

# Module Scenarios, Story Telling and Use Cases

by *Gerrit Muller* University of South-Eastern Norway-NISE

e-mail: `gaudisite@gmail.com`

`www.gaudisite.nl`

## Abstract

This module addresses Scenarios, Story Telling and Use Cases. Scenarios are used to cope with multiple alternatives for specification or design. Story telling is a means to explore customer needs and as a means for communication. Use Cases are used to analyze the design for specific circumstances.

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September 9, 2018  
status: preliminary  
draft  
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logo  
TBD

# Content Scenarios, Story Telling, Use Cases

## *goal of this module*

Be able to apply story telling technique.

Be able to use scenario analysis.

Be able to use use-cases for design.

## *content of this module*

Format and criteria for stories

Elements of scenarios

Role of scenarios in decision making

Quantified use cases

## *exercise*

Create a story and translate story via use cases in design

# Story How To

by *Gerrit Muller* University of South-Eastern Norway-NISE

e-mail: [gaudisite@gmail.com](mailto:gaudisite@gmail.com)

[www.gaudisite.nl](http://www.gaudisite.nl)

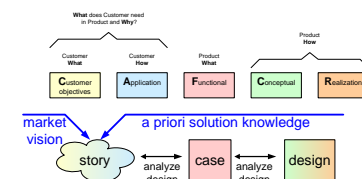
## Abstract

A story is an easily accessible story or narrative to make an application live. A good story is highly specific and articulated entirely in the problem domain: the native world of the users. An important function of a story is to enable specific (*quantified, relevant, explicit*) discussions.

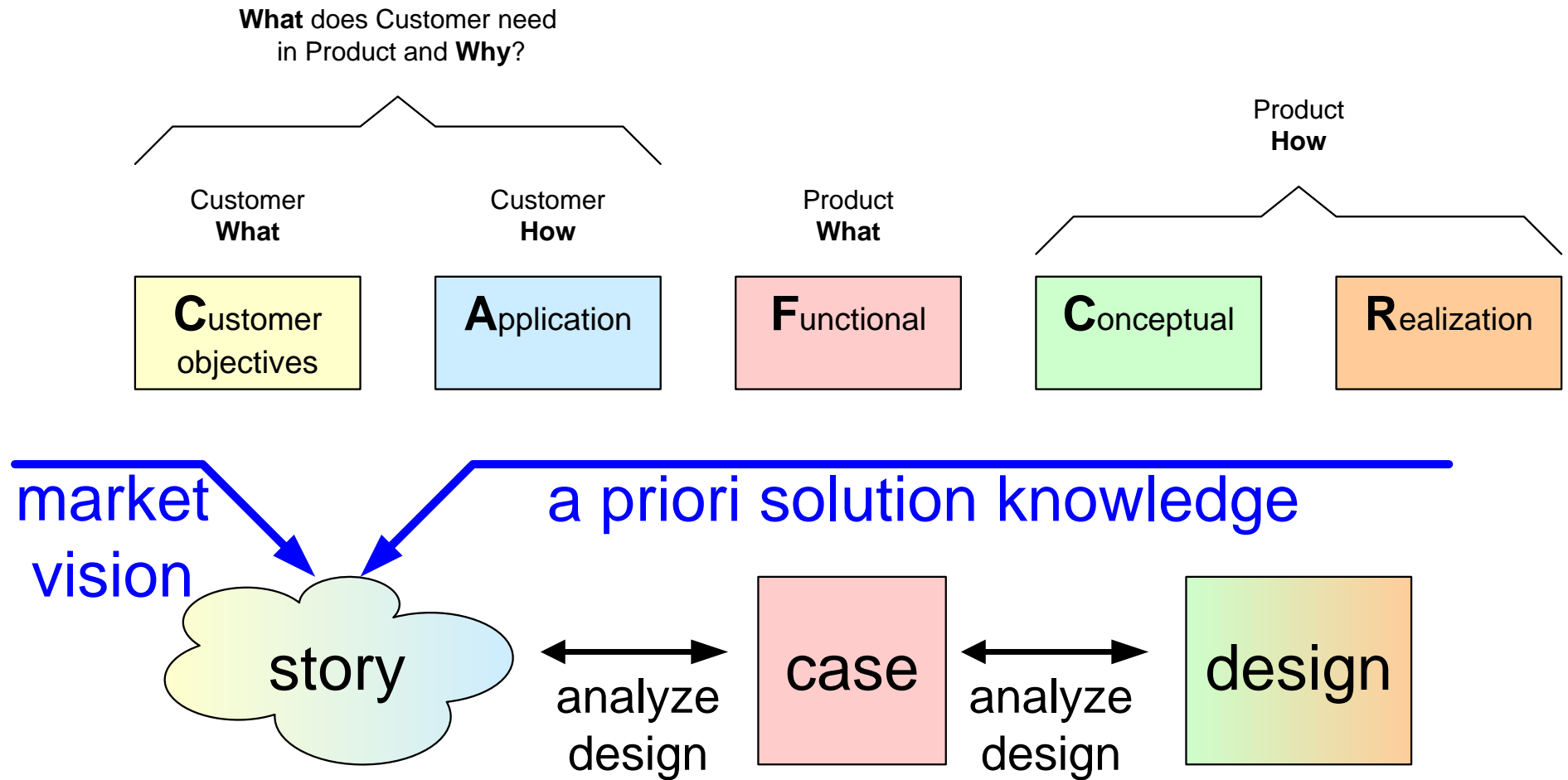
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# From story to design



# Example story layout

ca. half a page of plain English text

## A day in the life of Bob

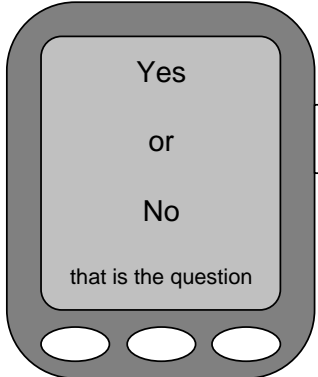
bla blah bla, rabarber music  
bla bla composer bla bla  
qwwwwety30 zeps.

nja nja njet njippie est quo  
vadis? Pjotr jaleski bla bla  
bla brree fgfg gsg hgrg

mjimm bas engel heeft een  
interessant excuus, lex stelt  
voor om vanavond door te  
werken.

