Architecting for Humans; How to Transfer Experience?

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Abstract

The ultimate goal of Product Creation is to create products which give the user a great experience. User experience is very intangible. Product engineering focuses on tangible requirements. Successfull product require both sound engineering as well as creative design. The question is how to obtain a workforce, which is capable of both activities?

The education of successfull engineers is limited to engineering methods. Additional skills are acquired by experience. Unfortunately experience cannot be transfered from one engineer to the next. Such a transfer is approximated by active personal development.

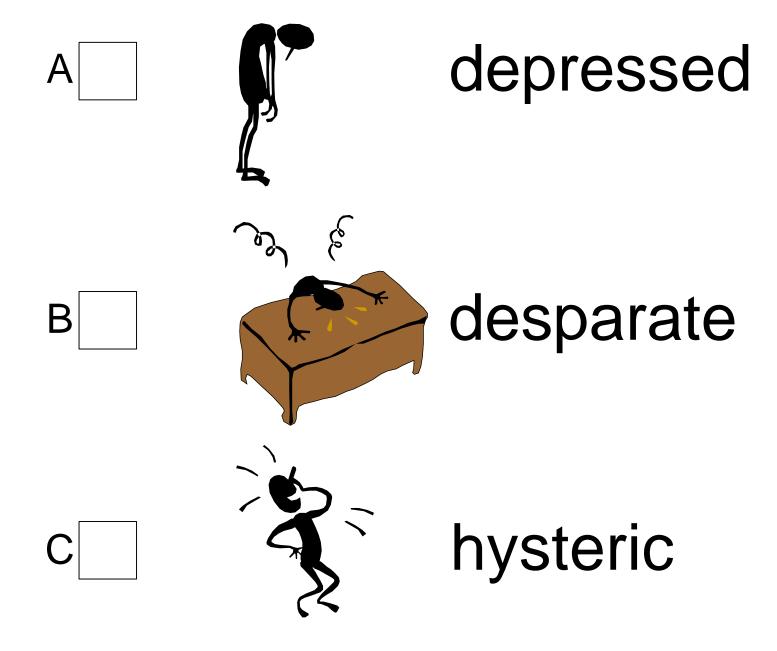
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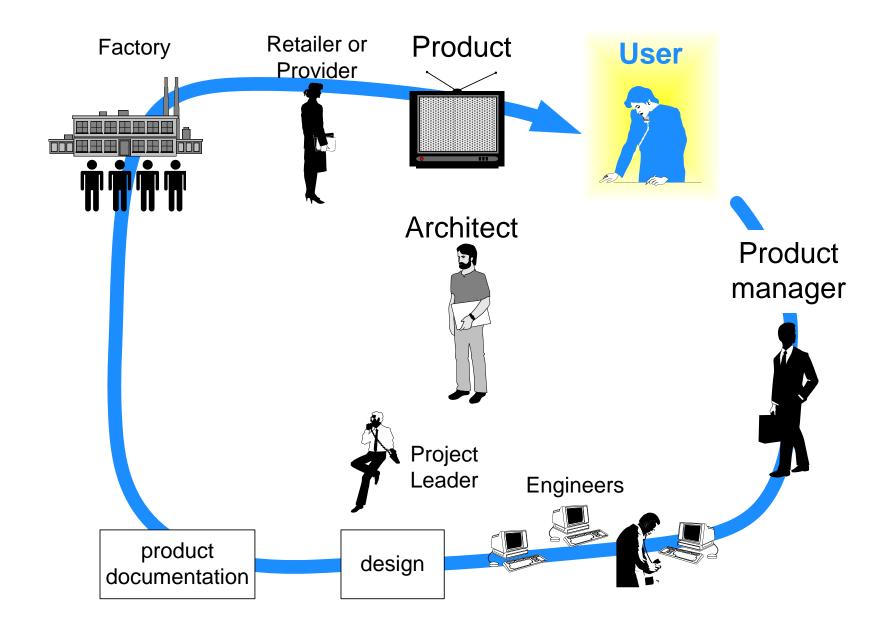


Did you ever program a VCR or PVR?



