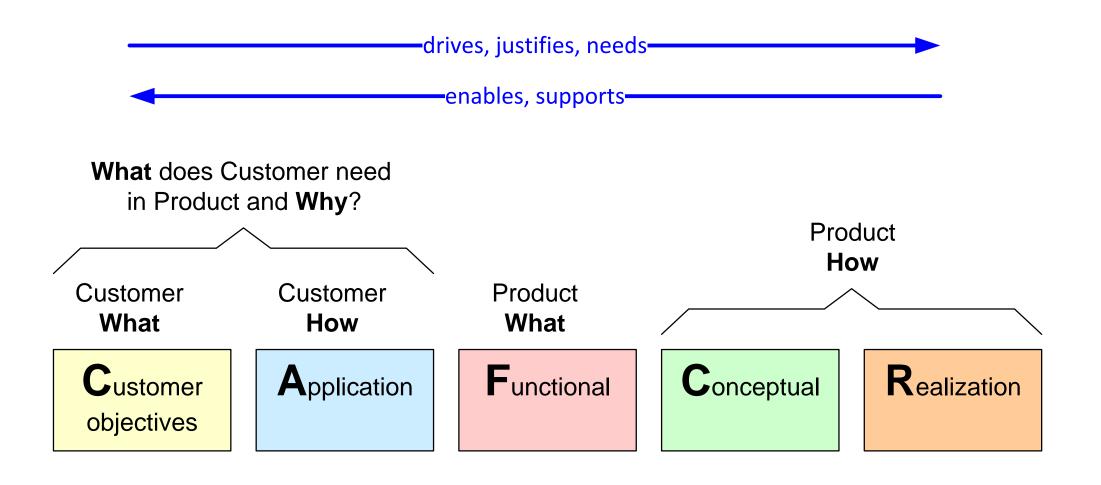


Key success factor 1: innovation by all parties





The "CAFCR" model



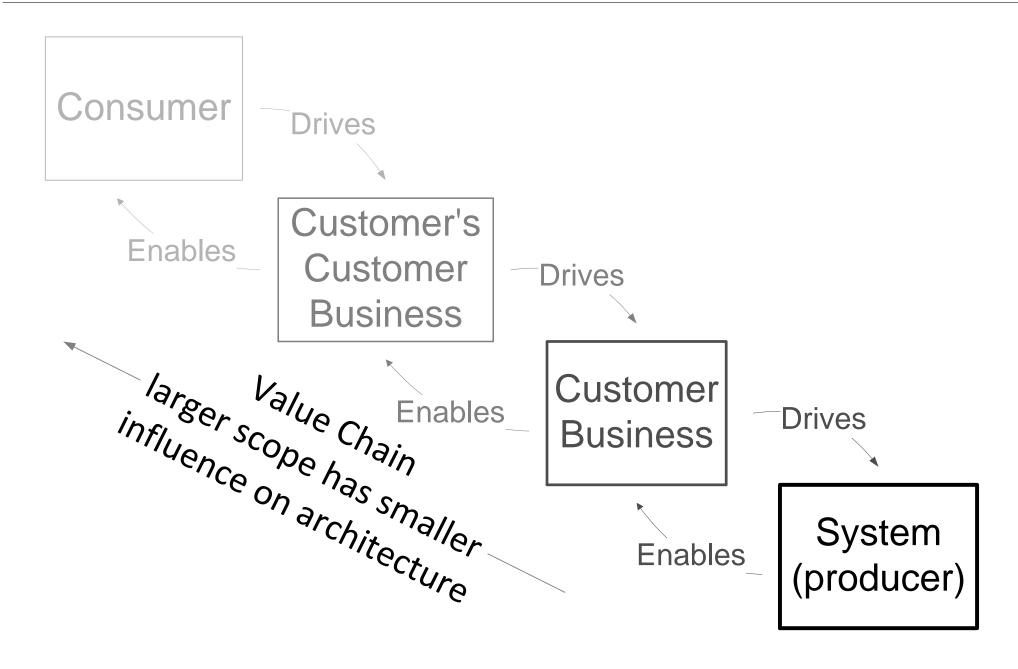


Integrating CAFCR

What does Customer need in Product and Why? **Product** How Customer Customer **Product** What What How Functional Realization Customer Conceptual **A**pplication objectives objective context intention understanding driven constraint/knowledge opportunities based awareness