In the middle of the night he  
is awake and decides to  
change the world forever.

The next hour the great  
event takes place:



This brilliant invention will change the world foreverbecause it is so unique and  
valuable that nobody beliefs the feasibility. It is great and WOW at the same time,  
highly exciting.

Vtables are seen as the sollution for an indirection problem. The invention of Bob will  
obsolete all of this in one incredibke move, which will make him famous forever.

He opens his PDA, logs in and enters his provate secure unquie non trivial password,  
followed by a thorough authentication. The PDA asks for the fingerprint of this little left  
toe and to pronounce the word shit. After passing this test Bob can continue.

draft or sketch of  
some essential  
appliance



# Criteria for a good story

**C**ustomer objectives

**A**pplication

- accessible, understandable

"Do you see it in front of you?"

**C**ustomer objectives

**A**pplication

- valuable, appealing

attractive, important

"Are customers queuing up for this?"

**C**onceptual

**R**ealization

- critical, challenging

"What is difficult in the realization?"

"What do you learn w.r.t. the design?"

**A**pplication

- frequent, no exceptional niche

"Does it add significantly to the bottom line?"

**A**pplication

**F**unctional

- specific

names, ages, amounts, durations, titles, ...

# Example of a story

Betty is a 70-year-old woman who lives in Eindhoven. Three years ago her husband passed away and since then she lives in a home for the elderly. Her 2 children, Angela and Robert, come and visit her every weekend, often with Betty's grandchildren Ashley and Christopher. As so many women of her age, Betty is reluctant to touch anything that has a technical appearance. She knows how to operate her television, but a VCR or even a DVD player is way to complex.

When Betty turned 60, she stopped working in a sewing studio. Her work in this noisy environment made her hard-of-hearing with a hearing-loss of 70dB around 2kHz. The rest of the frequency spectrum shows a loss of about 45dB. This is why she had problems understanding her grandchildren and why her children urged her to apply for hearing aids two years ago. Her technophobia (and her first hints or arthritis) inhibit her to change her hearing aids' batteries. Fortunately her children can do this every weekend.

This Wednesday Betty visits the weekly Bingo afternoon in the meetingplace of the old-folk's home. It's summer now and the tables are outside. With all those people there it's a lot of chatter and babble. Two years ago Betty would never go to the bingo: "I cannot hear a thing when everyone babbles and clatters with the coffee cups. How can I hear the winning numbers?!". Now that she has her new digital hearing instruments, even in the bingo cacophony, she can understand everyone she looks at. Her social life has improved a lot and she even won the bingo a few times.

That same night, together with her friend Janet, she attends Mozart's opera The Magic Flute. Two years earlier this would have been one big low rumbly mess, but now she even hears the sparkling high piccolos. Her other friend Carol never joins their visits to the theaters. Carol also has hearing aids, however hers only "work well" in normal conversations. "When I hear music it's as if a butcher's knife cuts through my head. It's way too sharp!". So Carol prefers to take her hearing aids out, missing most of the fun. Betty is so happy that her hearing instruments simply know where they are and adapt to their environment.



source: Roland Mathijssen  
Embedded Systems Institute  
Eindhoven



# Value and Challenges in this story

**C**ustomer objectives  
**A**pplication

Value proposition in this story:

quality of life:

active participation in different social settings

usability for nontechnical elderly people:

"intelligent" system is simple to use

loading of batteries

**C**onceptual  
**R**ealization

Challenges in this story:

Intelligent hearing instrument

Battery life — at least 1 week

No buttons or other fancy user interface on the hearing instrument, other than a robust On/Off method

The user does not want a technical device but a solution for a problem

Instrument can be adapted to the hearing loss of the user

Directional sensitivity (to prevent the so-called cocktail party effect)

Recognition of sound environments and automatic adaptation (adaptive filtering)

source: [Roland Mathijssen, Embedded Systems Institute, Eindhoven](#)

# Scenario How To

by *Gerrit Muller* University of South-Eastern Norway-NISE

e-mail: [gaudisite@gmail.com](mailto:gaudisite@gmail.com)

[www.gaudisite.nl](http://www.gaudisite.nl)

## Abstract

Good designers keep multiple alternatives open in parallel. This improves the specification and design quality. Scenarios can be used to cope with these alternatives and as a means for communication with stakeholders.

