

# What is Systems Architecting in an Industrial Context?

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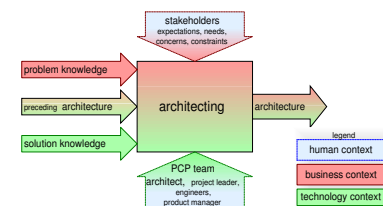
## Abstract

Architecting is the creation of an architecture by the product creation team. The next question is: “What is an architecture?”.

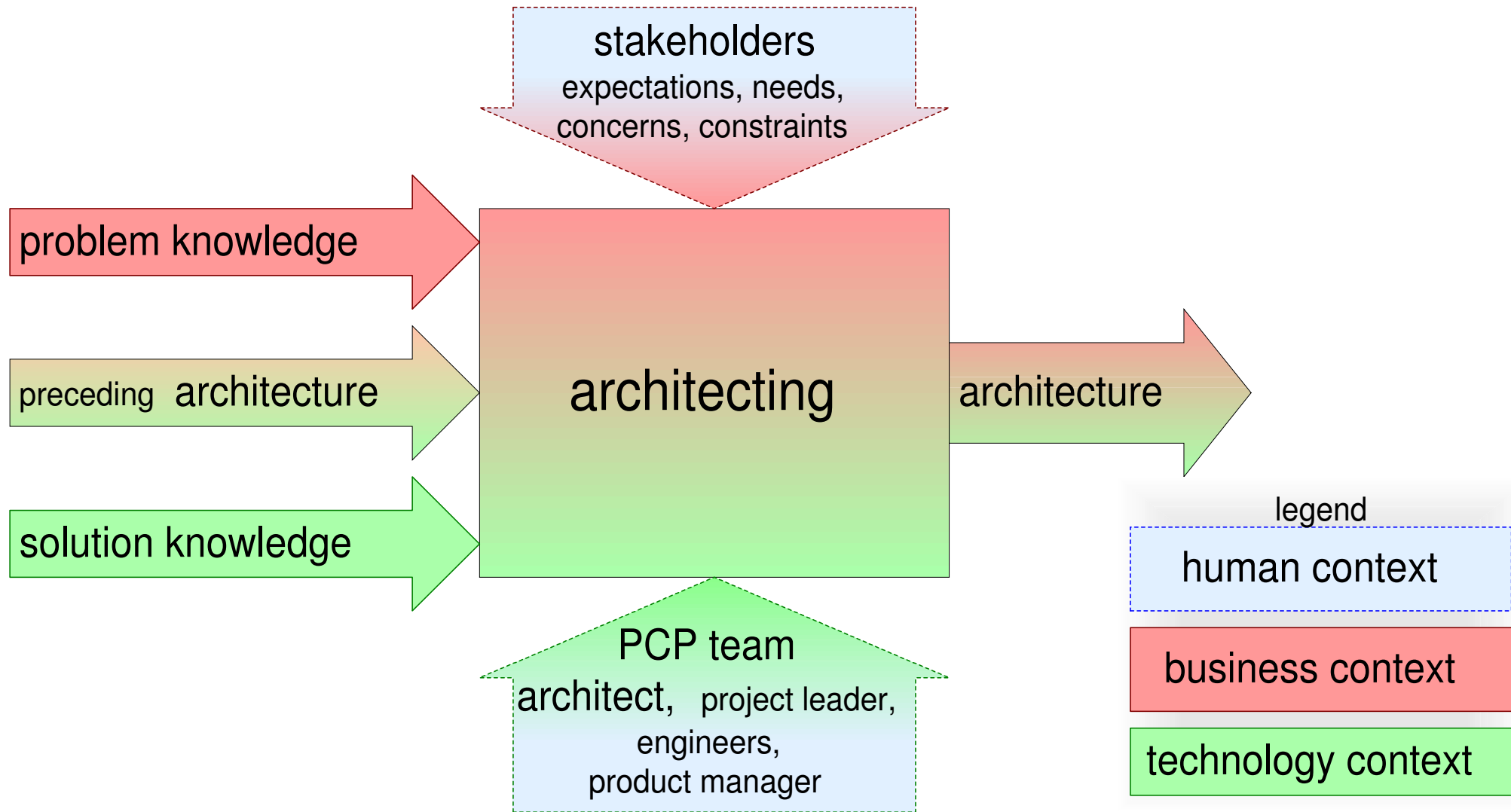