CAFCR can be applied recursively





CAFCR applied on Security

Customer objectives

Application

Functional

Conceptual

Realization





selection
classification
people
information
authentication

badges
passwords
locks / walls
guards

administrators

functions for administration authentication intrusion detection logging quantification cryptography firewall security zones authentication registry logging specific algorithms interfaces libraries servers storage protocols

desired characteristics, specifications & mechanisms



social contacts open passwords blackmail burglary fraud

unworkable procedures

missing functionality wrong quantification holes between concepts

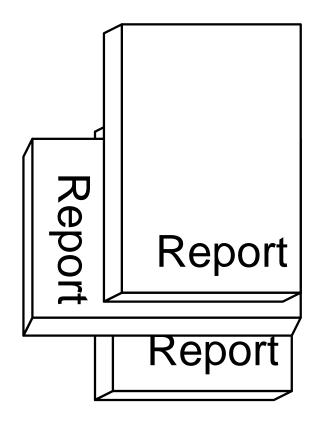
bugs
buffer overflow
non encrypted
storage
poor exception
handling

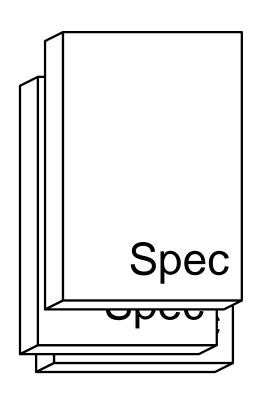
threats

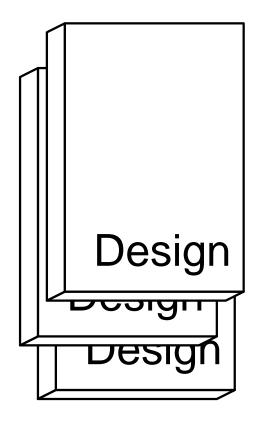




Deliverables of the System Architect

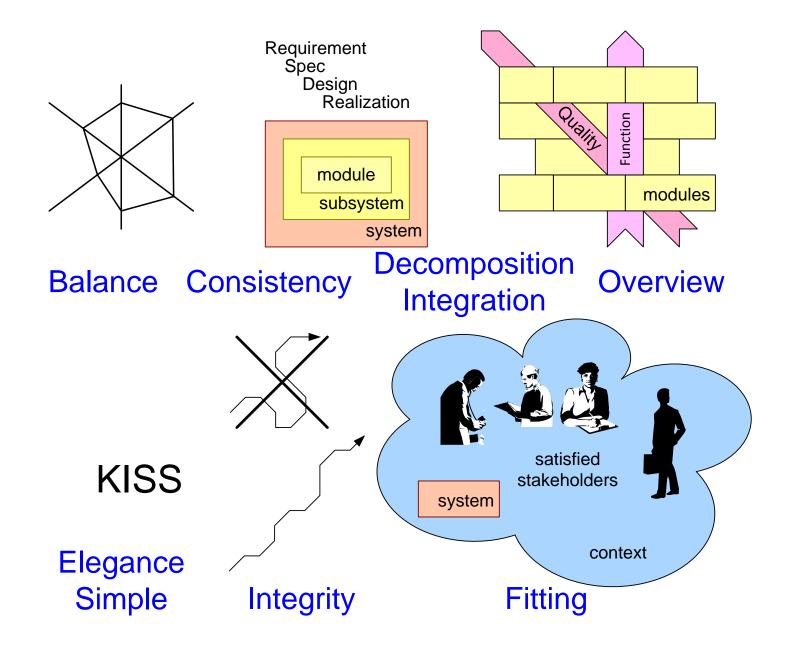






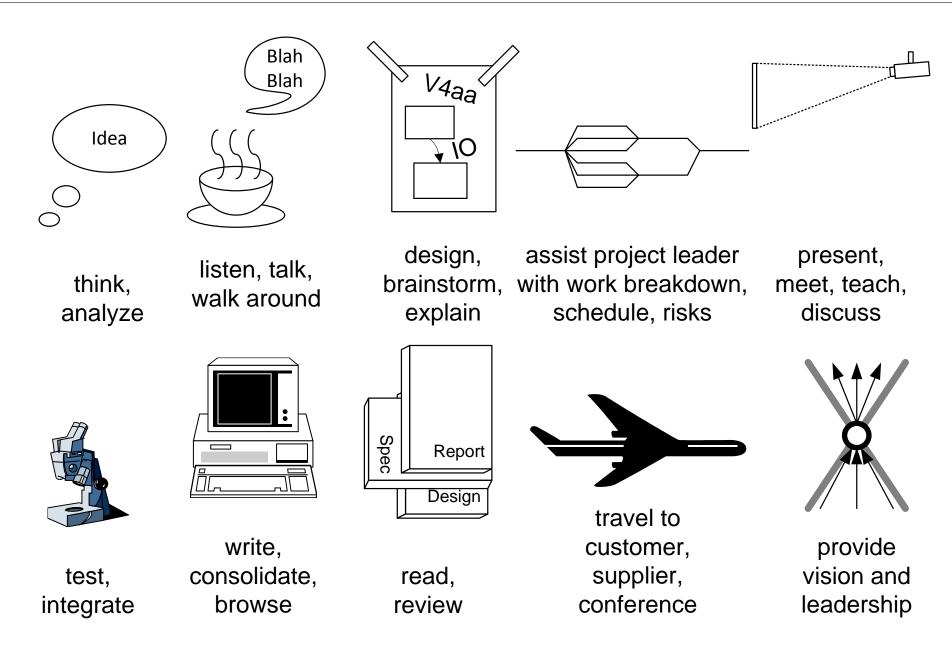


Responsibilities of the System Architect



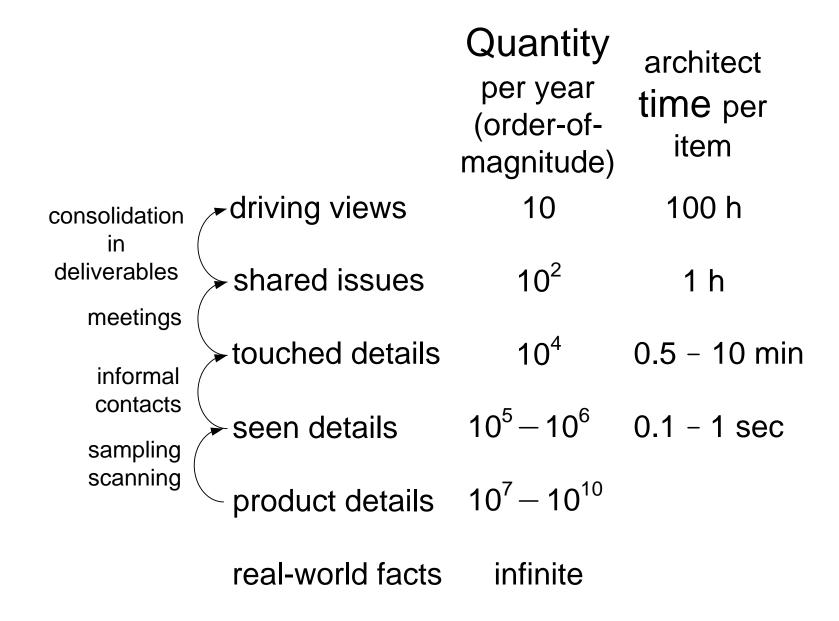


What does the System Architect do?



