## Module 31, Architectural Reasoning Case Exploration

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#### **Abstract**

This module introduces the case exploration used in the course Architectural Reasoning using Conceptual Modeling.

#### Distribution

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draft

version: 1.0



#### **SEMA Methods Overview**

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#### **Abstract**

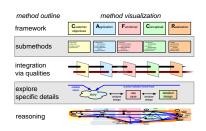
This presentation provides an overview of the SEMA course: Architectural Reasoning Using Conceptual Modeling. This course uses the CAFCR+ model with 6 views. Qualities connect all views. Threads-of-reasoning capture the architectural reasoning across views and qualities. Conceptual models visualize and capture the context, the system and its design. Quantification is a means to make problem and solution space tangible.

#### Distribution

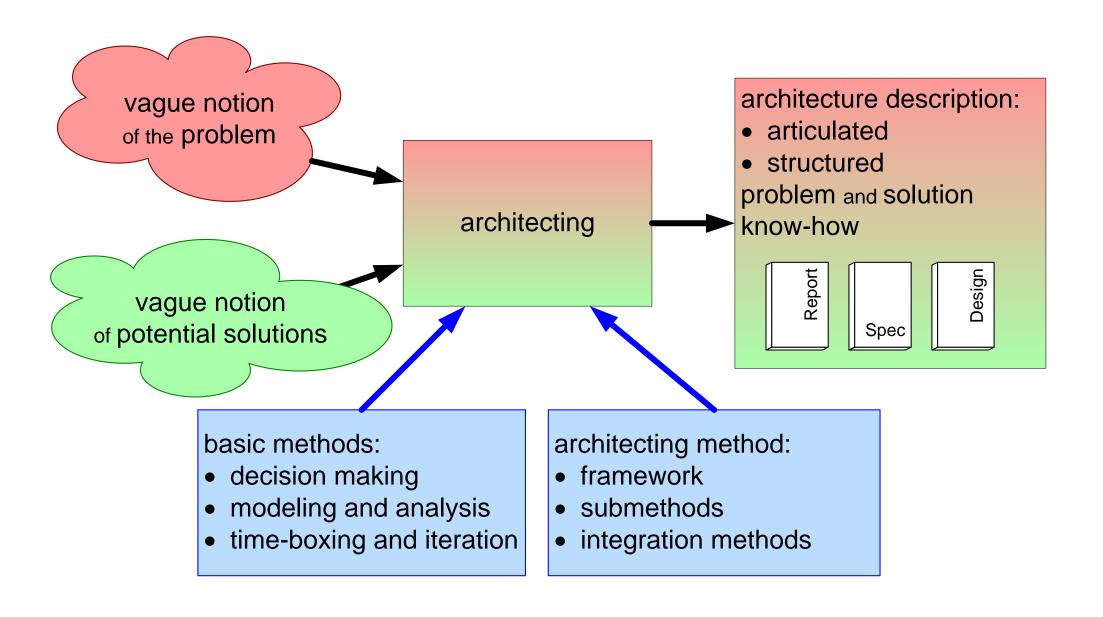
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## From vague notions to articulate and structured