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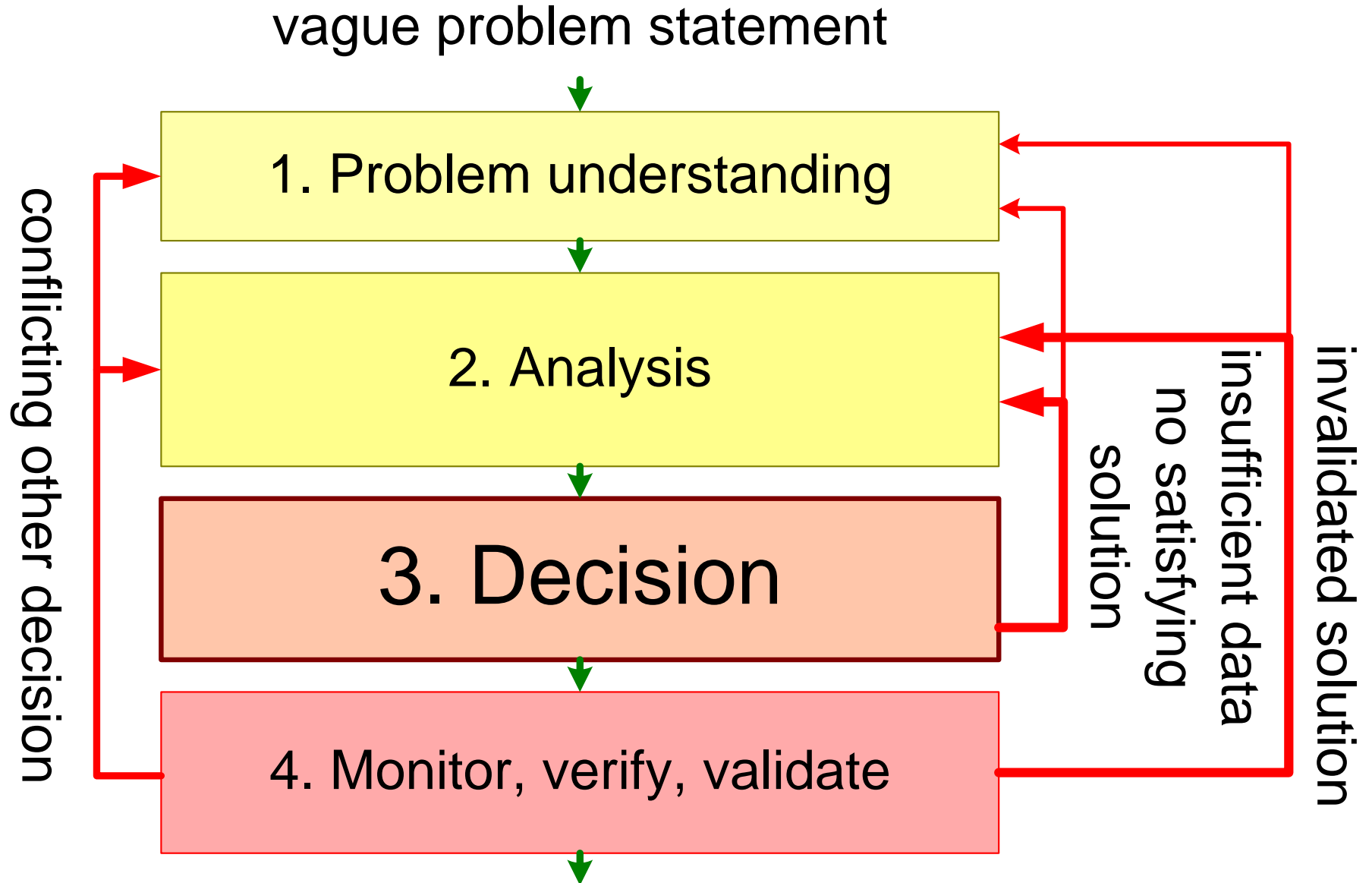
*content of this presentation*

Decision making

Multiple propositions

Scenarios

# Decision Making Process





# Example of Multiple Propositions

|            |        |                         |        |
|------------|--------|-------------------------|--------|
| throughput | 20 p/m | high-performance sensor | 350 ns |
| cost       | 5 k\$  | high-speed moves        | 9 m/s  |
| safety     |        | additional pipelining   |        |

*low cost and performance 1*

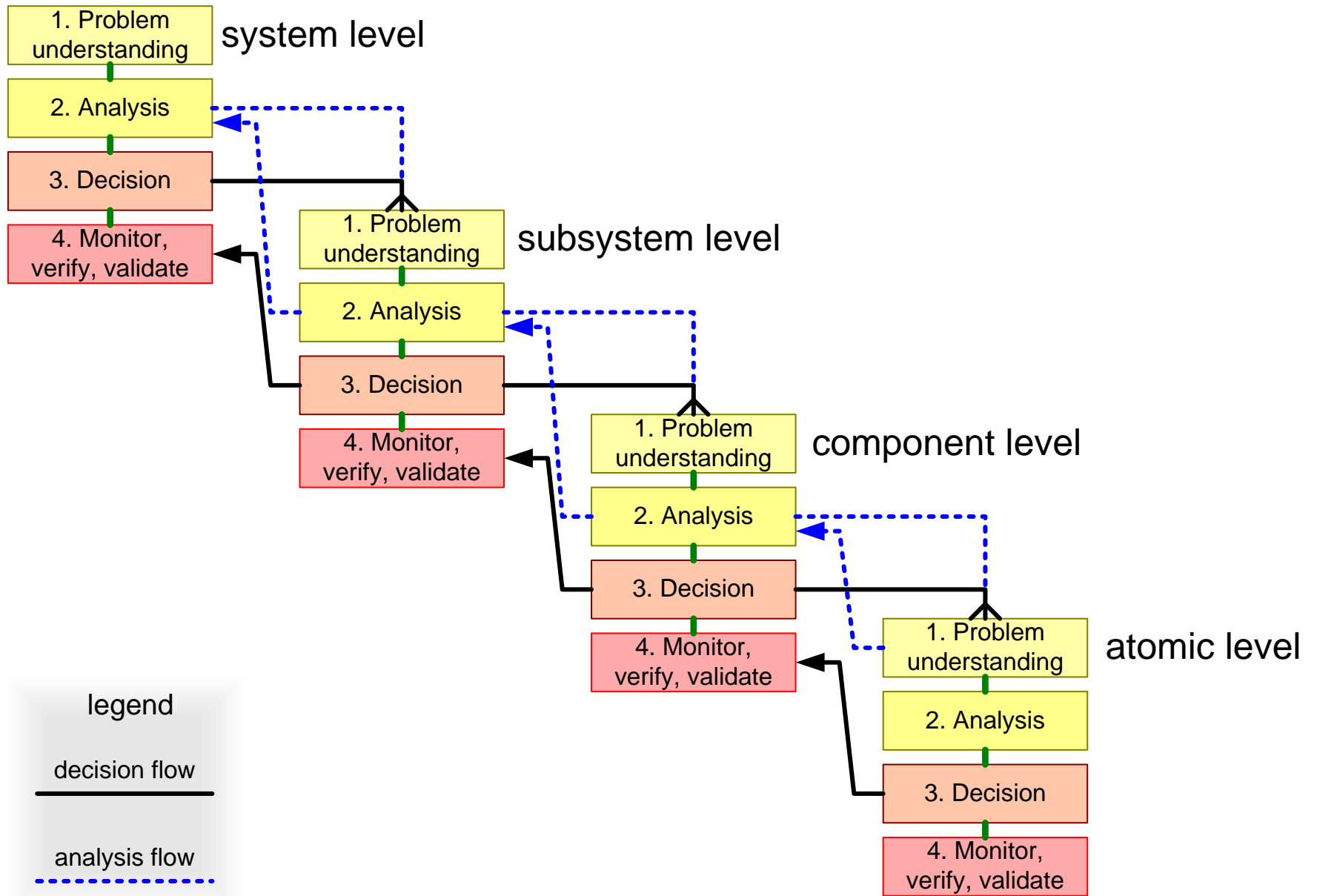
|            |        |                         |        |
|------------|--------|-------------------------|--------|
| throughput | 20 p/m | high-performance sensor | 300 ns |
| cost       | 5 k\$  | high-speed moves        | 10 m/s |
| safety     |        |                         |        |

