Architecting for Business Value; Business Context - Stakeholders

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Abstract

This presentation introduces the various stakeholders and their relation to product innovation and architecting.

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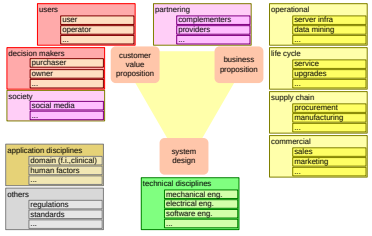

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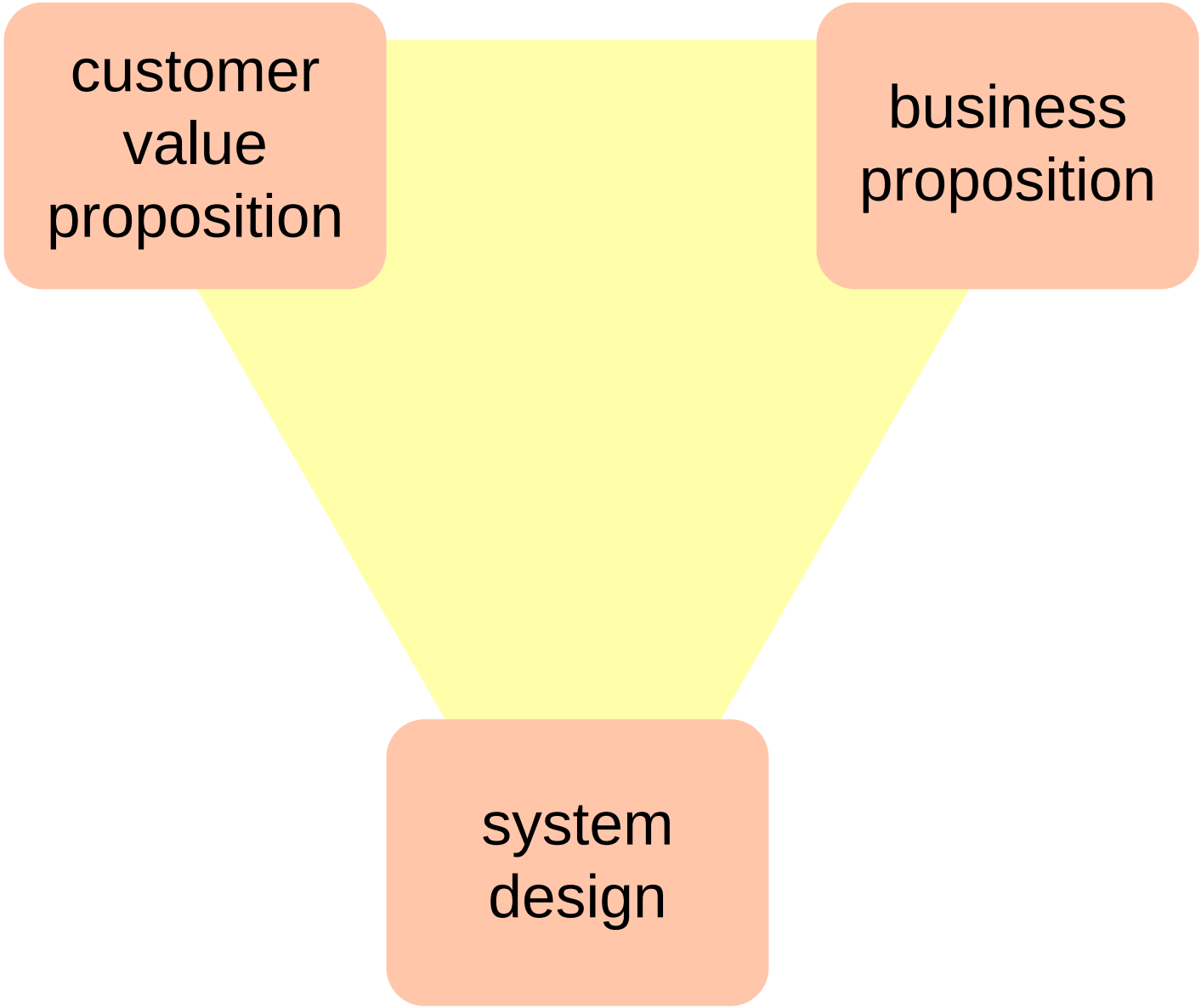
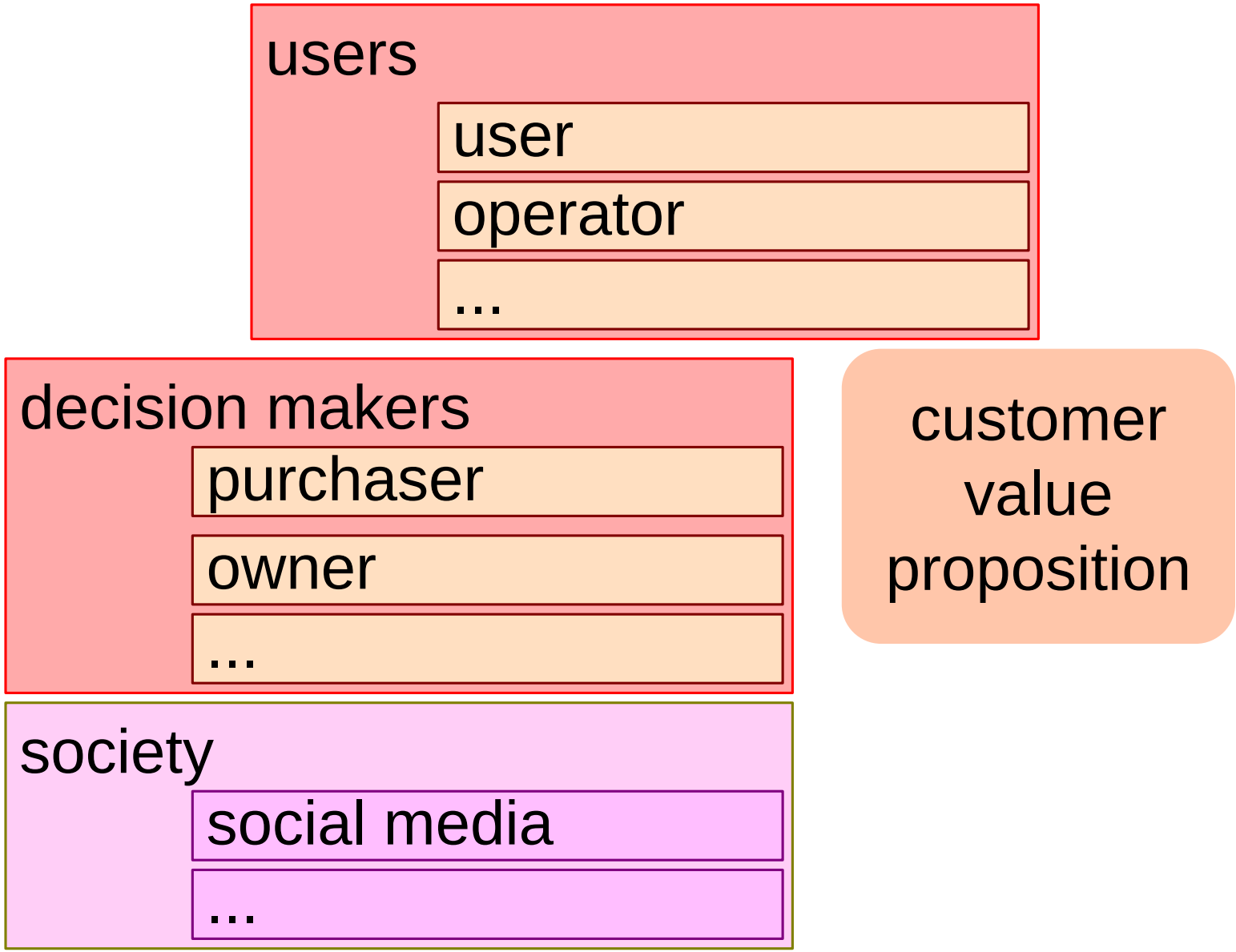
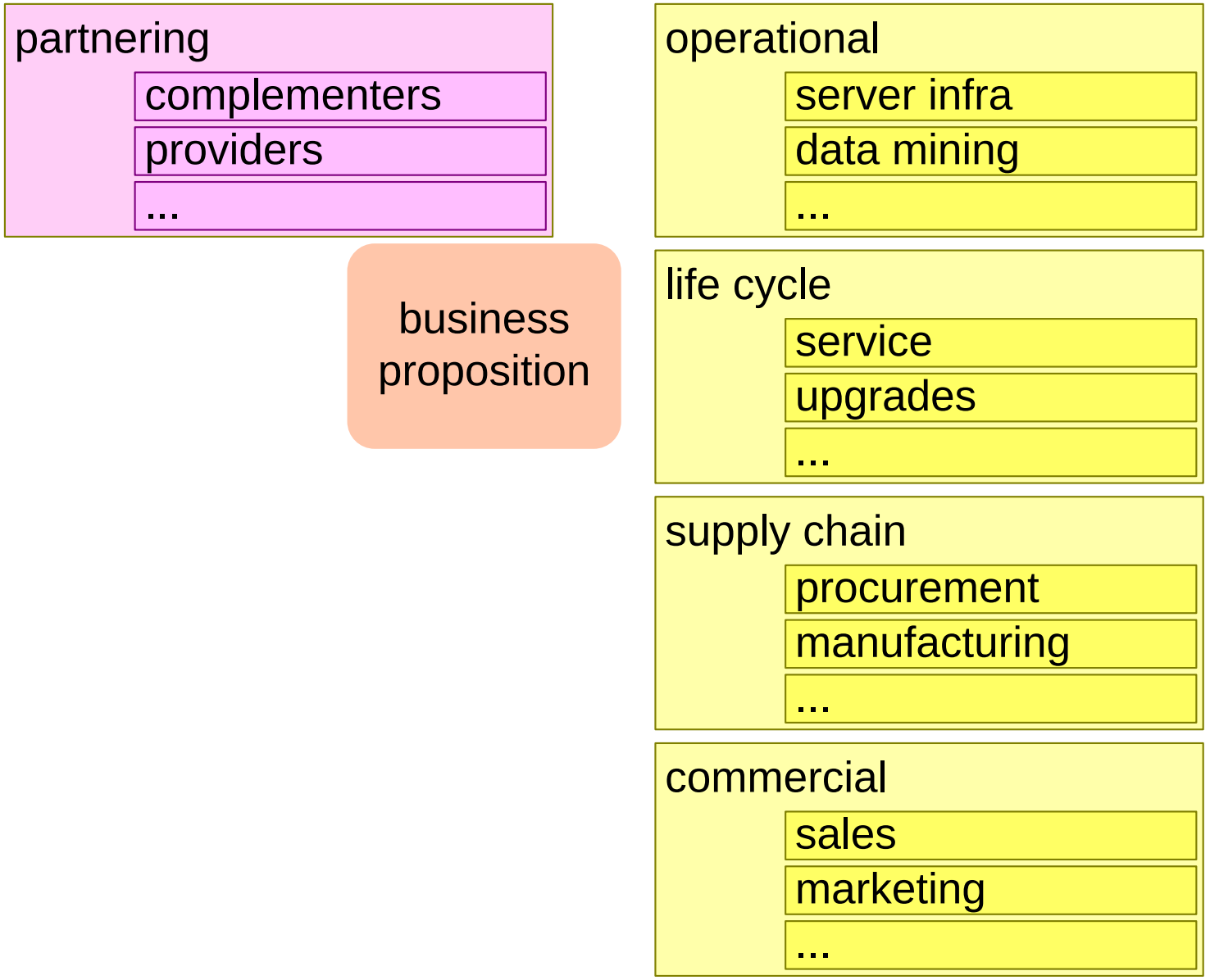

customer value proposition