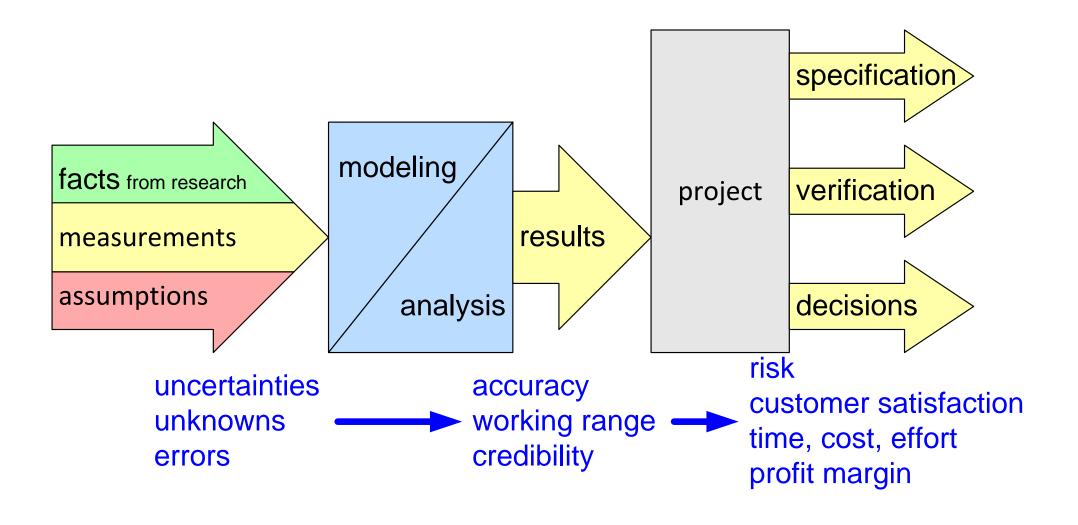


# Overview of architecting method

#### method outline method visualization Customer Realization Functional Conceptual **A**pplication framework objectives key drivers stakeholders construction submethods + value chain and concerns commercial, logistics decomposition + benchmarking + business models + context diagram decompositions - functional + performance + supplier map + entity relationship mapping technical decomposition information mode + safety analysis and several more and many more and many more integration via qualities a priori solution know-how explore market vision detailed use story specific details analyse analyse design case design design reasoning standard workstation

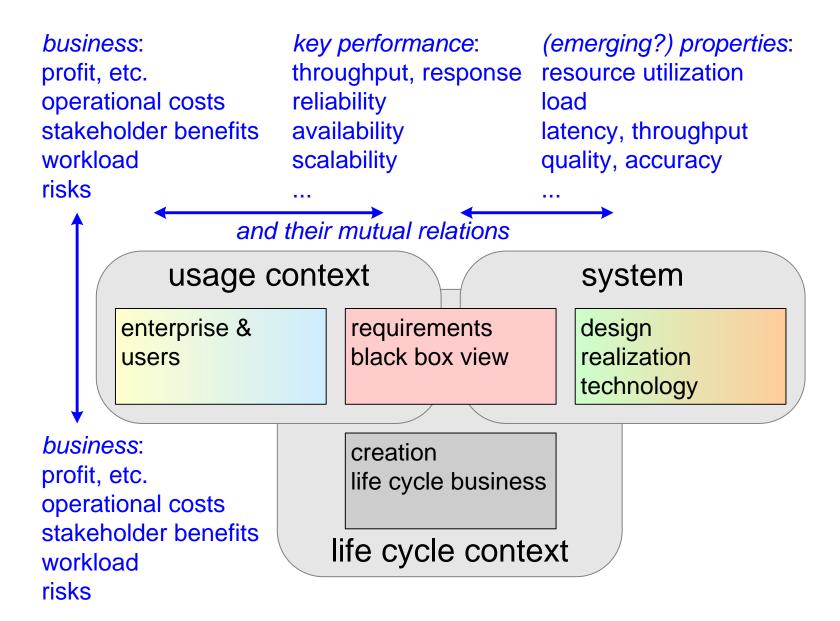


## Purpose of Modeling



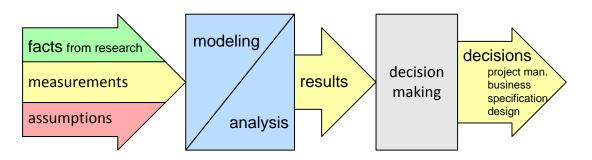


### What to Model?



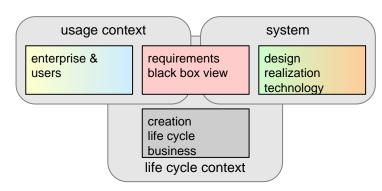


## Overview of Modeling Approach



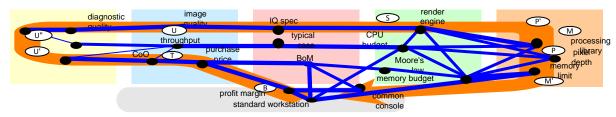
collect input data

model and analyse relevant issues



for different stakeholders& concerns

#### integration and reasoning





#### Short introduction to basic "CAFCR" model

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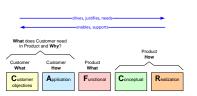
#### **Abstract**

The basic "CAFCR" reference model is described, which is used to describe a system in relation to its context. The main stakeholder in the context is the customer. The question "Who is the customer?" is addressed.

