

Software Productivity for Consumer Appliances

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Abstract

Technological developments, such as miniaturization and convergence have a strong impact on the form, function and content of consumer appliances. The appliance makers are struggling with the consequences, especially with the exponential increasing SW effort.

The trends and the impact on consumer appliances are discussed. Then the software effort problem is analyzed and solution directions for the SW productivity problems are explored.

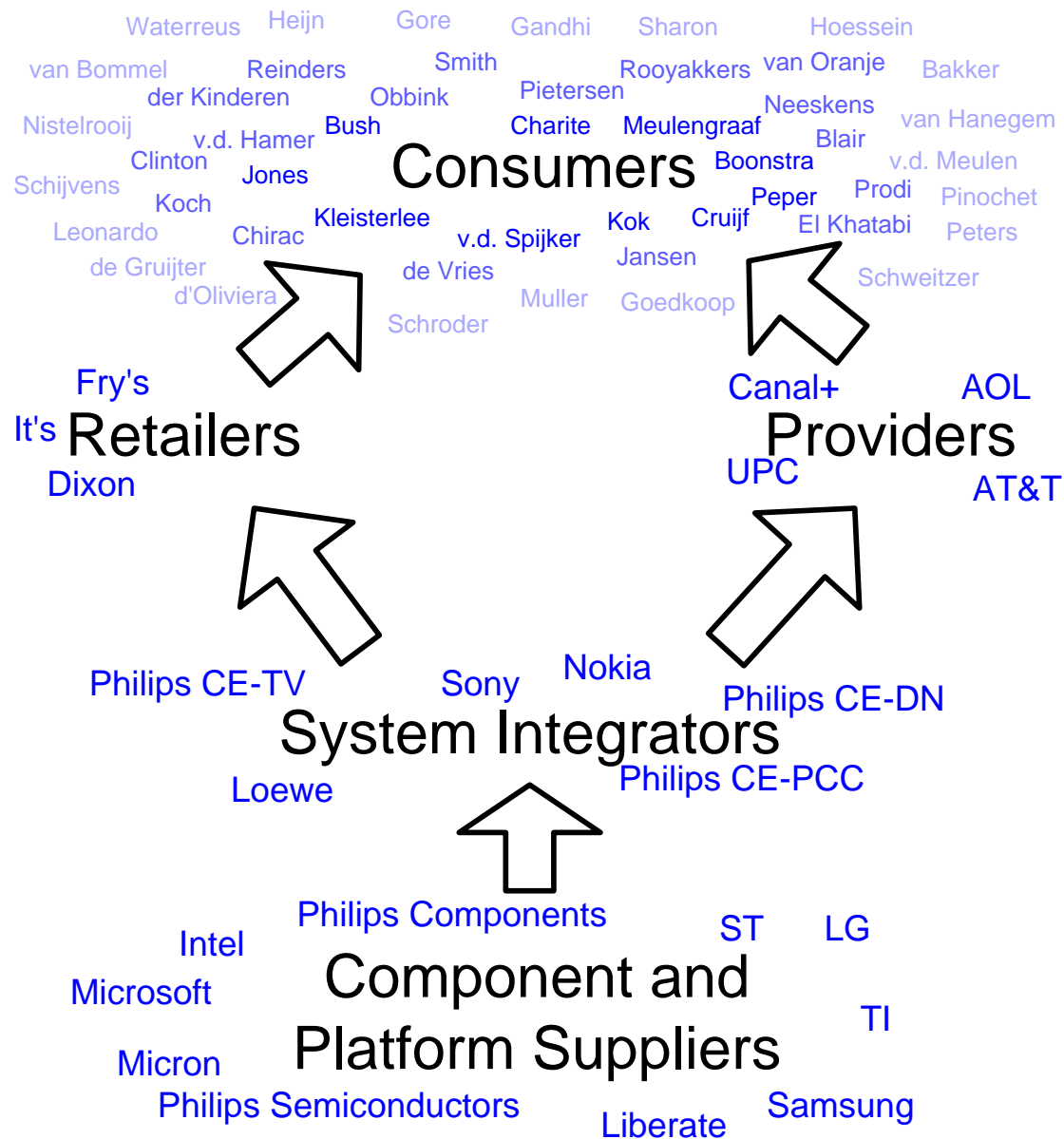
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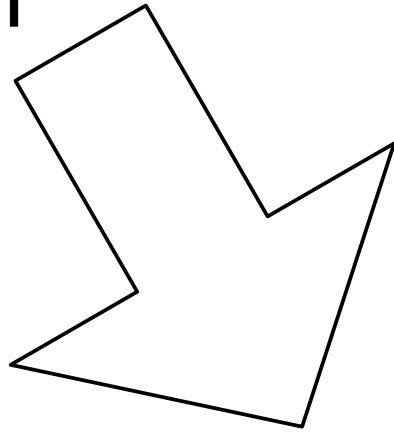
logo
TBD

Value chain

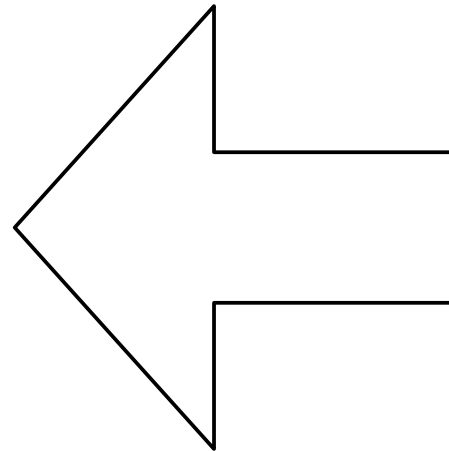
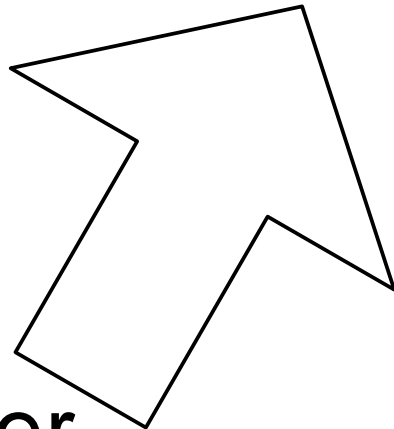


Convergence

Telecom



Consumer



Computer

Integration and Diversity



GSM phone



firewall



dvd



audio
microset



pda



watch



sailboat



surveillance
camera



cable
modem



set top box



headphone



pen



garment



car



camera



speech



mp3



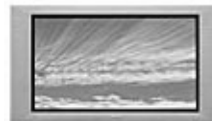
television



computer



games



flat display



Communicator



Ambient Intelligence
living room

Uncertainty (Dot.Com effect)