*low cost and performance 2*

|            |        |                               |        |
|------------|--------|-------------------------------|--------|
| throughput | 25 p/m | highperformance sensor        | 200 ns |
| cost       | 7 k\$  | high-speed moves              | 12 m/s |
| safety     |        | additional collision detector |        |

*high cost and performance*

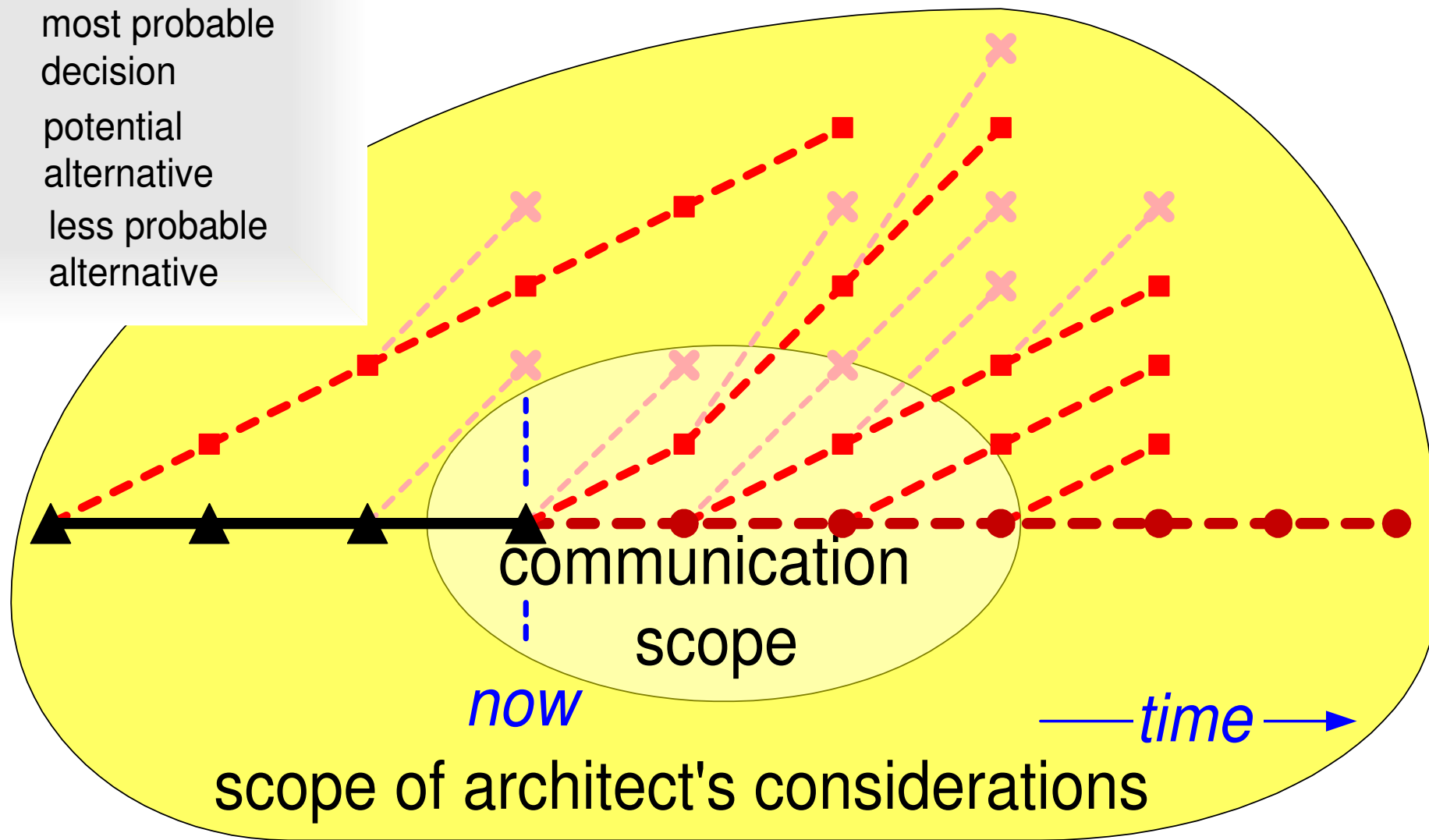
# Recursive and concurrent application of flow