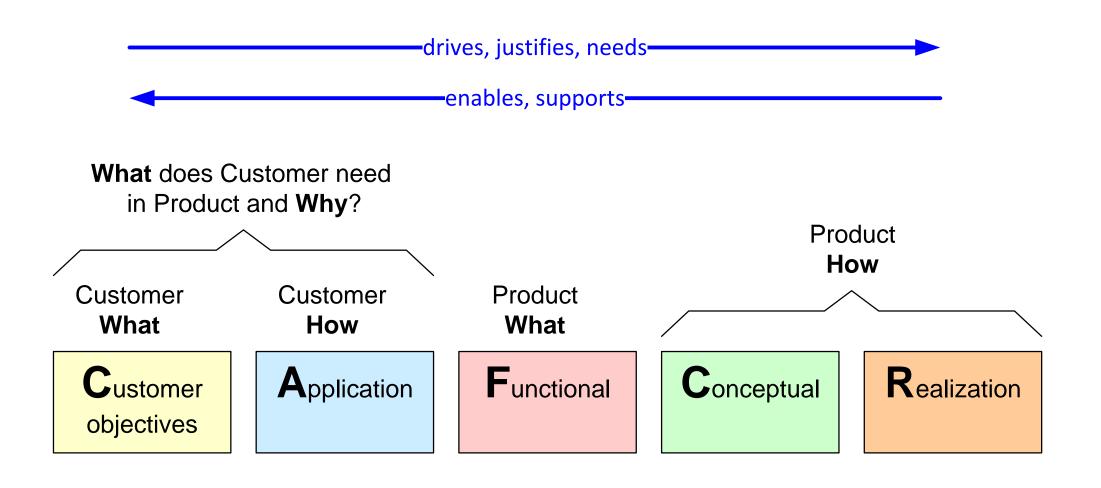
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#### The "CAFCR" model



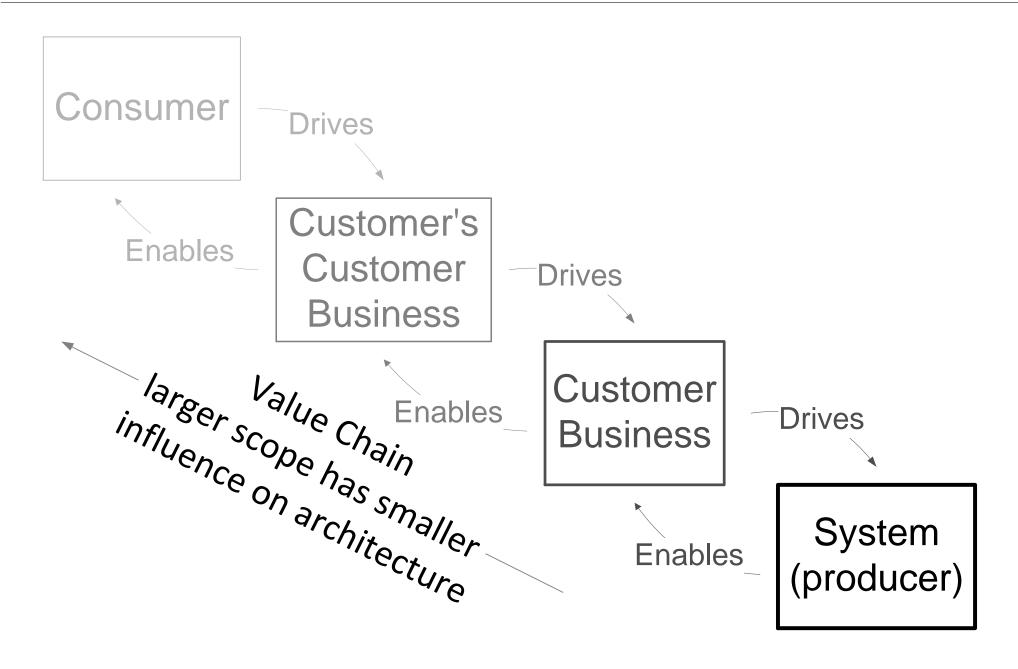


## Integrating CAFCR

What does Customer need in Product and Why? **Product** How Customer Customer **Product** What What How Functional Realization Customer Conceptual **A**pplication objectives objective context intention understanding driven constraint/knowledge opportunities based awareness