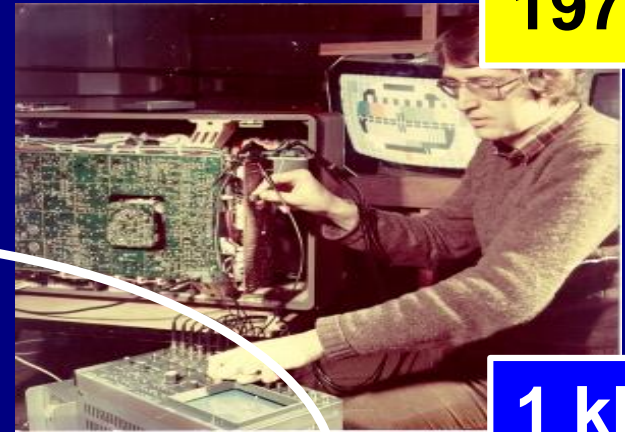
source: BigChart.com
dd march 19, 2001

Moore's law

1965



1979



1 kB

Moore's law

1990



64 kB

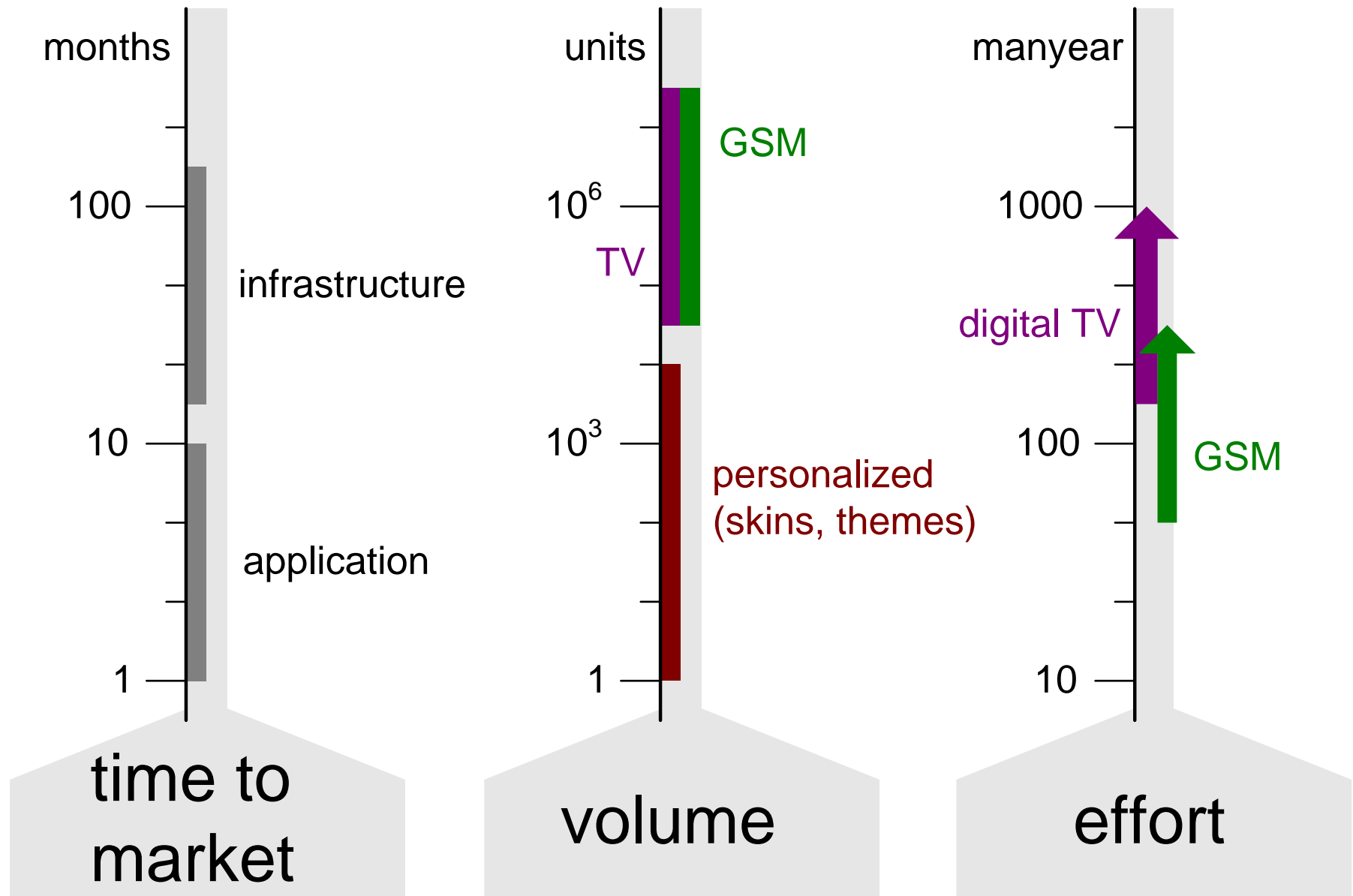
2000



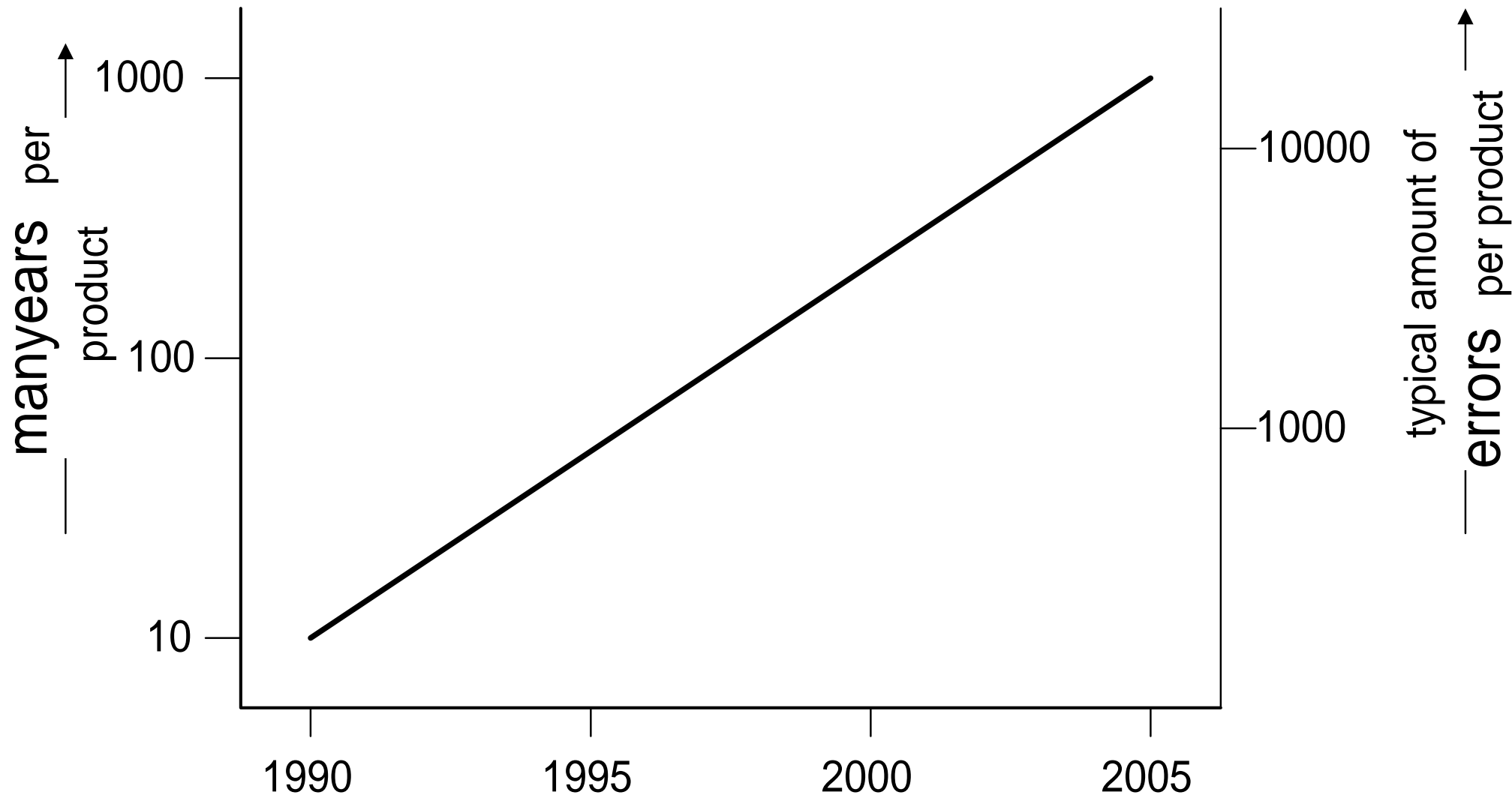
2 MB

From: COPA tutorial, Rob van Ommering

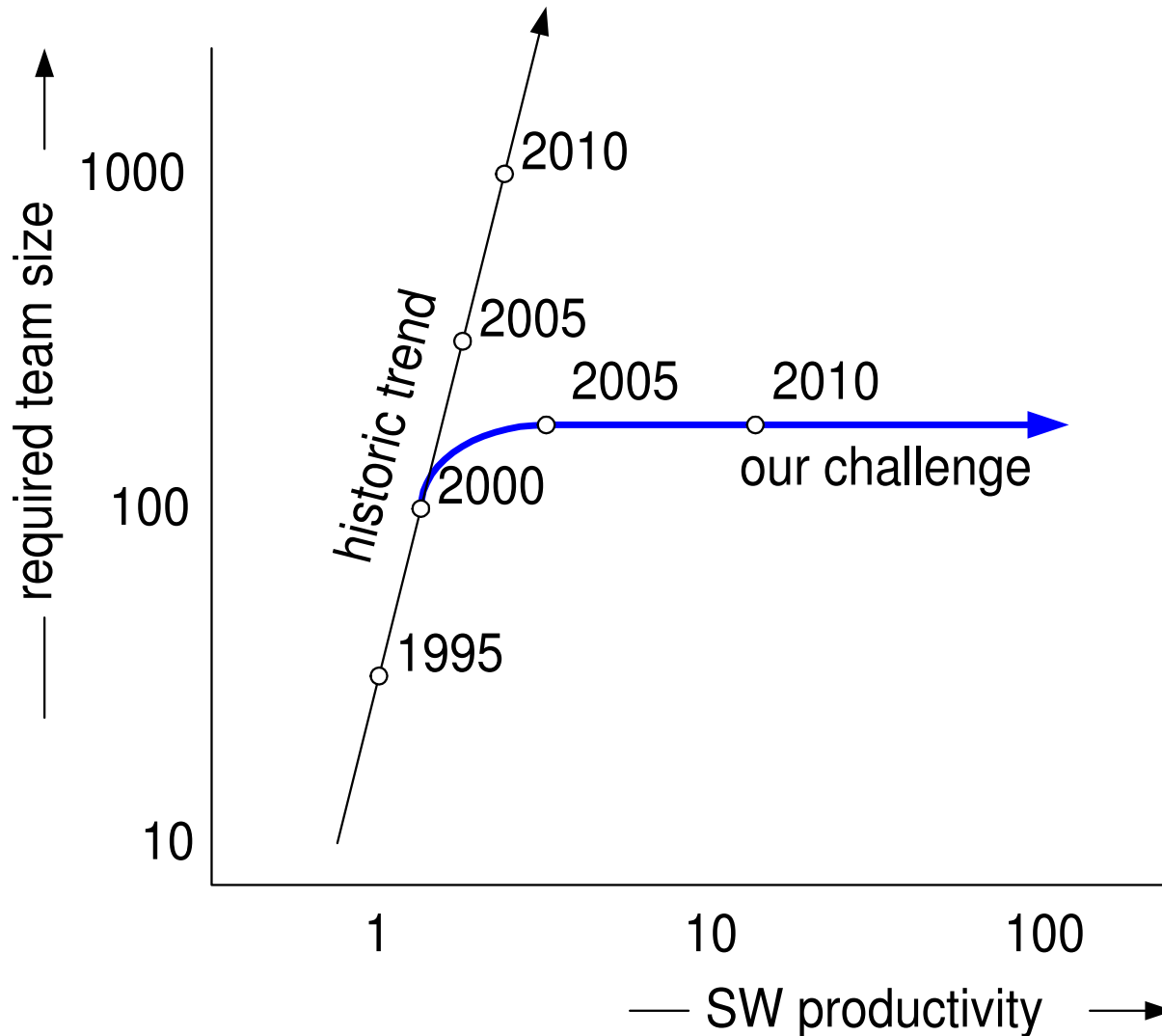
System Integrator Problem Space - Business



Problem: increasing SW size, decreasing reliability?