# Graph of Decisions and Alternatives

*legend*

- ▲ past decision
- most probable decision
- potential alternative
- ✕ less probable alternative





# Different Types of Decisions

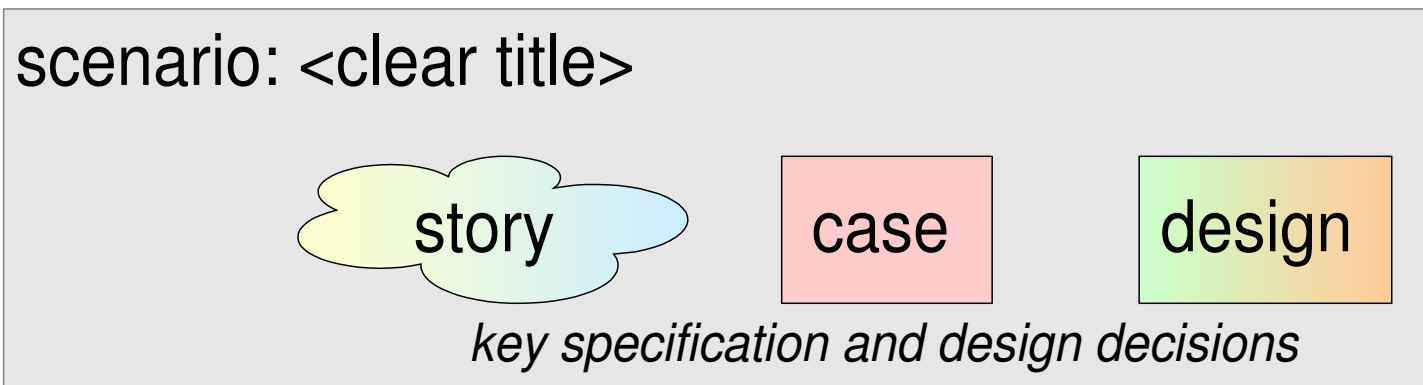
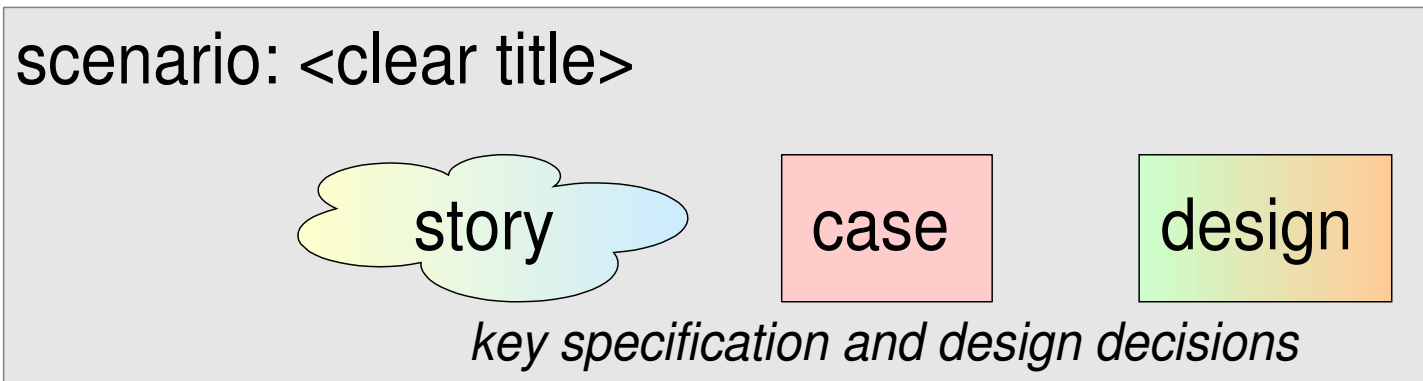
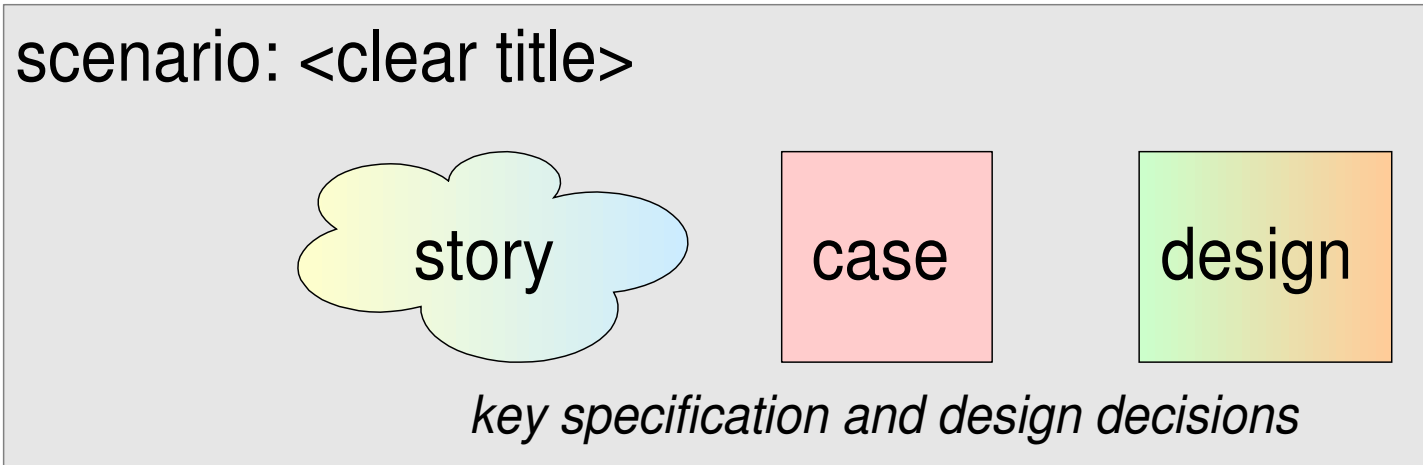