## CAFCR can be applied recursively



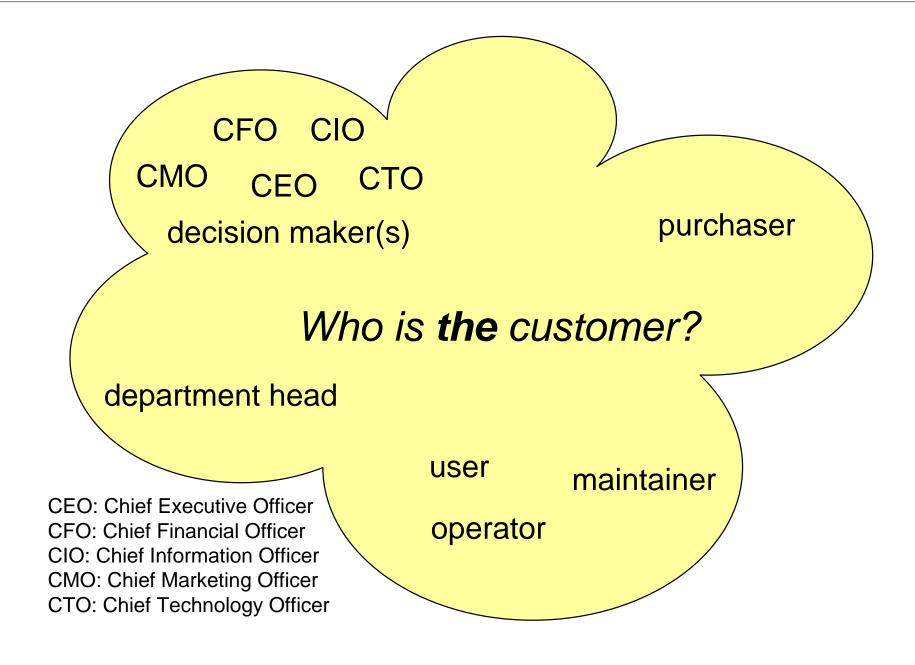


# Market segmentation

segmentation axis	examples
geographical	USA, UK, Germany, Japan, China
business model	profit, non profit
economics	high end versus cost constrained
consumers	youth, elderly
outlet	retailer, provider, OEM, consumer direct



# Example of a small buying organization





## CAFCR+ model; Life Cycle View

Customer objectives

Application

**F**unctional

Conceptual

Realization

operations maintenance upgrades

Life cycle

development manufacturing installation

sales, service, logistics, production, R&D



#### Initial CAFCR scan

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#### **Abstract**

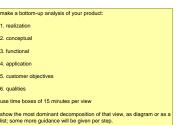
This presentation guides a team through a quick CAFCR scan. Such quick scan with typically 15 minutes per view helps to build an initial overview of the problem and solution space.

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## Exercise Bottom-up Scan CAFCR

make a bottom-up analysis of your product:

- 1. realization
- 2. conceptual
- 3. functional
- 4. application
- 5. customer objectives
- 6. qualities

use time boxes of 15 minutes per view

show the most dominant decomposition of that view, as diagram or as a list; some more guidance will be given per step.