System Integrator size of workforce



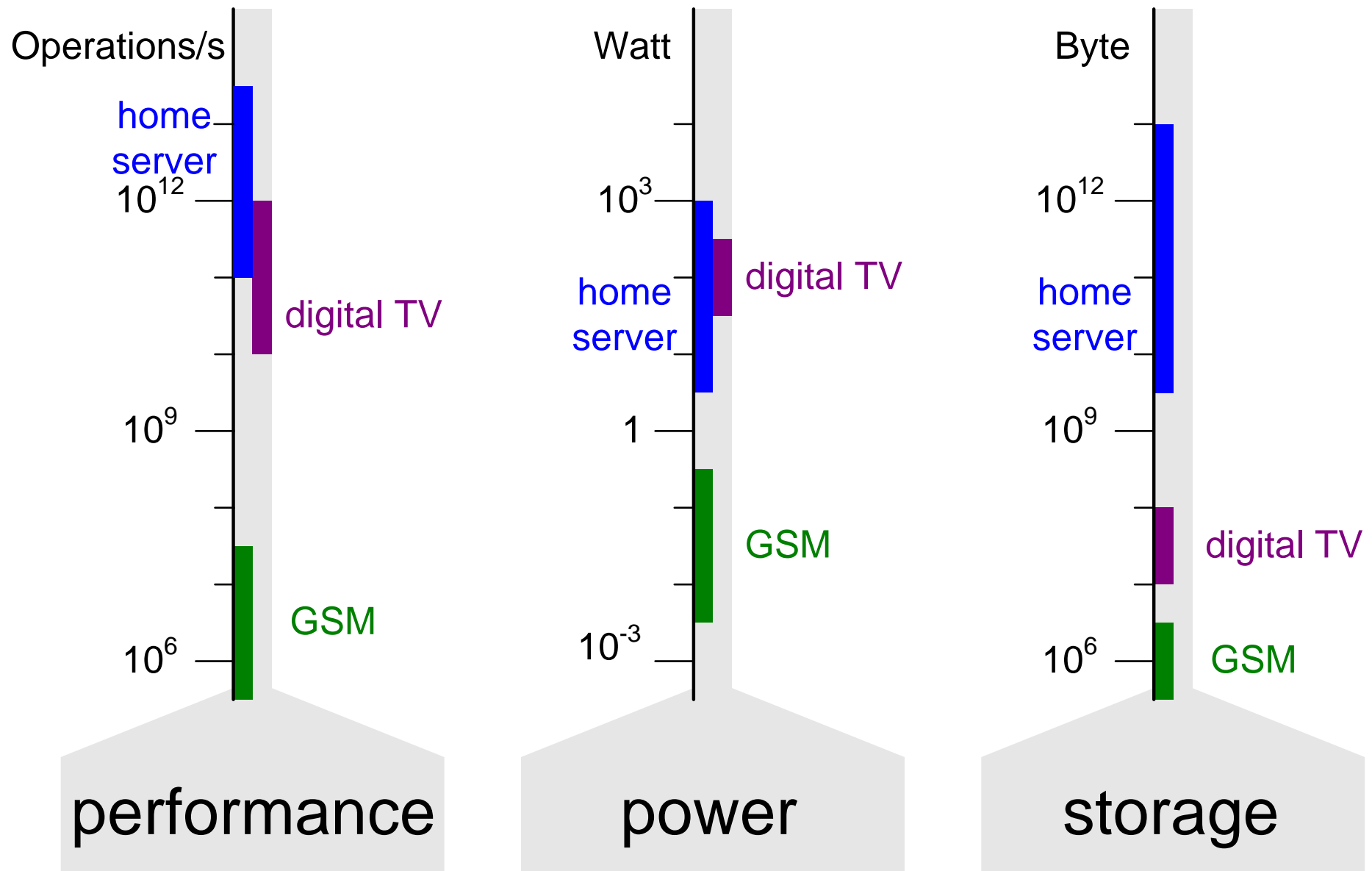
Manage large PCP
teams of > 1000 people

or

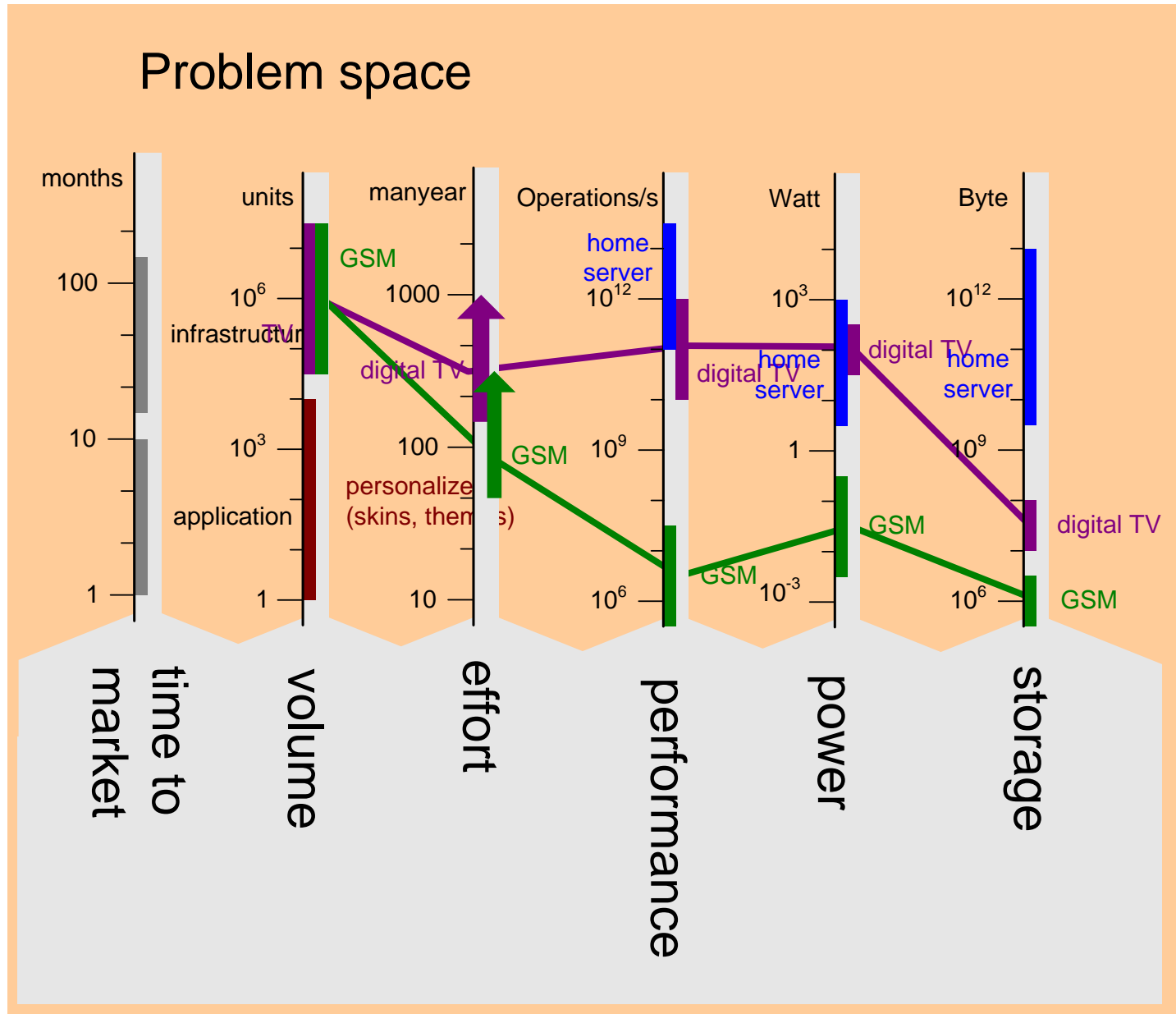
Significantly increase
SW productivity

from: Ad Huijser
Philips Software Conference 2001

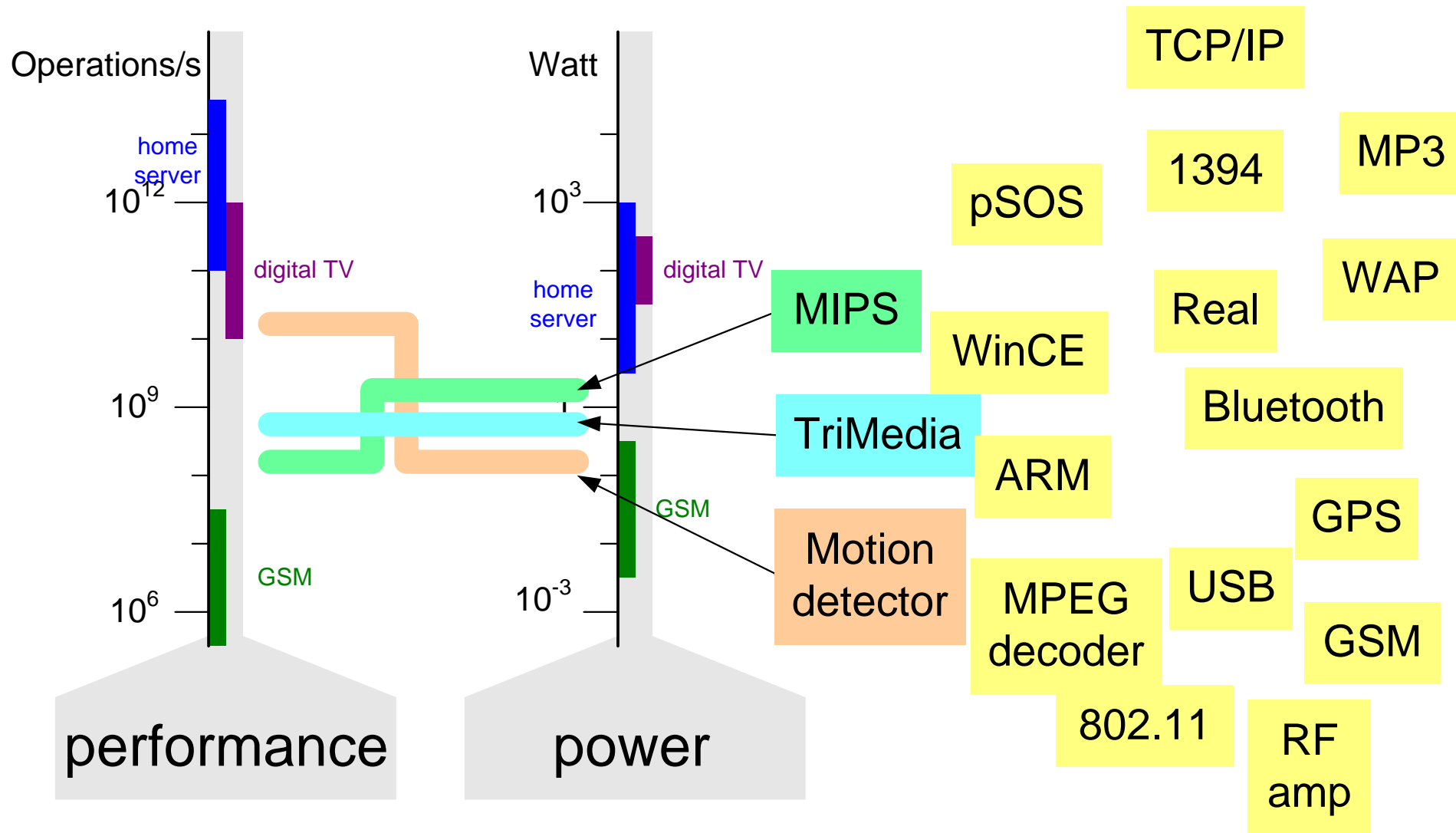
System Integrator Problem Space - Technology



System profile



PS Technology solutions



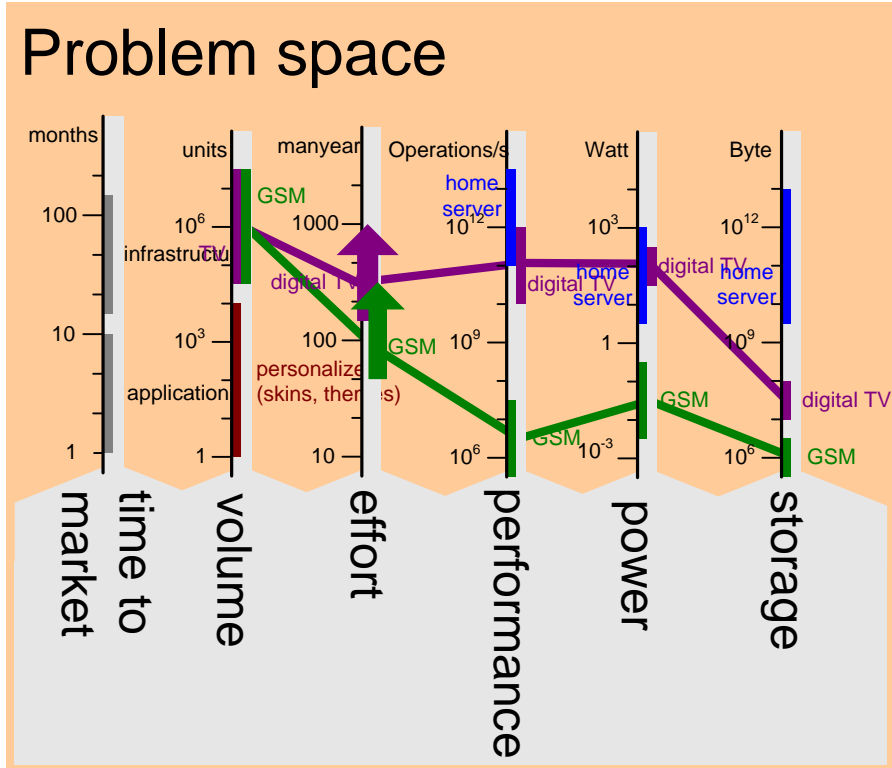
Partial Solution: Configurable Component Platform

Systems \ Technologies															
	MIPS	TriMedia	MPEG decoder	ARM	Real	GSM	RF amp	Bluetooth	TCP/IP	MP3	pSOS	WinCE	1394	GPS	
watch				●	○	○	○	●	○	○	●	○		○	
communicator	○	○	○	●	●	●	●	○	●	○	●	○		○	
digital TV	●	●	●					○	○	○	●	○	●		
set top box	●	●	●					○	●	○	●	○	●		
pda	○	○	○	●	○	○	○	○	●	○		●		○	
camcorder	●	●	●			○	○	○	○	○	●		●	○	

● required

○ optional

Exploring problem space and solution ingredients



Technologies	MIPS	TriMedia	MPEG decoder	ARM	Real	GSM	RF amp	Bluetooth	TCP/IP	MP3	pSOS	WinCE	1394	GPS
watch				●	○	○	○	●	○	○	●	○		○
communicator	○	○	○	●	●	●	●	○	●	○	●	○		○
digital TV	●	●	●					○	○	○	●	○	●	
set top box	●	●	●					○	●	○	●	○	●	
pda	○	○	○	●	○	○	○	○	●	○		●		○
camcorder	●	●	●			○	○	○	○	○	●		●	○