business proposition
system design

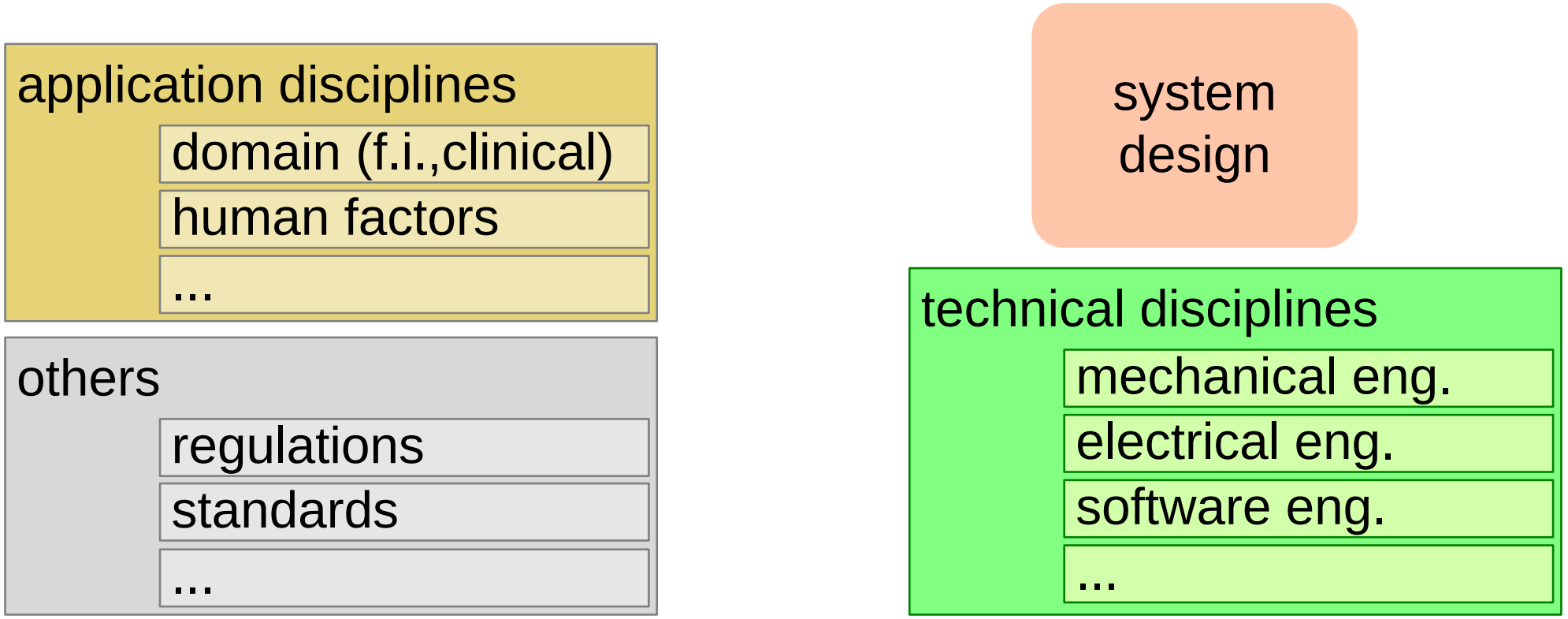
Customer Stakeholders



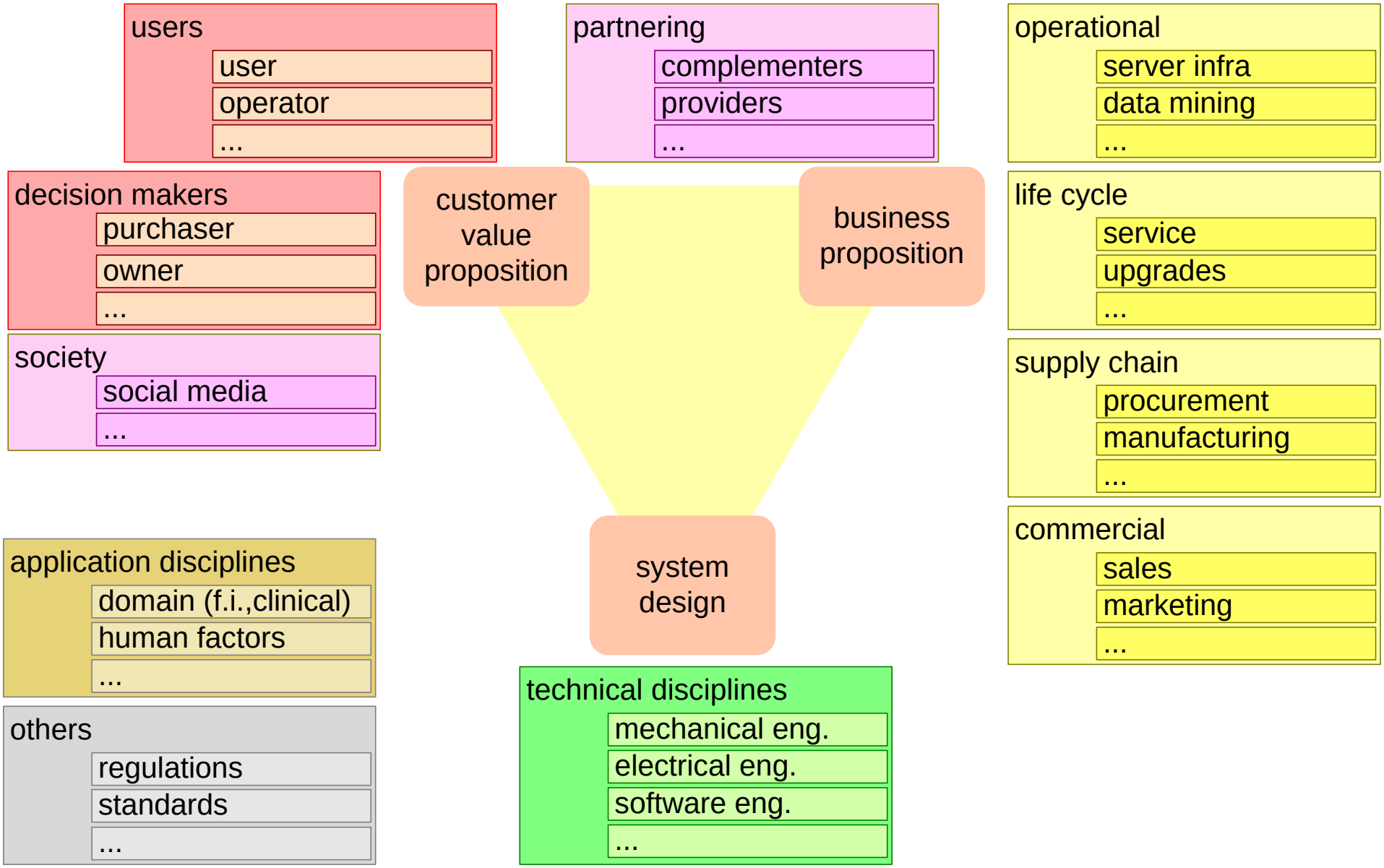