basic  
principles

requirements

architecture rules  
implementation choices  
f.i. technology

# Elements of a Scenario



## *Summary of Scenarios*

Exploration and analysis require multiple propositions.

Architects continuously work with multiple alternatives.

Scenarios have a clear title, story, use case and design.

Scenarios are differentiated by key specifications and design decisions.

# Use Case How To

by *Gerrit Muller* University of South-Eastern Norway-NISE

e-mail: `gaudisite@gmail.com`

`www.gaudisite.nl`

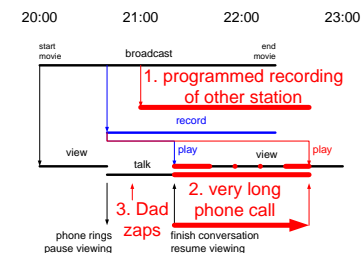
## Abstract

Use cases are frequently used in Software Engineering. Use cases support specification and facilitate design, analysis, verification and testing. Many designers, unfortunately, apply use cases in a rather limited way. This presentation provides recommendations for effective use cases.

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# Why Use Cases?

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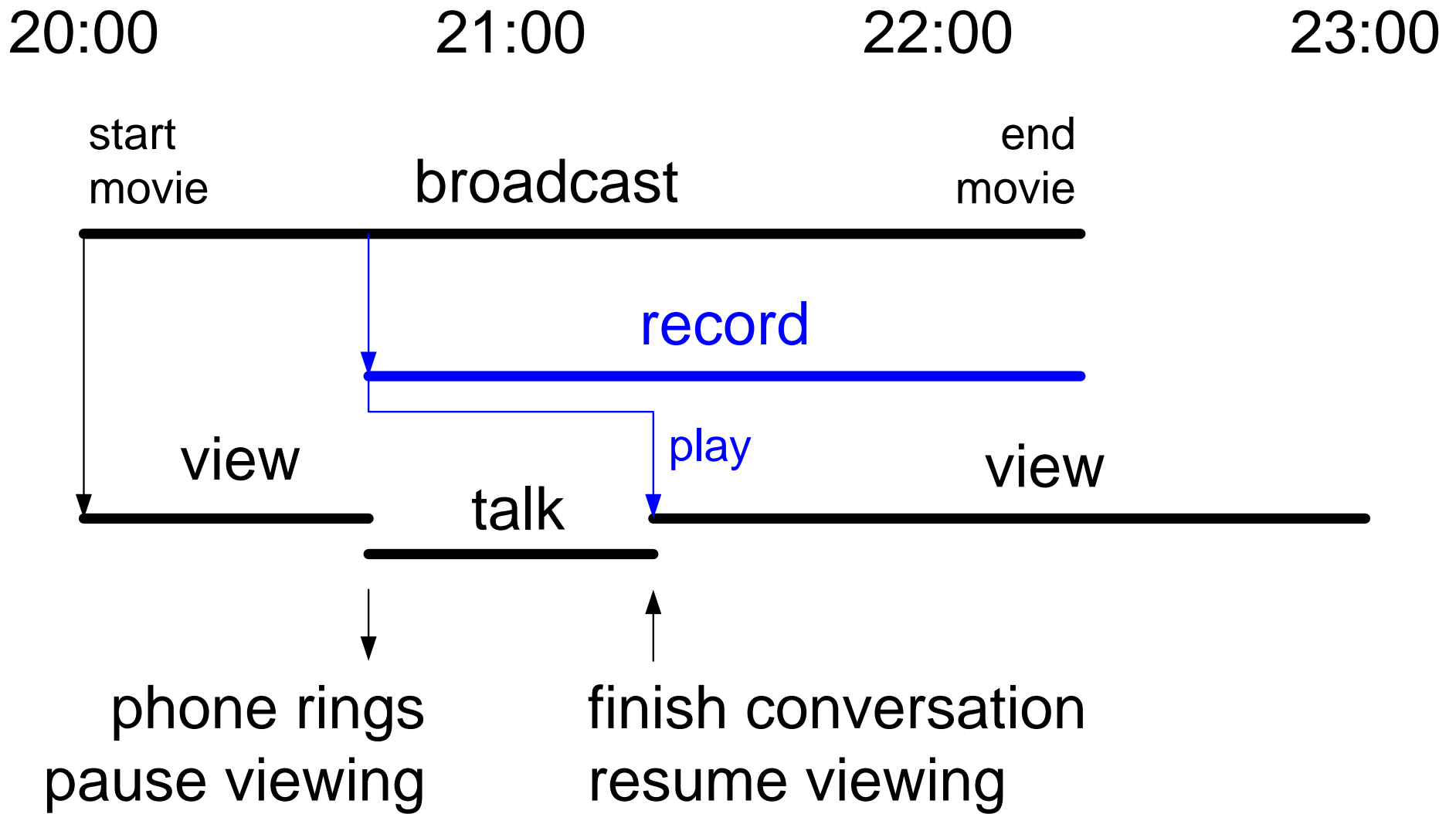
Supports or is part of specification

