Positioning Embedded Systems Initiatives

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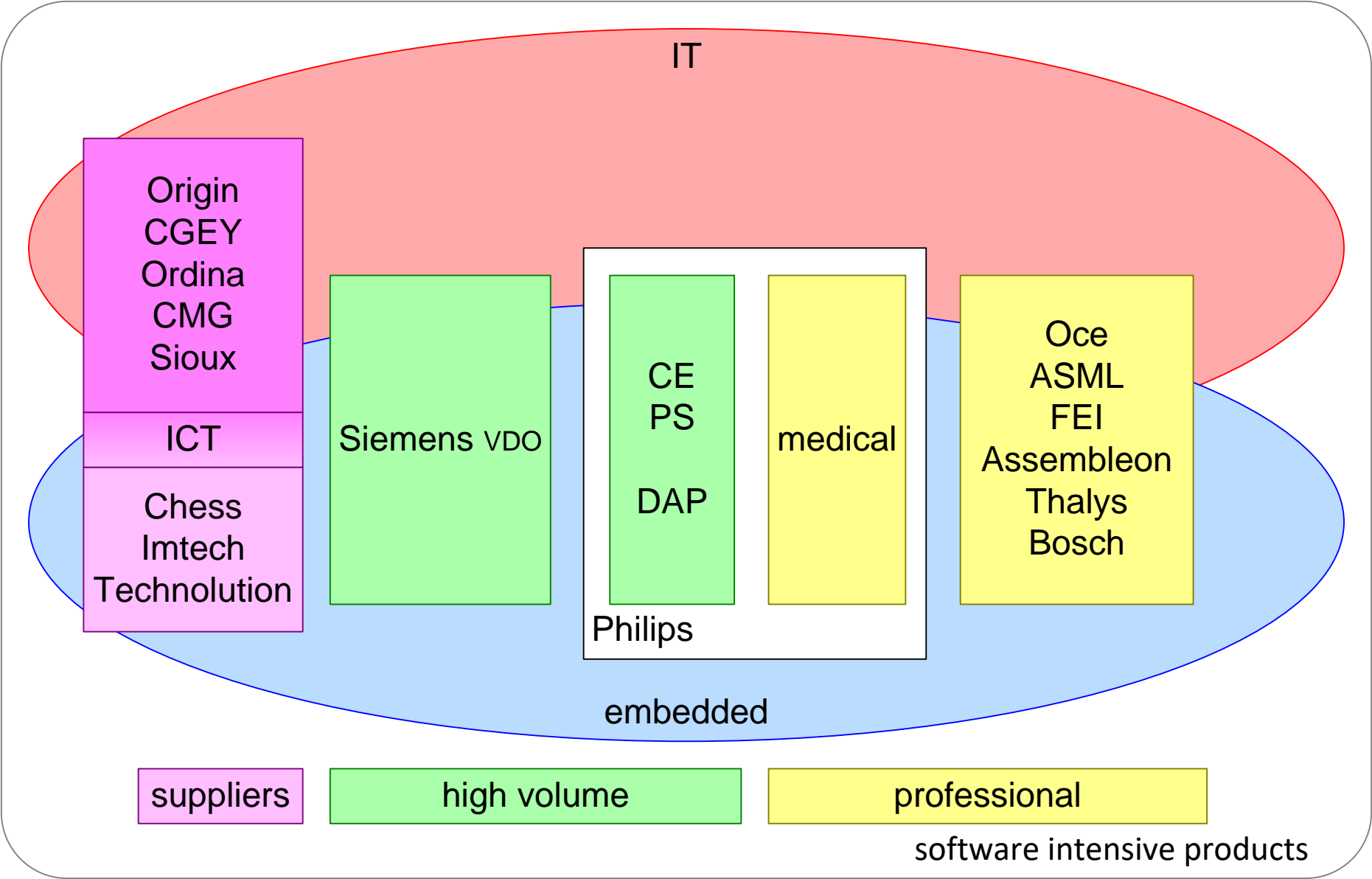## Abstract

September 1, 2020
status: planned
version: 0

logo
TBD

Map of software intensive product businesses

IT

Origin
CGEY
Ordina
CMG
Sioux

ICT

Chess
Imtech
Technolution

Siemens VDO

CE
PS

DAP

medical

Oce
ASML
FEI
Assembleon
Thalys
Bosch

Philips

embedded

suppliers

high volume

professional

software intensive products

USN   ESI

Geographical scopes

world

London, Paris, Hamburg, ...

Belgium, Netherlands, ...

Groot Eindhoven

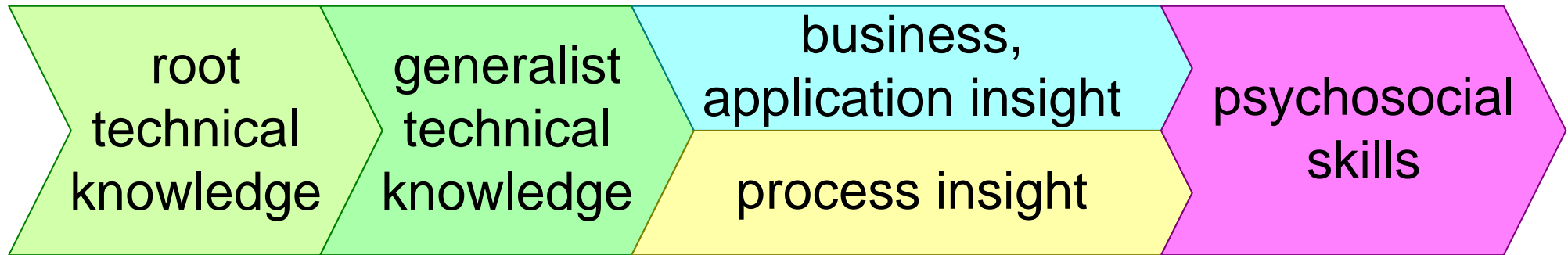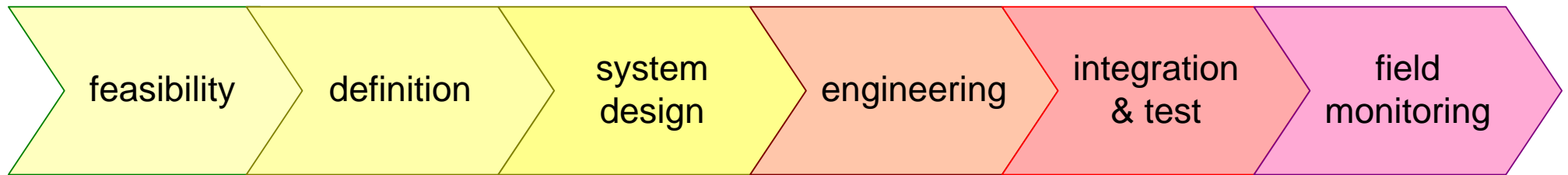half hour distance

single day cartrip

single day airplane trips

multi-day travel trips

USN ESI

Maturity dimension

PCP phases

feasibility → definition → system design → engineering → integration & test → field monitoring

USN   ESI

Positioning of ESI

suppliers | high volume | professional

IT

embedded

software intensive products

Origin CGEY Ordina

ICT

Siemens VDO

CE PS

Philips

ESI

ESI

world

London, Paris, Hamburg, ...

Belgium, Neth...

Groot ...

half hou...

single day ...

single day airplane trips

multi-day travel ...

ESI

root technical know-how

business, application insight

process insight

psycho-social skills

ESI

field monitoring

ESI

USN ESI