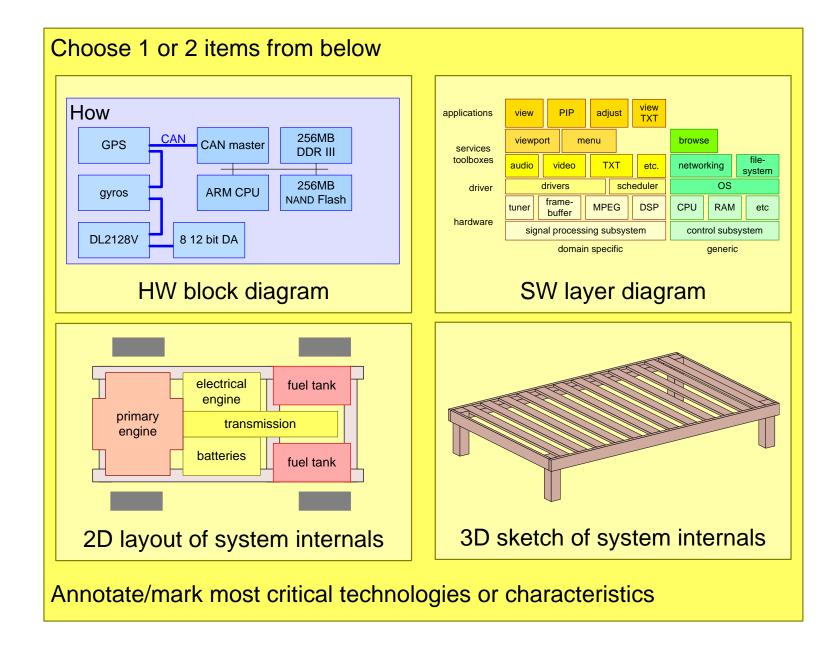


## Do and Don't

Do	Do <b>not</b>	Because
<ul> <li>start sketching/drawing as soon as possible</li> </ul>	<ul><li>write long texts</li><li>.</li></ul>	sketches stimulate sharing and discussion
<ul> <li>use shared large sheets of paper (e.g. flip-over)</li> </ul>	<ul> <li>immediately capture electronic</li> </ul>	sharing and discussion help to explore faster
<ul> <li>number the flip-overs and add a title</li> </ul>		remembering the order gets challenging
<ul> <li>annotate (add notes) during discussions</li> </ul>	<ul> <li>have nice but volatile discussions</li> </ul>	information and insight is quickly lost
<ul> <li>use yellow note stickers and flip-over markers</li> </ul>	write with pen or pencil	stickers are easily (re)moved
be open for ideas and surprises	Do not stick to the first solution	<ul> <li>you hopefully discover a lot; increased insight will change problem and solution</li> </ul>