by providing specific data in user perspective

Facilitates analysis and design

Facilitates verification and testing

# Example Time Shift recording



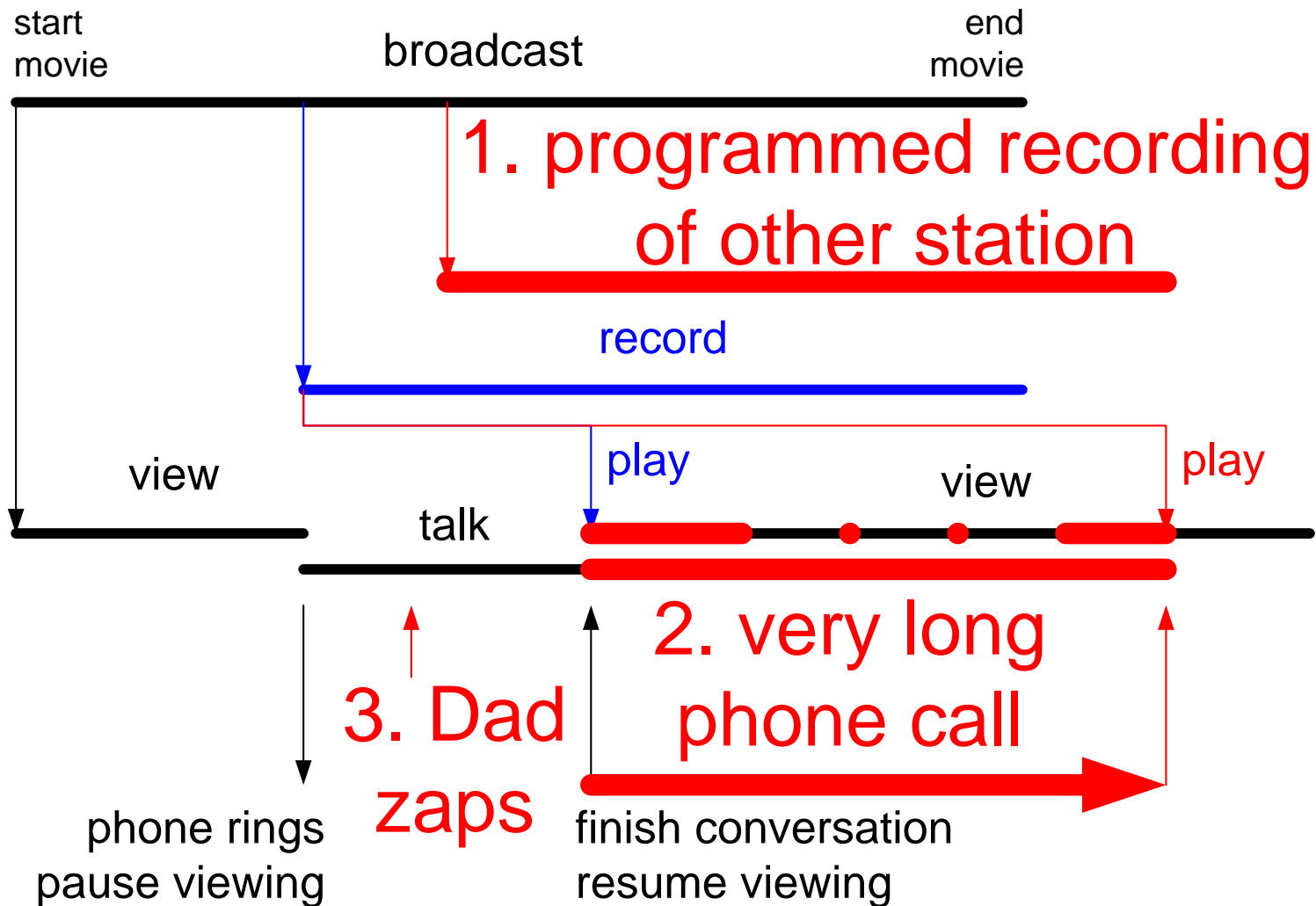
# Construction limits intrude in User Experience

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- number of tuners
- number of simultaneous streams (recording and playing)
- amount of available storage
- management strategy of storage space