Composable Architecture

- required
- optional

Family of products

Programmability, flexibility

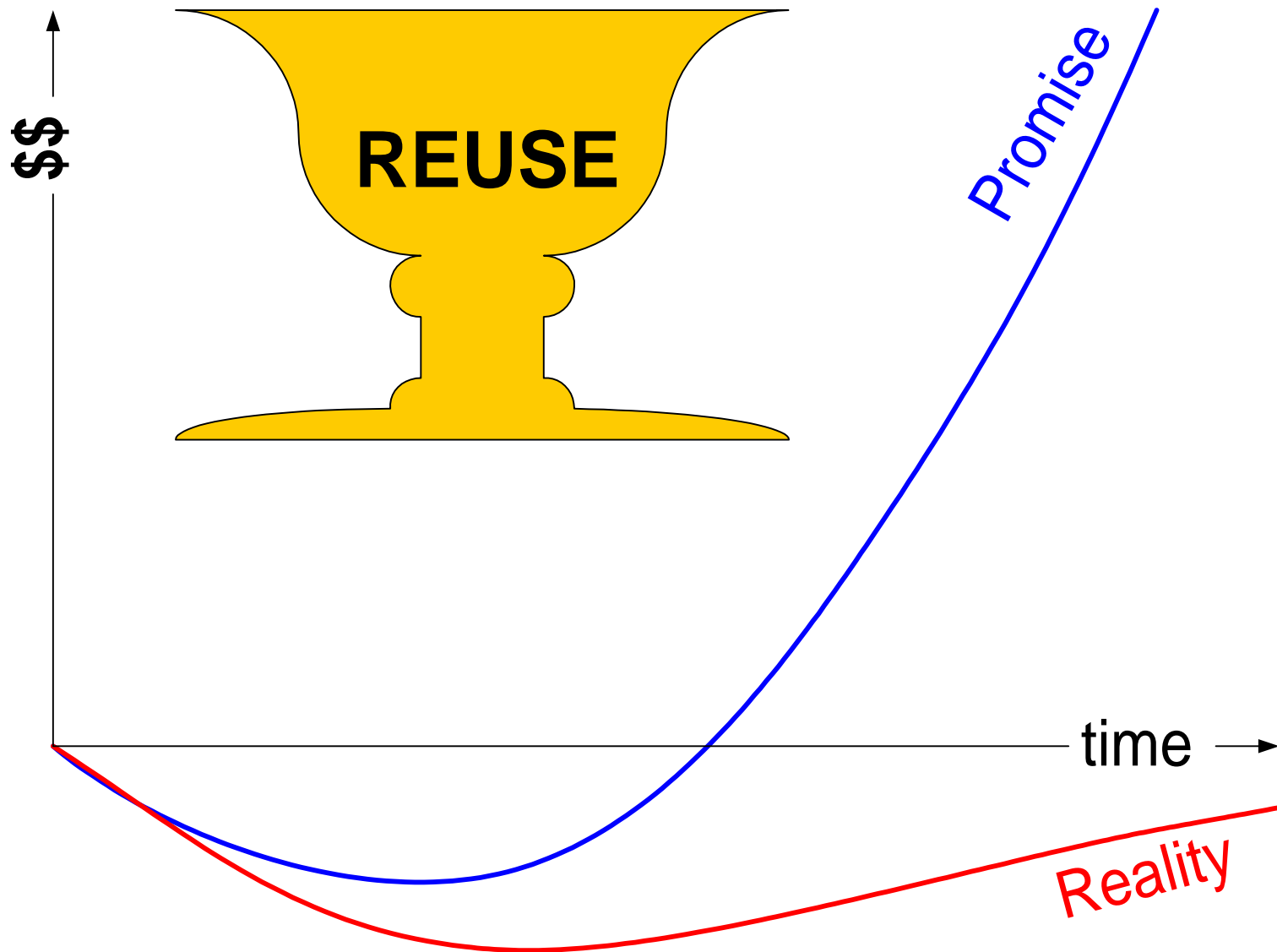
Increase supplier content

Competitive Performance / cost / power

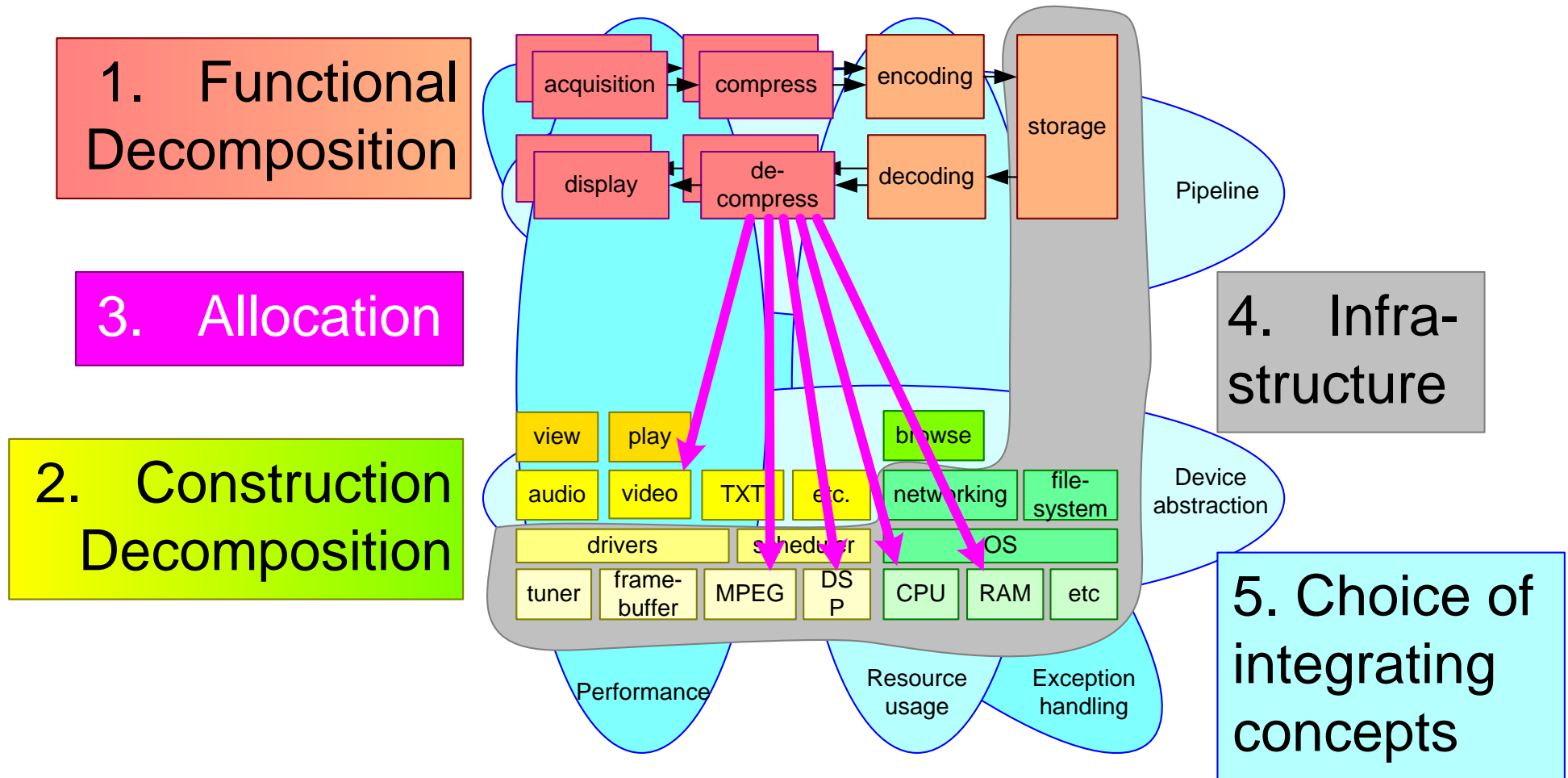
Solution ingredients

Configurability

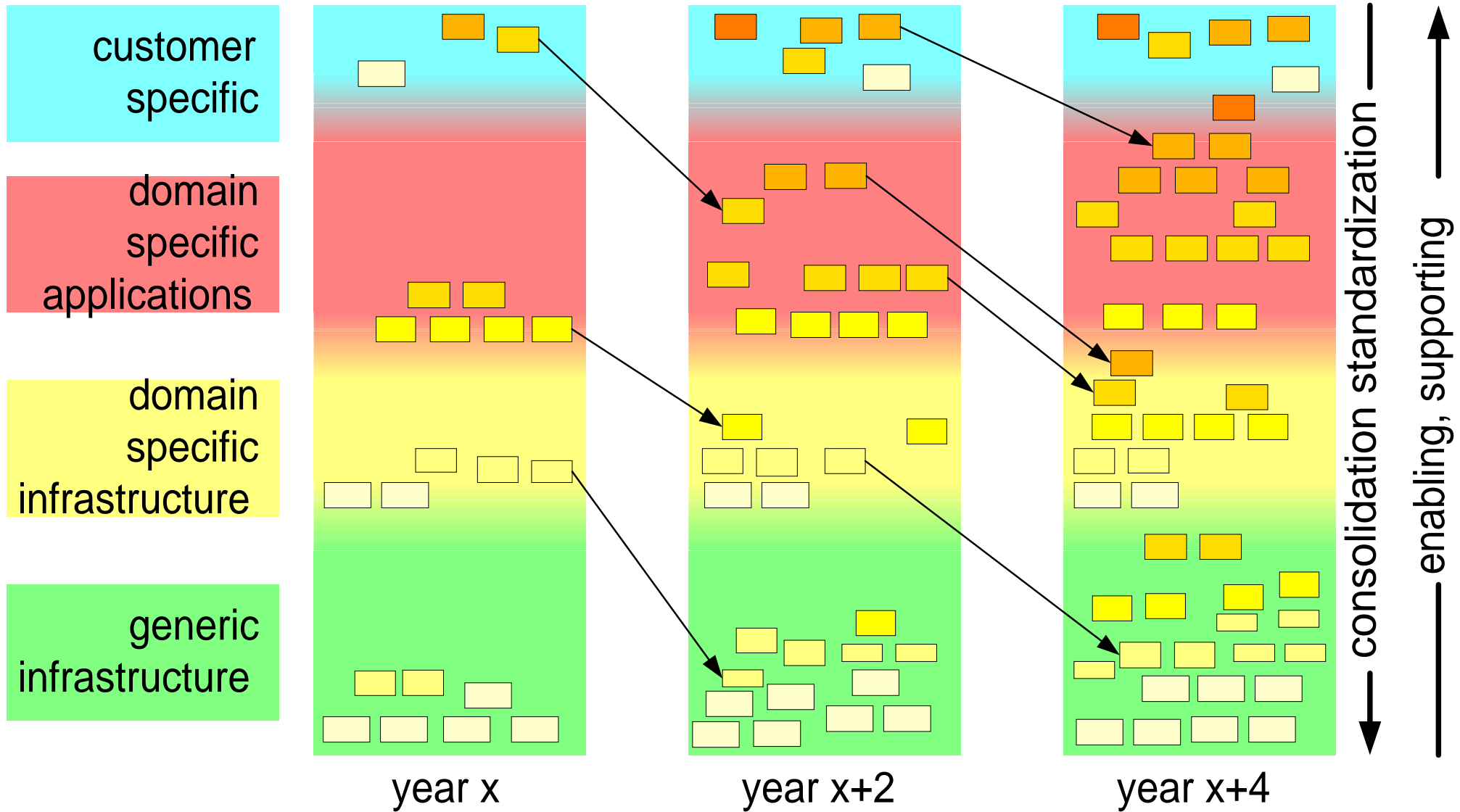