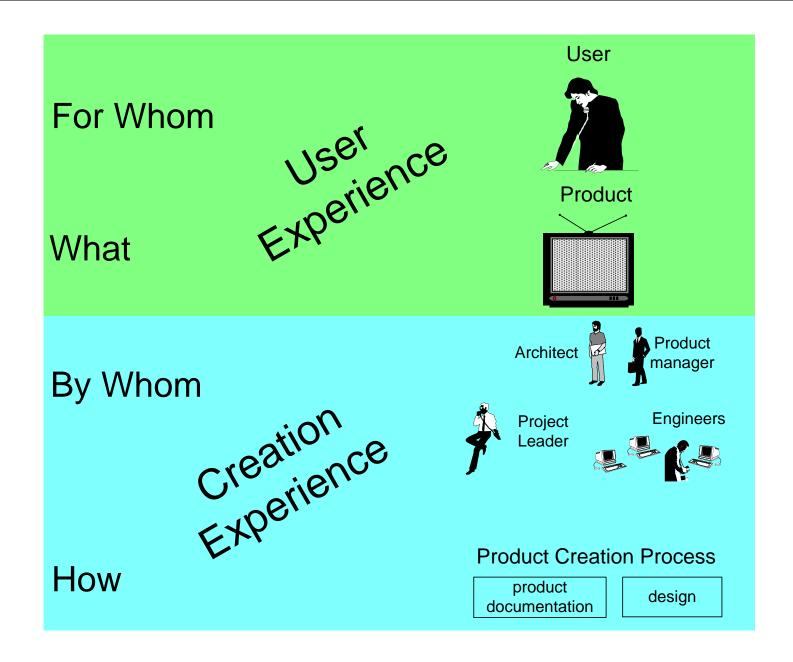


Product Creation Cycle



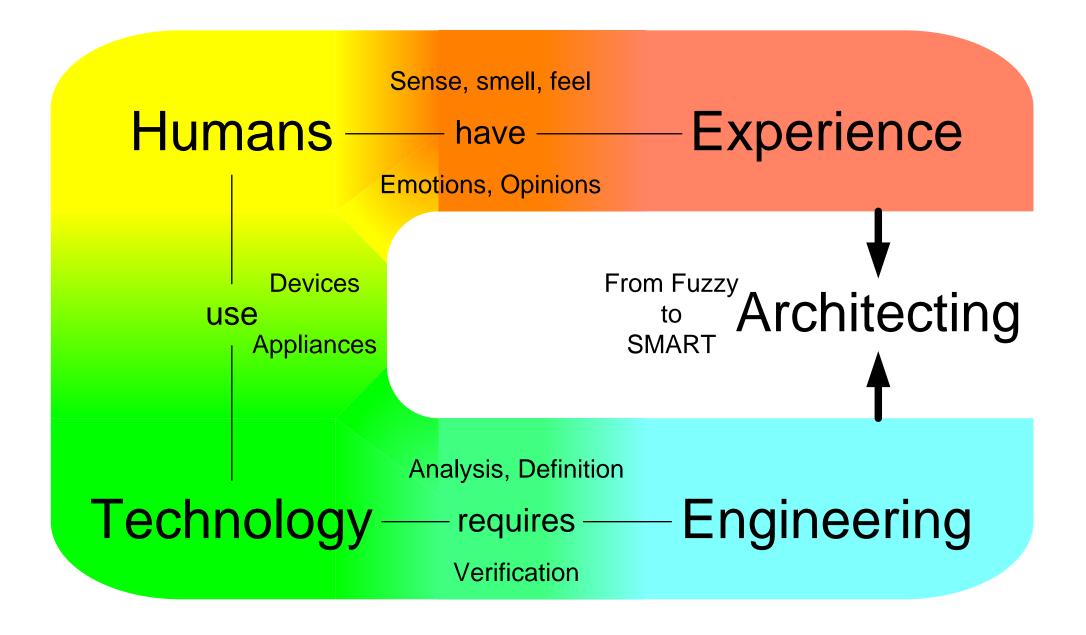


2 Levels of Experience



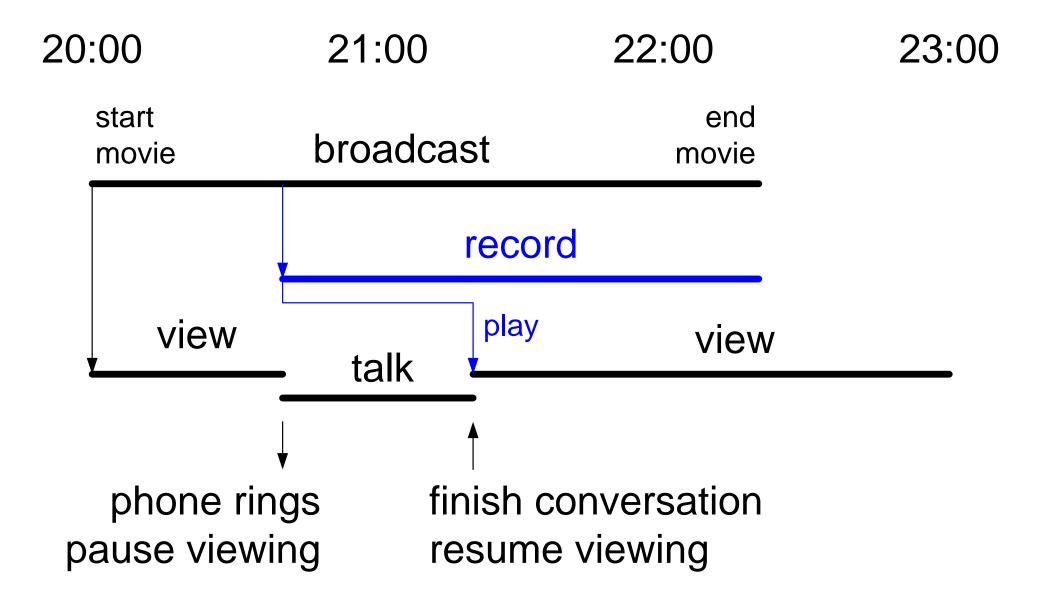


Bridging the gap between Experience and Engineering





Example Time Shift recording



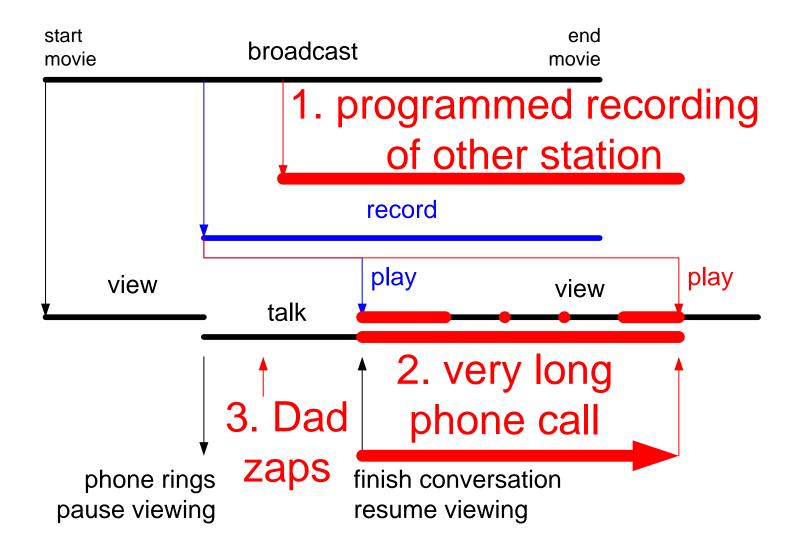


Construction limits intrude in Experience

- number of tuners
- number of simultaneous streams (recording and playing)
- amount of available storage
- management strategy of storage space



20:00 21:00 22:00 23:00

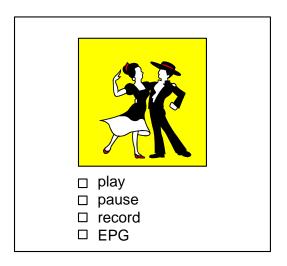




OOTI workshop 2001

Visual Basic Prototype:

enables "experiencing"



Requirements specification Many tables, mostly addressing details

2.1.1 Real-time data requirements

2.1.2 Implementation detail

2.1.3 Non-real time data requirements

	1.1	Software Requirements		
	1.1.1	Real-time data requirements	1.1.1.1	Access to the non-real-time data must be done in such a way that it does not interfere with the real-time data
			1.1.1.2	There must be no disruptions in output of video signal during the operation of VCR
			1.1.1.3	Responsiveness for non real-time data is less then 150ms (the time for writing a block on HDD) for 2KB of non-video data
	1.1.2	Implementation detail	1.1.2.1	Management of HDD content must only be possible through the TOC in order to prevent unauthorized access to content of HDD
			1.1.2.2	Visual feedback is provided to the user via On- Screen Display
V			1.1.2.3	User input is provided via the RC
	1.1.3	Non-real time data requirements	1.1.3.1	User must be able to pause and unpause a title, played from HDD, while (s)he is watching it
			1.1.3.2	User can jump forward and backward in a title, from HDD, during watching of this title
			1.1.3.3	Names of titles should be derived from the information from the EPG (name of the program to be recorded, time and date of registration)

Factors influencing the User Experience

environmental personal factors factors education social status relation mental status family group influence trauma emotional status fashion physical status culture allergy handicap taboo cultural religion location taboo preferences time taste



How to "SMART"en Experience?

- define
- measure
- predict
- verify



Infinite Experience Space

People	Number of People on earth	O(10 ⁹)
Time	Human lifespan in seconds	* O(10 ⁹)
Location	Square meters of planet earth	* O(10 ¹⁴) *
	•••	•••

Size of experience space





It is not that bad :-)

Many nice and successfull products exist!



