

Story Telling

by *Gerrit Muller* University of Southeast Norway-NISE

e-mail: `gaudisite@gmail.com`

`www.gaudisite.nl`

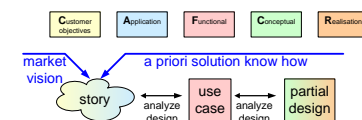
Abstract

A story is an easily accessible story or narrative to make an application live. A good story is highly specific and articulated entirely in the problem domain: the native world of the users. An important function of a story is to enable specific (*quantified, relevant, explicit*) discussions.

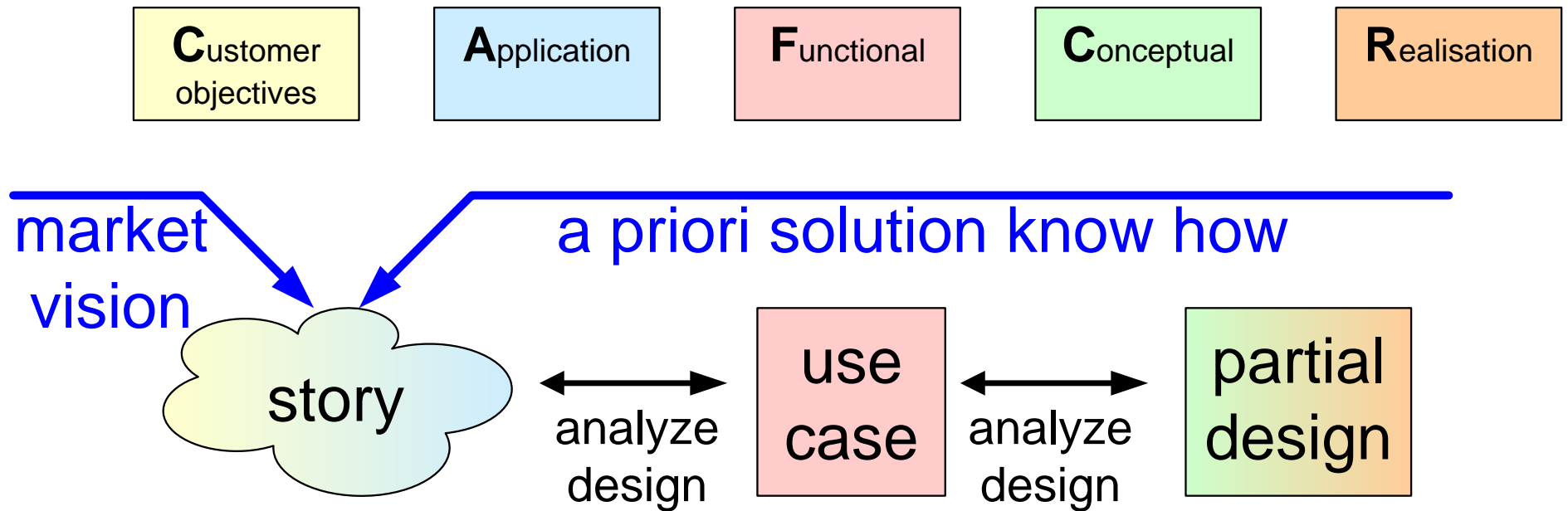
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From story to design



Example story layout

ca. half a page of plain English text

A day in the life of Bob

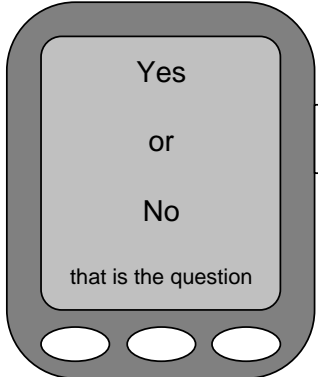
bla blah bla, rabarber music
bla bla composer bla bla
qwwwety30 zeps.

nja nja njet njippie est quo
vadis? Pjotr jaleski bla bla
bla brree fgfg gsg hgrg

mjmm bas engel heeft een
interessant excuus, lex stelt
voor om vanavond door te
werken.

In the middle of the night he
is awake and decides to
change the world forever.

The next hour the great
event takes place:



This brilliant invention will change the world foreverbecause it is so unique and
valuable that nobody beliefs the feasibility. It is great and WOW at the same time,
highly exciting.

Vtables are seen as the sollution for an indirection problem. The invention of Bob will
obsolete all of this in one incredibke move, which will make him famous forever.

He opens his PDA, logs in and enters his provate secure unquie non trivial password,
followed by a thorough authentication. The PDA asks for the fingerprint of this little left
toe and to pronounce the word shit. After passing this test Bob can continue.

draft or sketch of
some essential
appliance

Criteria for a good story

Customer objectives

Application

- accessible, understandable

"Do you see it in front of you?"

Customer objectives

Application

- valuable, appealing

attractive, important

"Are customers queuing up for this?"

Conceptual

Realization

- critical, challenging

"What is difficult in the realization?"

"What do you learn w.r.t. the design?"

Application

- frequent, no exceptional niche

"Does it add significantly to the bottom line?"

Application

Functional

- specific

names, ages, amounts, durations, titles, ...