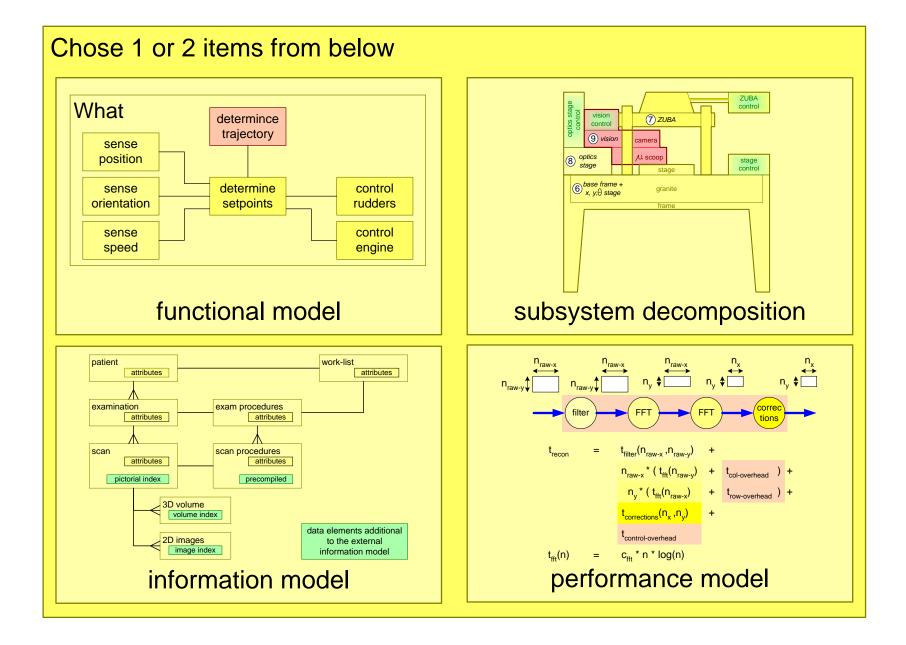


## Step 1: Realization View



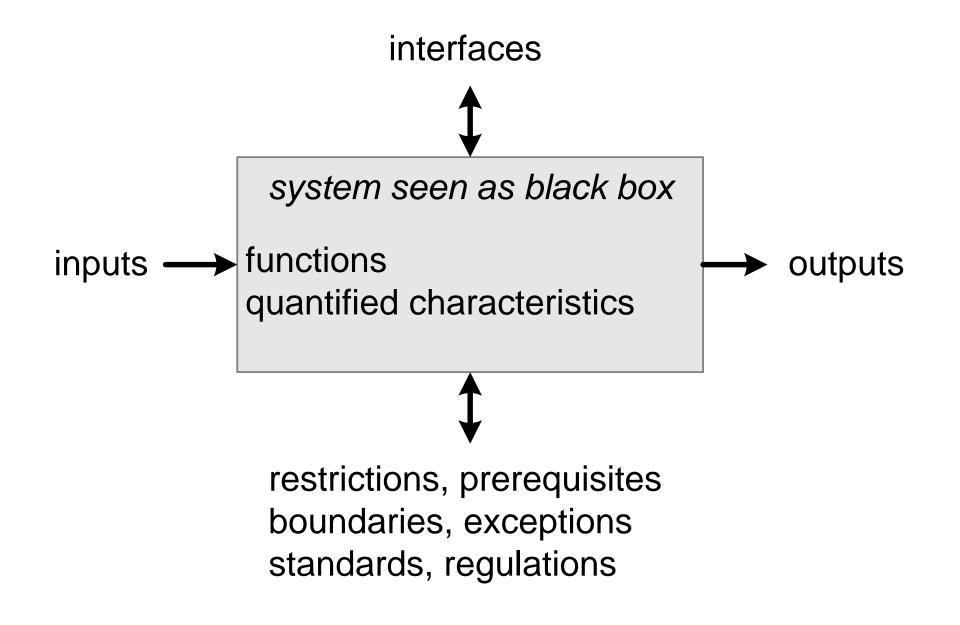


## Step 2: Conceptual View



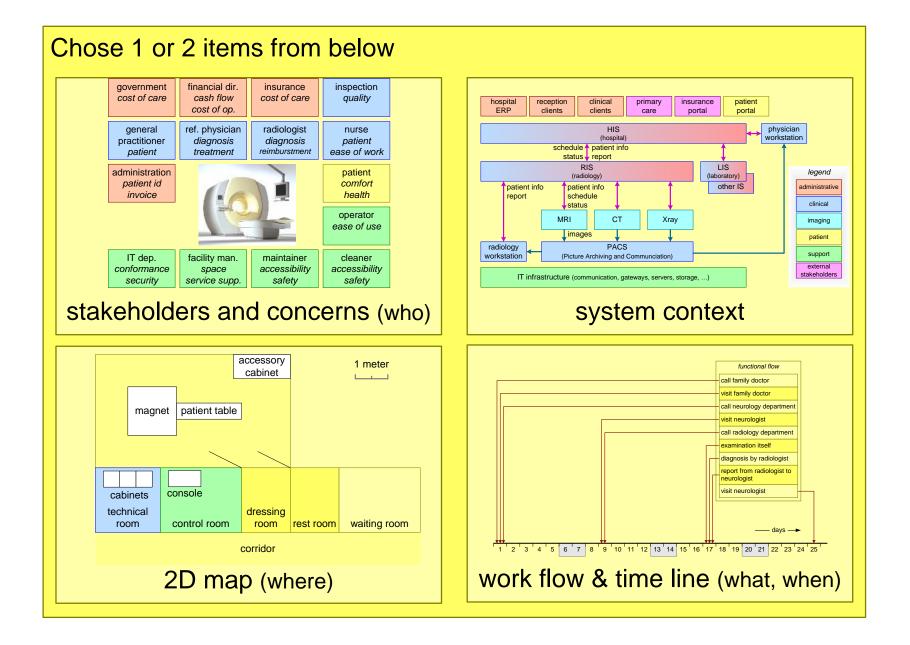


## Step 3: Functional View; Top level Spec



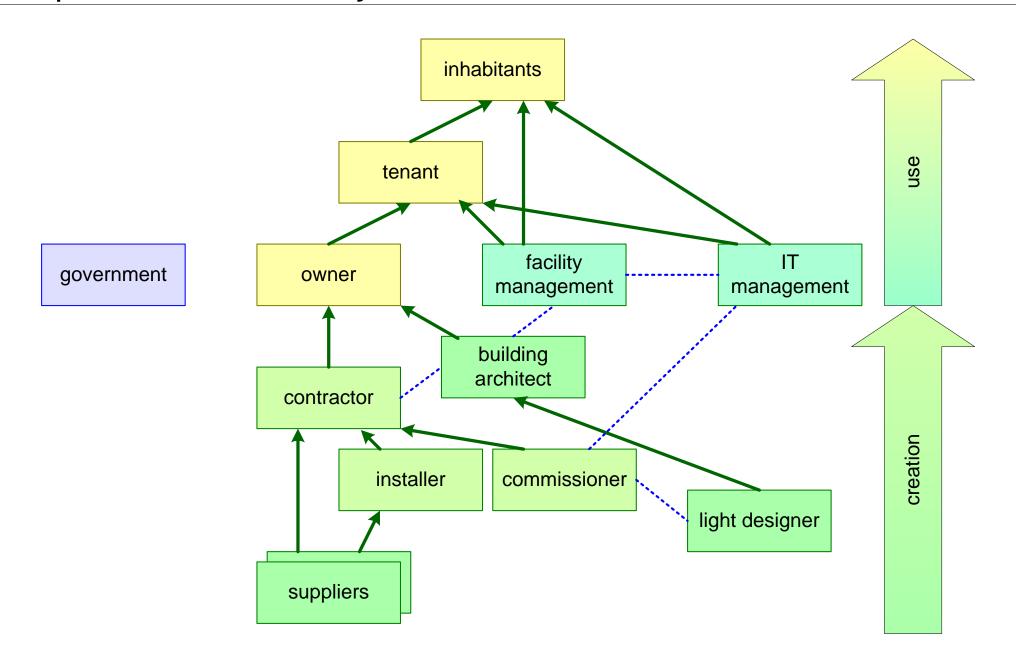


## Step 4: Application View





# Step 5: Customer Objectives View; Value Network





## Step 6: Qualities

Determine the 5 most relevant qualities from the checklist

- Make the chosen qualities as specific as possible
- Explain for each quality why it is relevant



## Step 6: Qualities Checklist

usable
usability
attractiveness
responsiveness
image quality
wearability
storability
transportability
dependable
safety
security
reliability
robustness

# effective throughput or productivity

integrity

availability

### interoperable

connectivity

3<sup>rd</sup> party extendible

#### liable

liability testability traceability standards compliance

#### efficient

resource utilization cost of ownership

#### consistent

reproducibility predictability

#### serviceable

serviceability configurability installability

## future proof

evolvability portability upgradeability extendibility maintainability