Key Success Factor: Feedback

- Observe - (Dare to) Listen - Experiment - Use short development cycles Don't stay in the development lab



Obtain feedback from real users:

The world of the construction

Product oriented Means oriented Application software Compilers Methods Domain Other SW Operating specific system tools SW **Procedures** Domain Computing Case hardware hardware **Tools**



Engineers are educated in construction disciplines

- Programming languages
- Operating systems
- Algorithms
- Data structures
- Formal specification and verification techniques
- Analysis, simulation techniques



Product Creation is much more than Engineering

Product Creation

= Engineering + Creativity

Known:

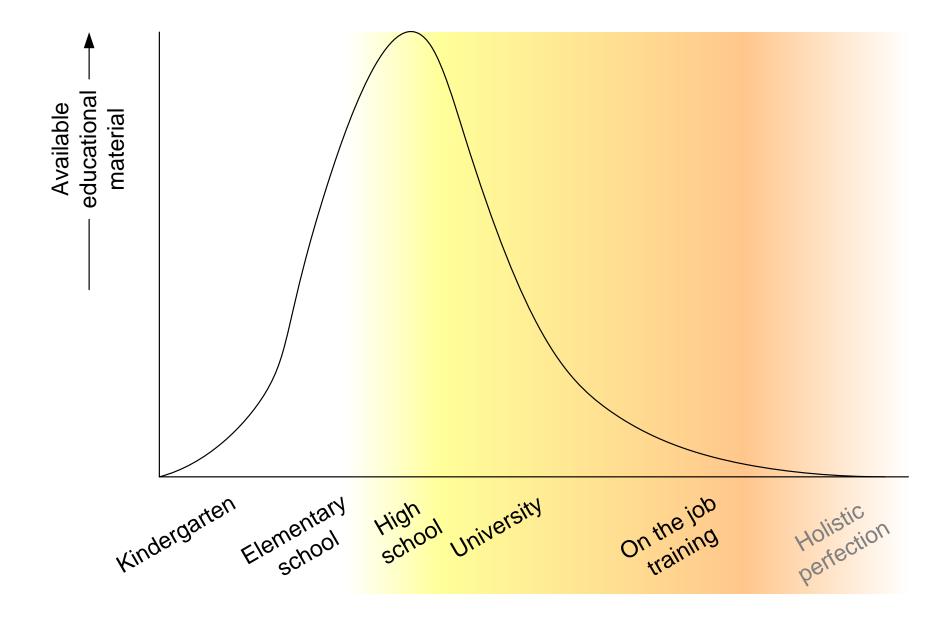
- Facts
- Notations
- Methods
- Tools
- Patterns

- Intuition
- Observation
- Trial and error
- Lateral thinking
- Collection of references

Education ← Experience



Educational Material per education stage





Changing Education model in time

Do	Exercise	Practical training	apprentice- ship	Peer coaching		
Interact and Listen	Lectures: Explain Show exan	nples	Seminars Workshops Conference	S		
Read	Handbook Course mate	erial	Magazines Journals			
	time					



Increasing Initiative required

Do	Exercise	Practical training	appre ship	ntice-	Peer coaching
Interact and Listen	Lectures: Explain Show examples		V	Seminars Vorkshops Conferences	
Read	Handbook Course material			lagazines ournals	>
	highly organize well specified	ed			required nty rules

well specified small scope few (if any) stakeholders

initiative required uncertainty rules large scope many stakeholders

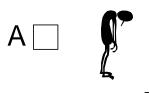


Prerequisites for continuous successfull product creation

- Awareness of engineers of human aspects
- Active personal development drive of engineers
- Awareness of managers of education models
- Active motivation by managers



To create an User Experience

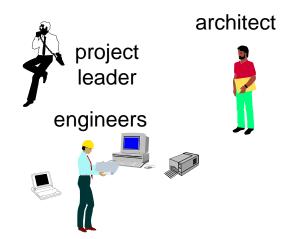




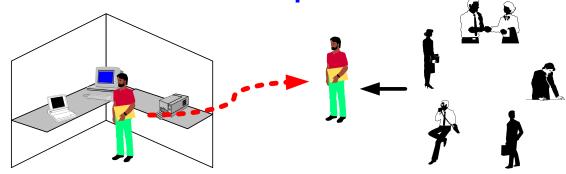




Design Experience is needed



Success requires feedback



Experience is not predictable and never garantueed



Design experience is not transferable education is no substitute



Regular education =

Transfer of Engineering methods

+ Training

Transfer is approximated by personal development

Personal Development =
On the job training

- + feedback
- + continuous personal education