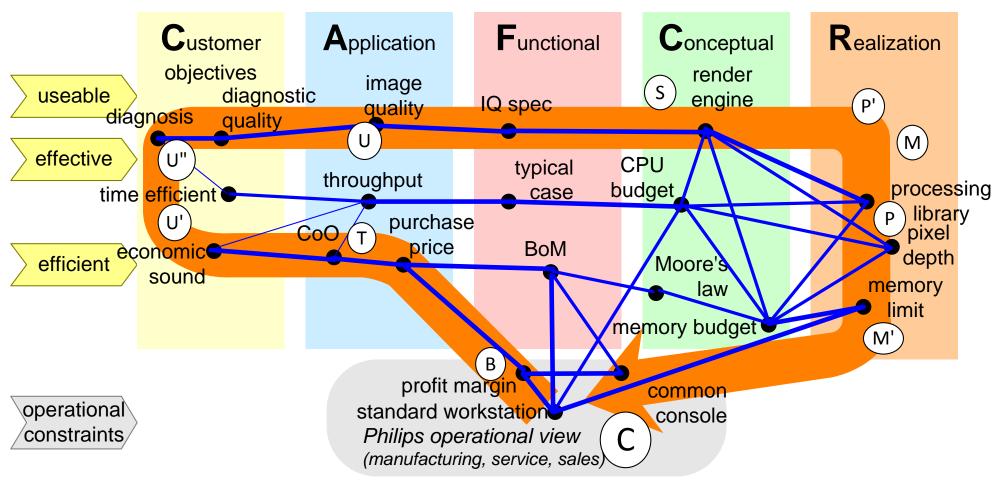


From Detail to Overview





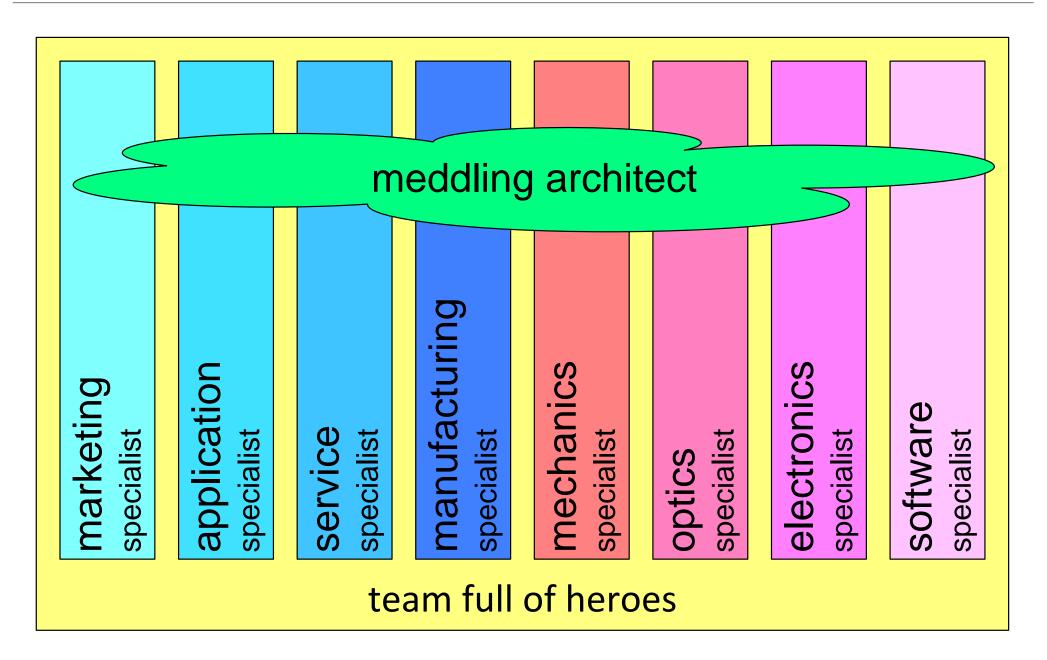
Key Success Factor 2: highly iterative



cost revisited in context of clinical needs and realization constraints; note: original threads are significantly simplified



Key Success Factor 3: Architect as Integrator





Innovation Challenges in Embedded Systems

discover latent needs enable emergence where is the business

creativity

globalization hype waves Moore's law

market dynamics

security

privacy, DRM versus usability

interoperability

emerging behavior, future vs legacy heterogeneous vendors

power consumption

weight, cost, performance

reliability complexity

heterogeneity #engineers involved