## logistics friendly

manufacturability logistics flexibility lead time

#### ecological

ecological footprint contamination noise disposability

# down to earth attributes

cost price
power consumption
consumption rate
(water, air,
chemicals,
et cetera)
size, weight
accuracy



#### Presentation

Present the results top-down

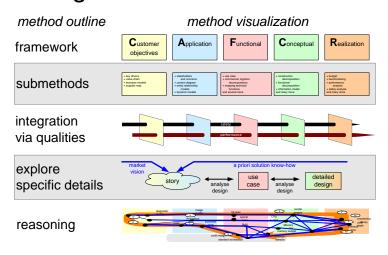
Use two to three flip charts of the six that have been created.

Explain in five minutes the needs of the customer, the system, and the major design choices.

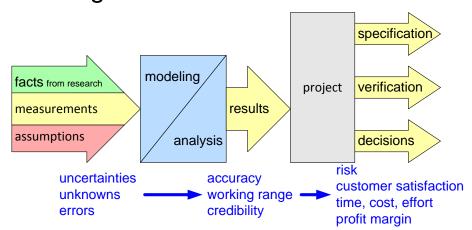


### **Method Overview**

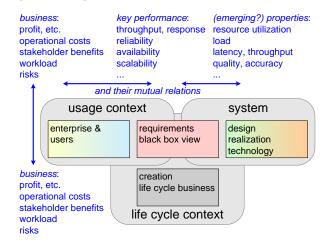
#### **Architecting Method Overview**



#### Modeling Method Overview



#### Modeling Scope

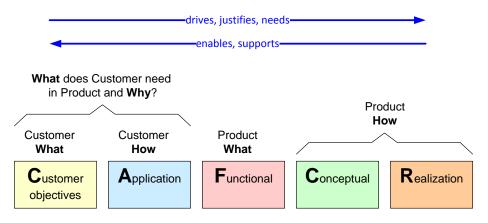


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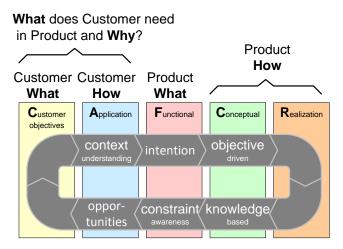


#### **CAFCR**

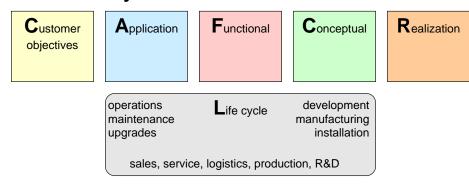
#### **CAFCR** views



#### Integrate and Iterate



#### Plus Life Cycle view



#### Sketch on Flips, Use Note stickers

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use shared large of paper (e.g. flip		,	<ul> <li>sharing and discussion help to explore faster</li> </ul>
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