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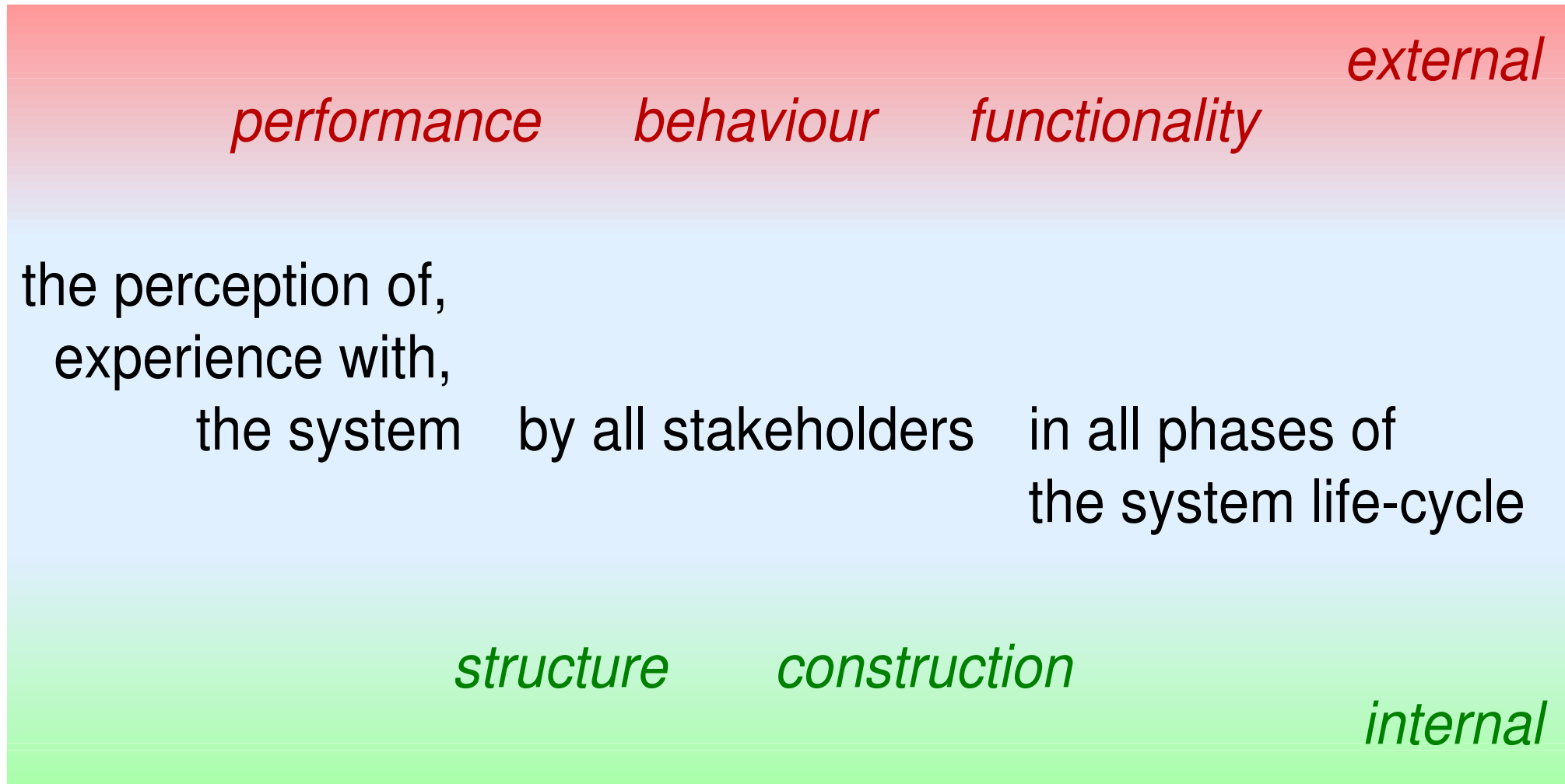
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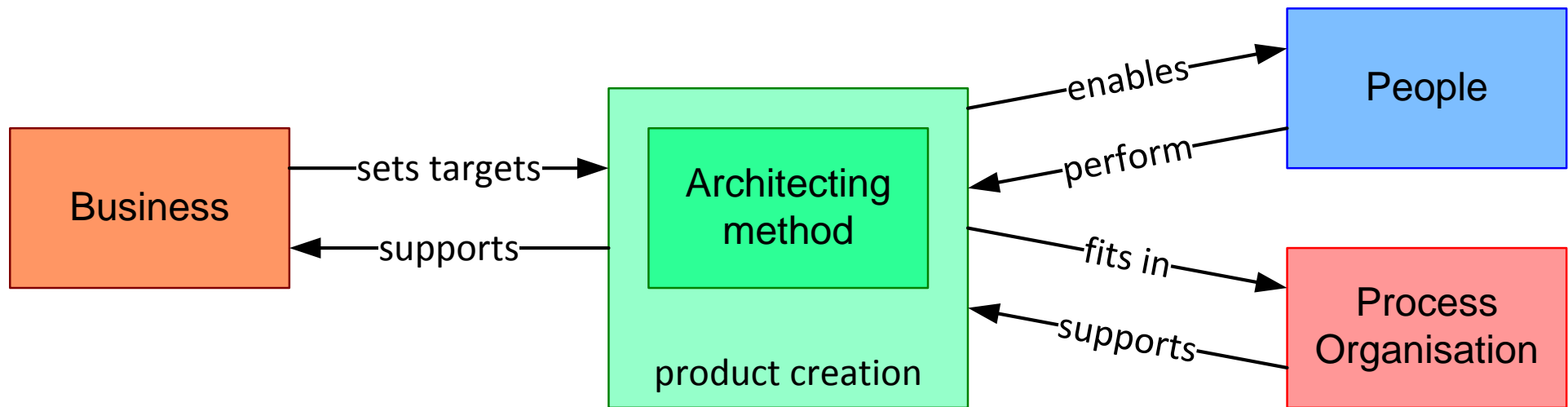
# Architecting = creating an architecture



# Architecture = tangible (internal) + intangible (external)



# The business context of architecting methods



# Internal stakeholders