The Holy Grail: Reuse



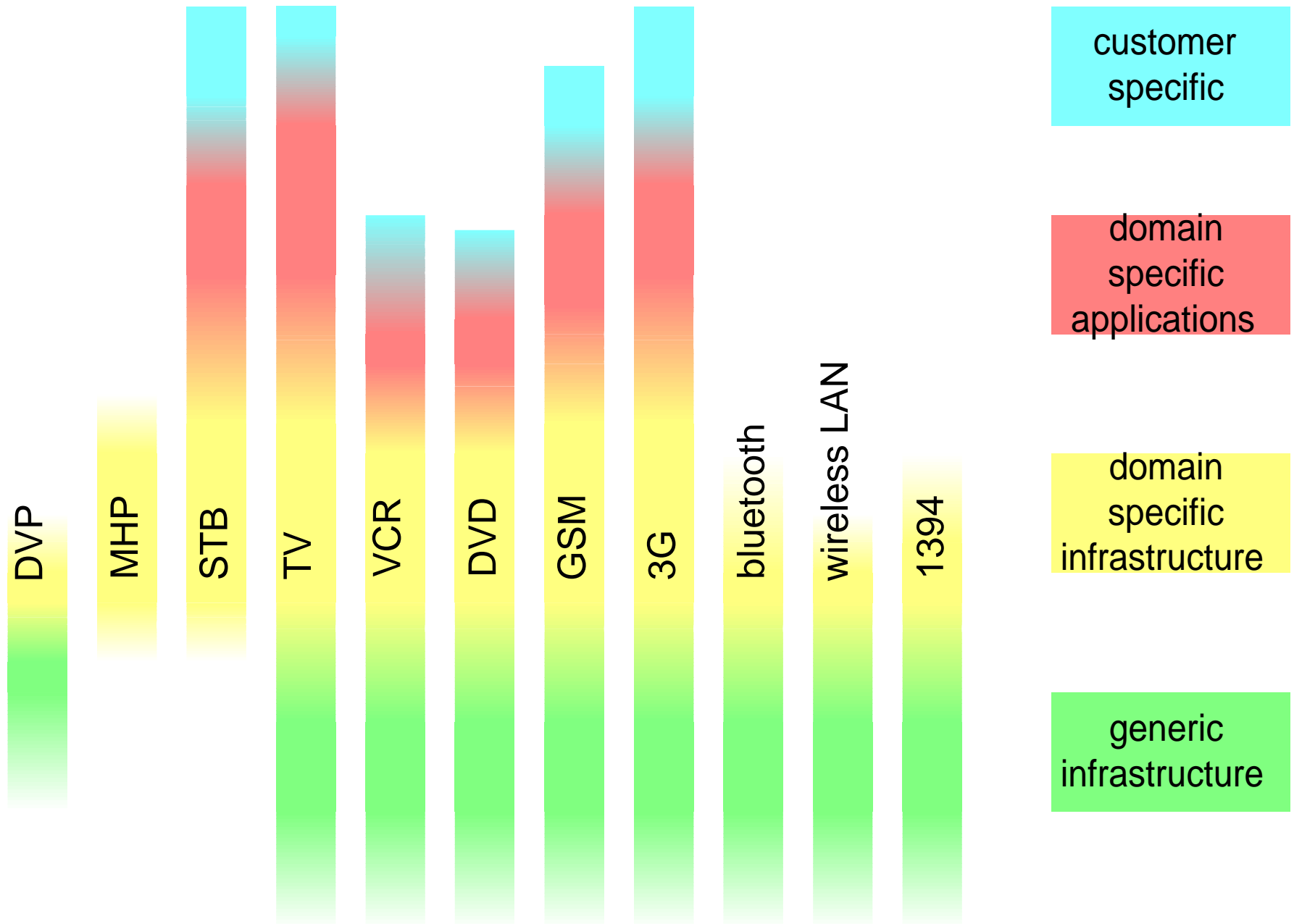
"Guiding How" by providing rules for:



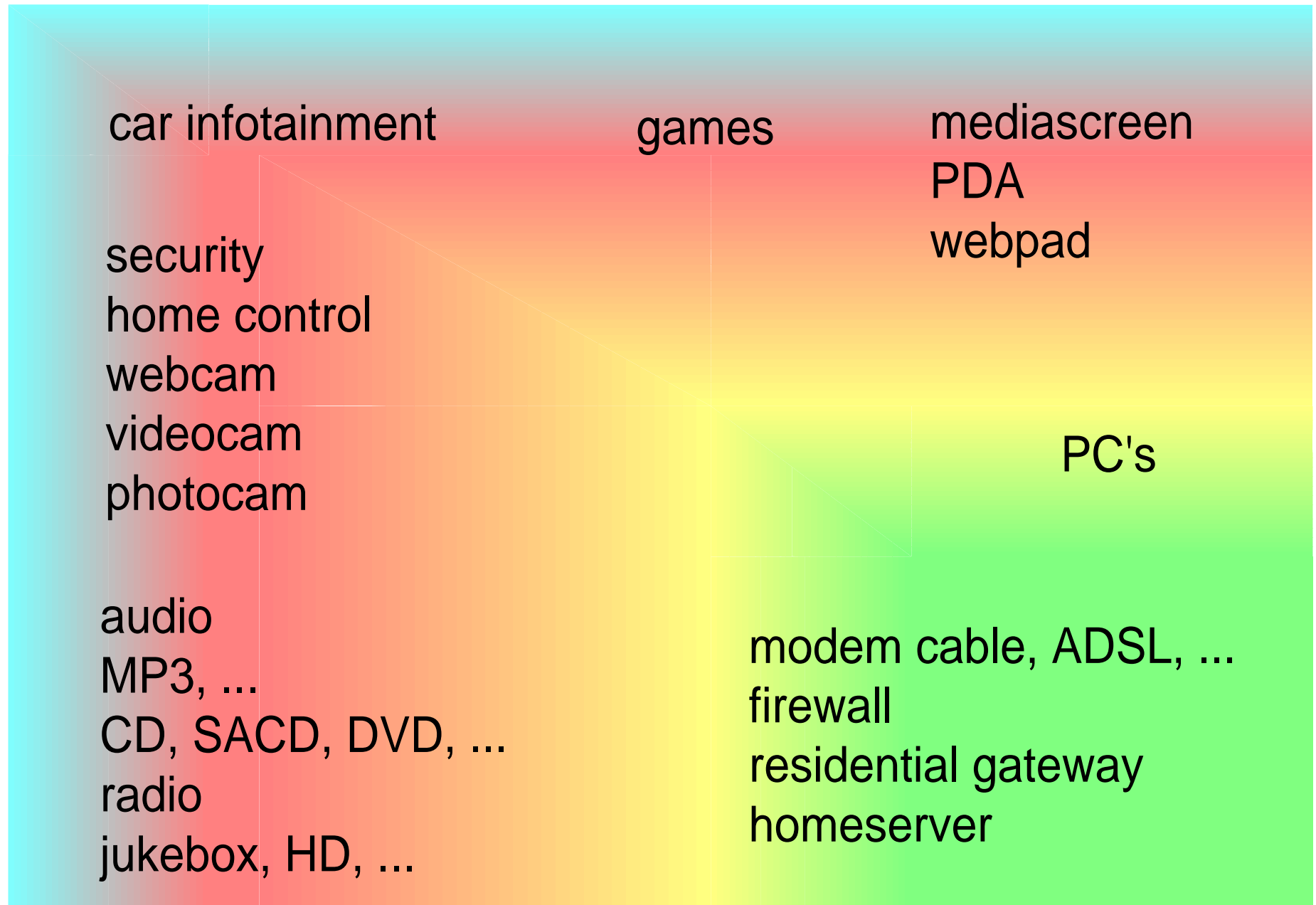
Evolution of functionality



Existing SW stacks

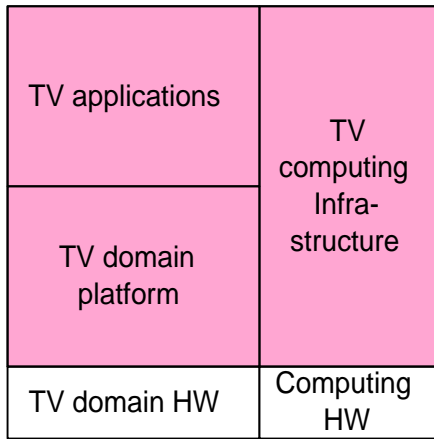


But there are much more

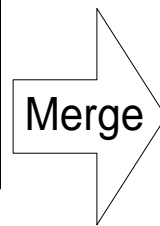
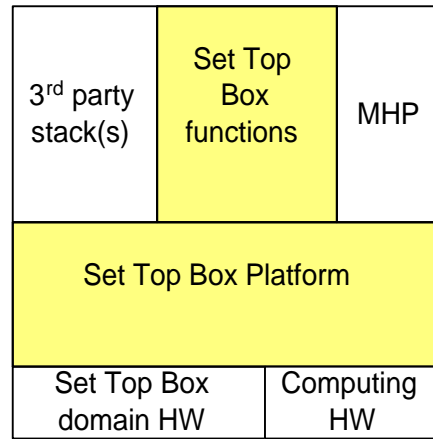