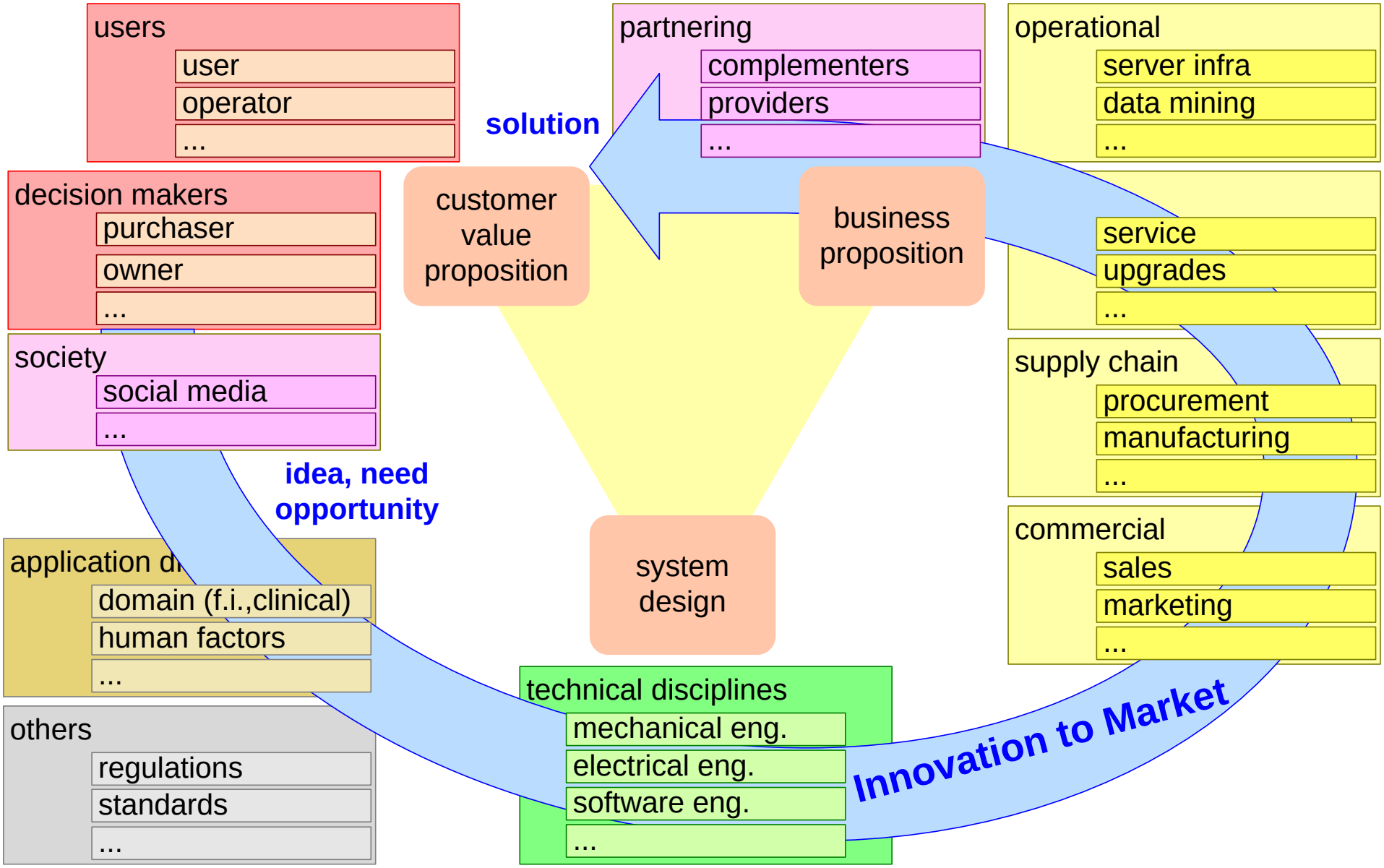
Business Stakeholders



Discipline Stakeholders



All Stakeholders



Innovation to Market