Simplistic Architecting: Digital TV

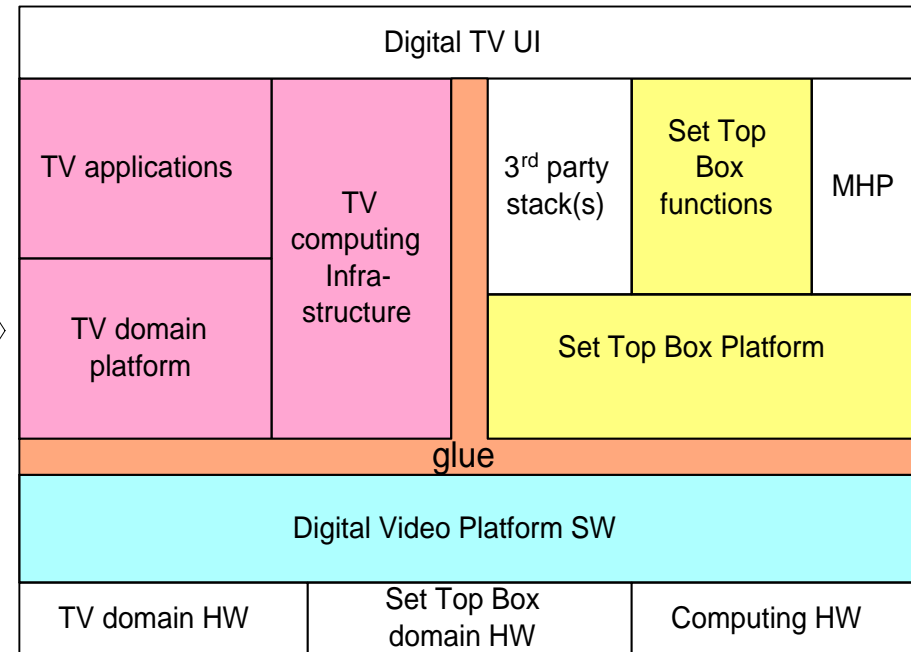
analog TV



Set top box

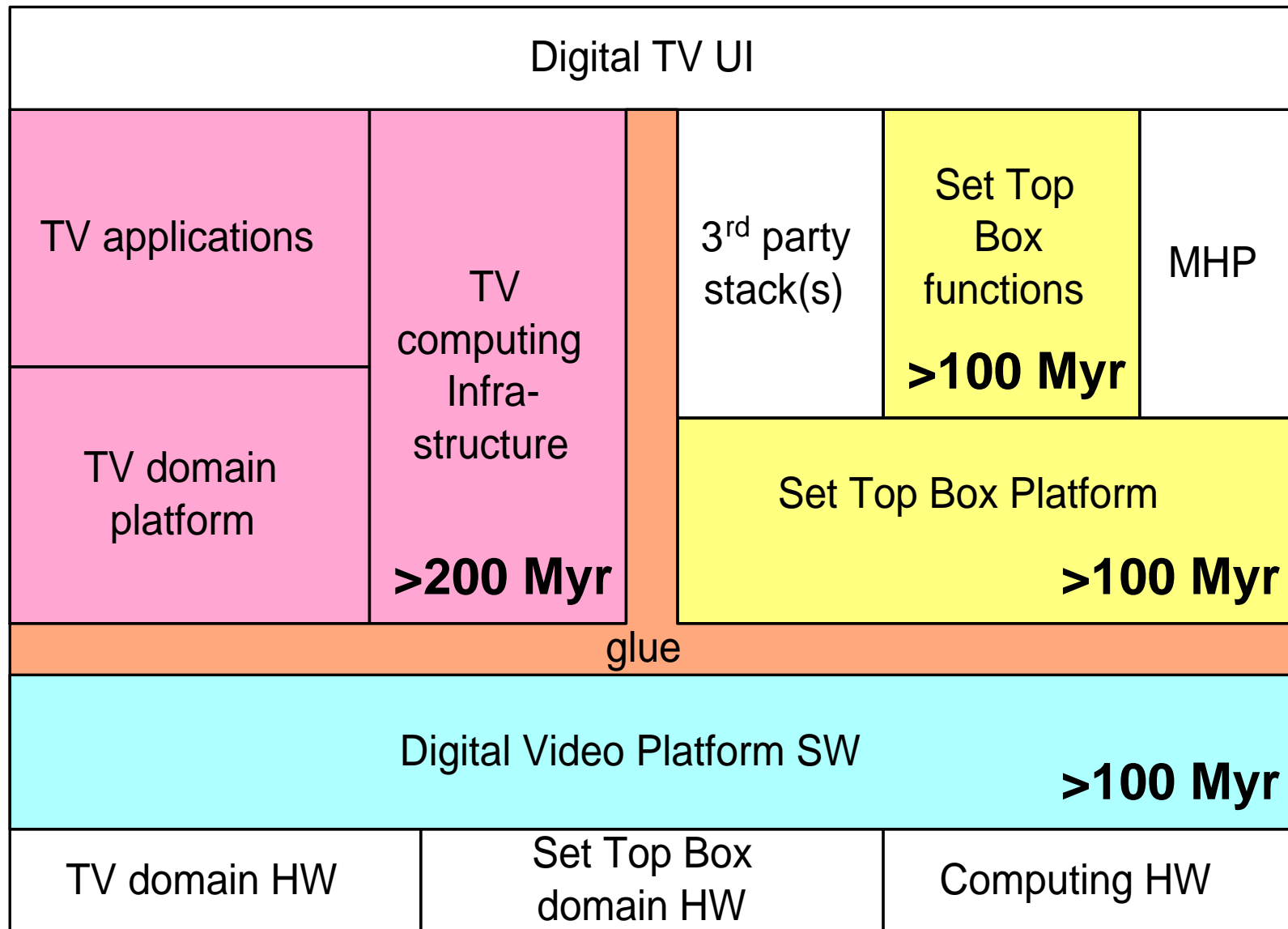


Digital TV



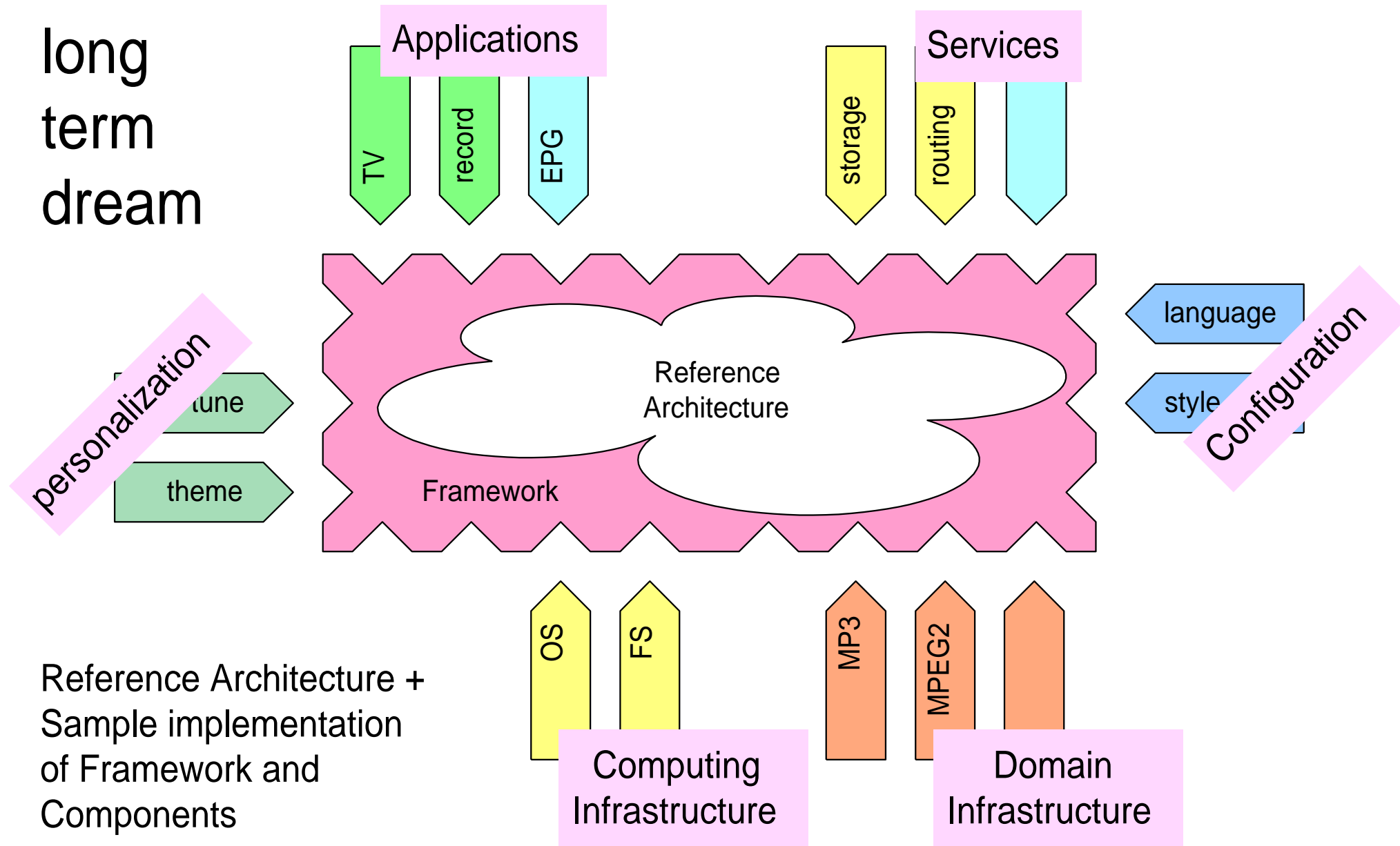
Digital Video Platform

Available Code Assets

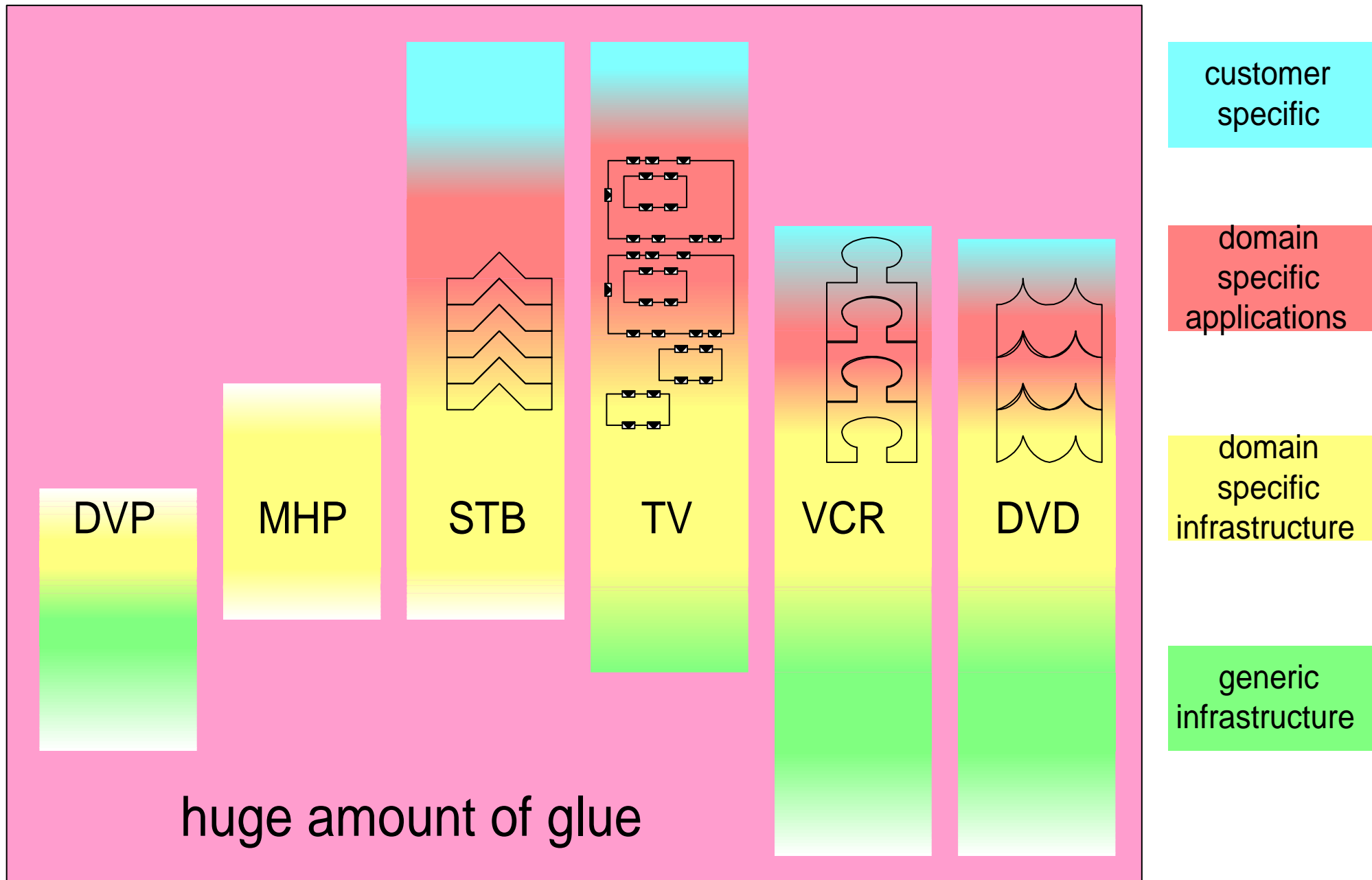


"Legacy" code > 500 Myr

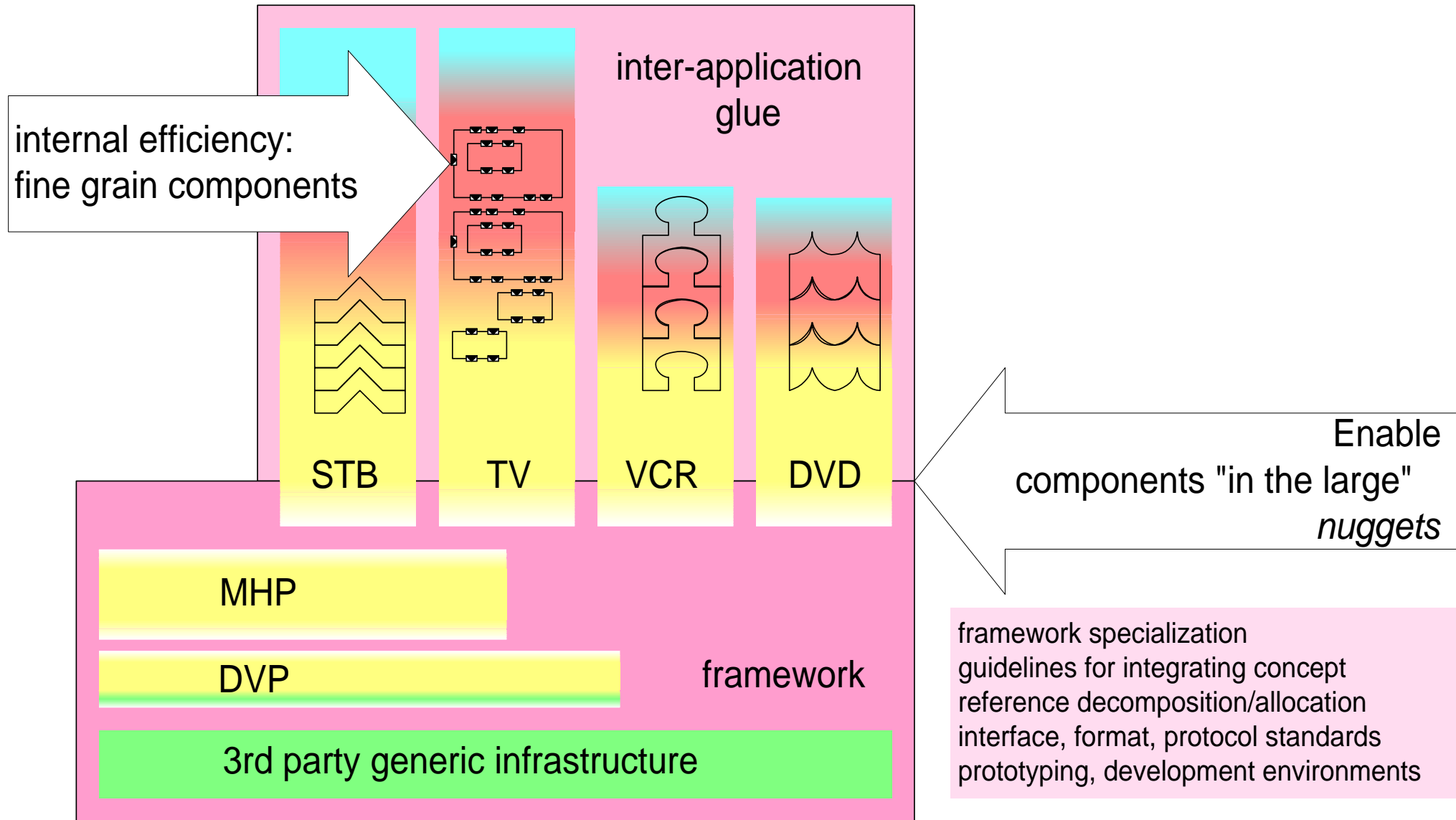
Ideal homogeneous situation?



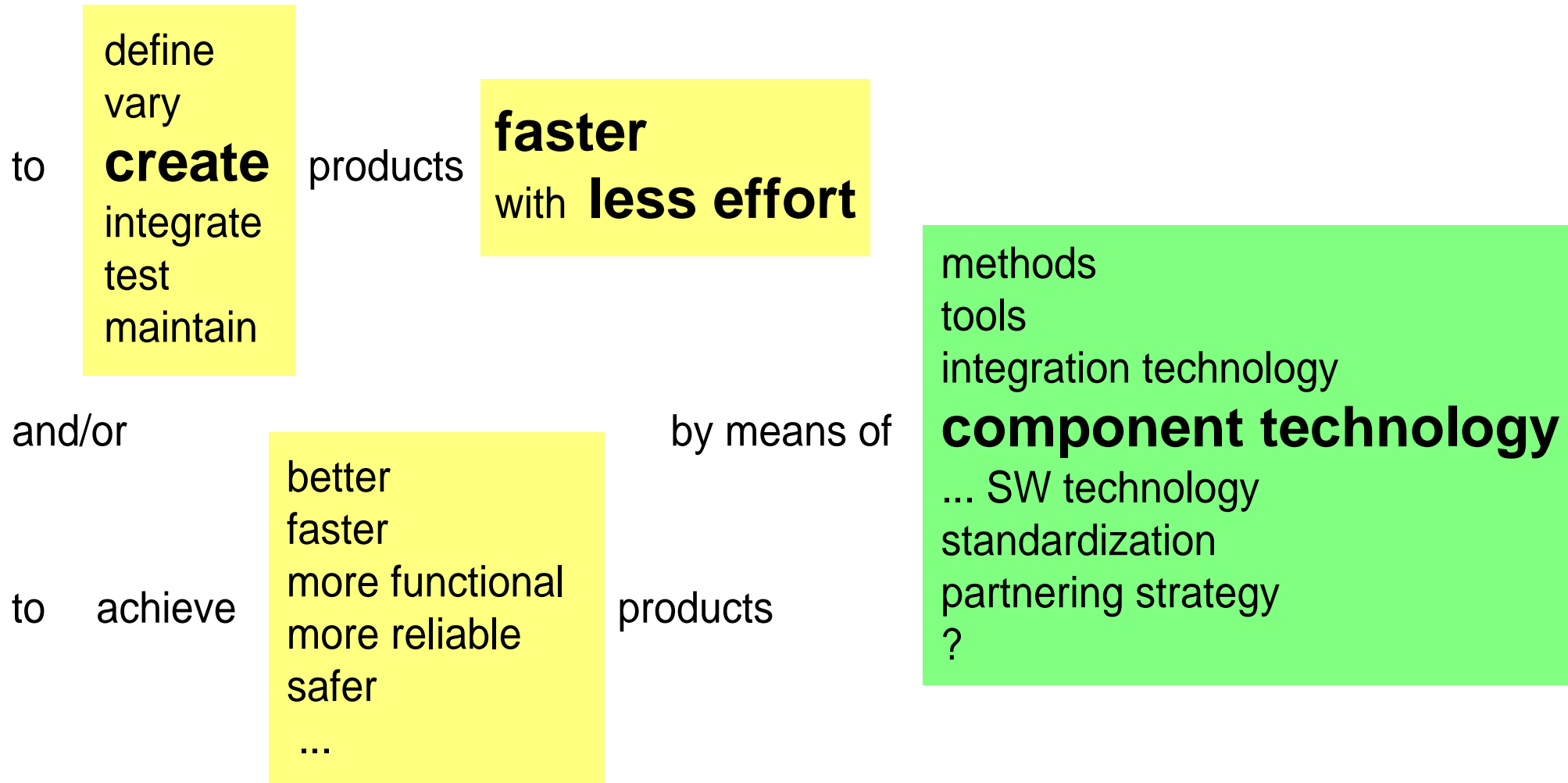
Today's reality?



Achievable solution?



Software productivity research goals



Coarse research plan