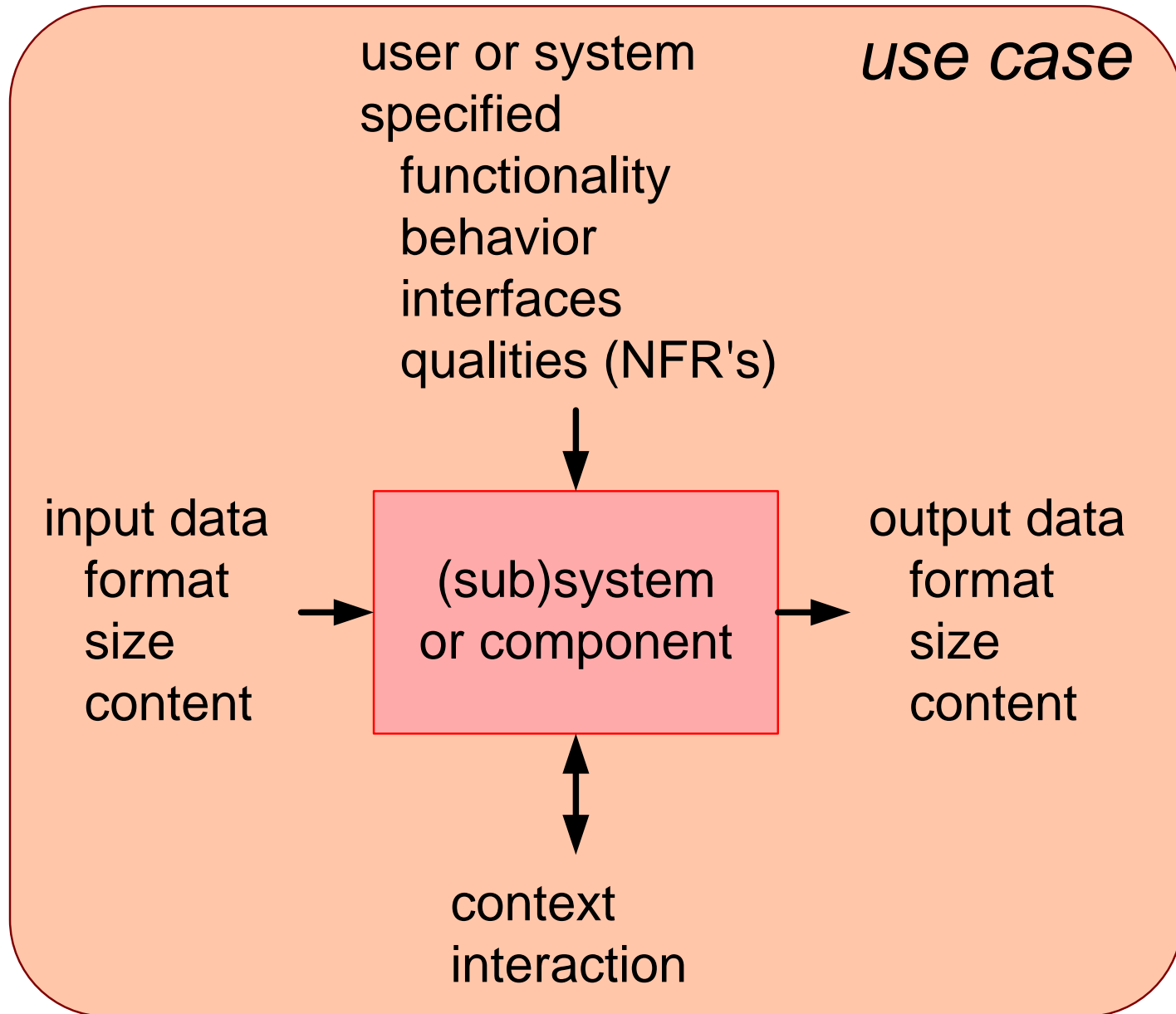
# What if?

20:00                      21:00                      22:00                      23:00





# Content of a Use Case



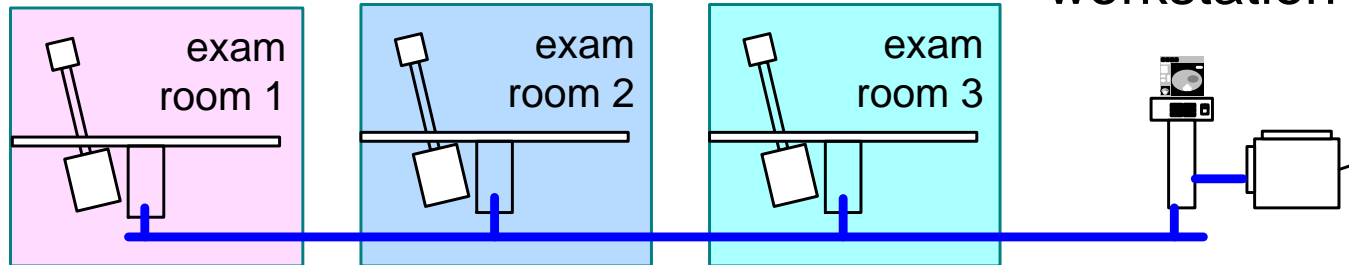
# Example personal video recorder use case contents

| typical use case(s)   | worst case, exceptional, or change use case(s)  |
|---|---|
| <p data-bbox="197 500 953 548"><b>interaction flow (functional aspects)</b></p> <ul data-bbox="247 560 903 795" style="list-style-type: none"><li>select movie via directory</li><li>start movie</li><li>be able to pause or stop</li><li>be able to skip forward or backward</li><li>set recording quality</li></ul> <p data-bbox="197 846 877 946"><b>performance and other qualities (non-functional aspects)</b></p> <ul data-bbox="247 958 934 1144" style="list-style-type: none"><li>response times for start / stop</li><li>response times for directory browsing</li><li>end-of-movie behaviour</li><li>relation recording quality and storage</li></ul> | <p data-bbox="1123 500 1333 548"><b>functional</b></p> <ul data-bbox="1173 560 1753 743" style="list-style-type: none"><li>multiple inputs at the same time</li><li>extreme long movie</li><li>directory behaviour in case of extreme many short movies</li></ul> <p data-bbox="1123 846 1428 886"><b>non-functional</b></p> <ul data-bbox="1173 901 1936 1136" style="list-style-type: none"><li>response time with multiple inputs</li><li>image quality with multiple inputs</li><li>insufficient free space</li><li>response time with many directory entries</li><li>replay quality while HQ recording</li></ul> |

# Example of Quantification of Typical Use Case

3 examination rooms connected to

1 medical imaging workstation + printer

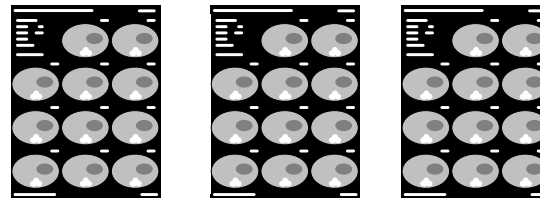


examination room: average 4 interleaved examinations / hour

image production: 20  $1024^2$  8 bit images per examination

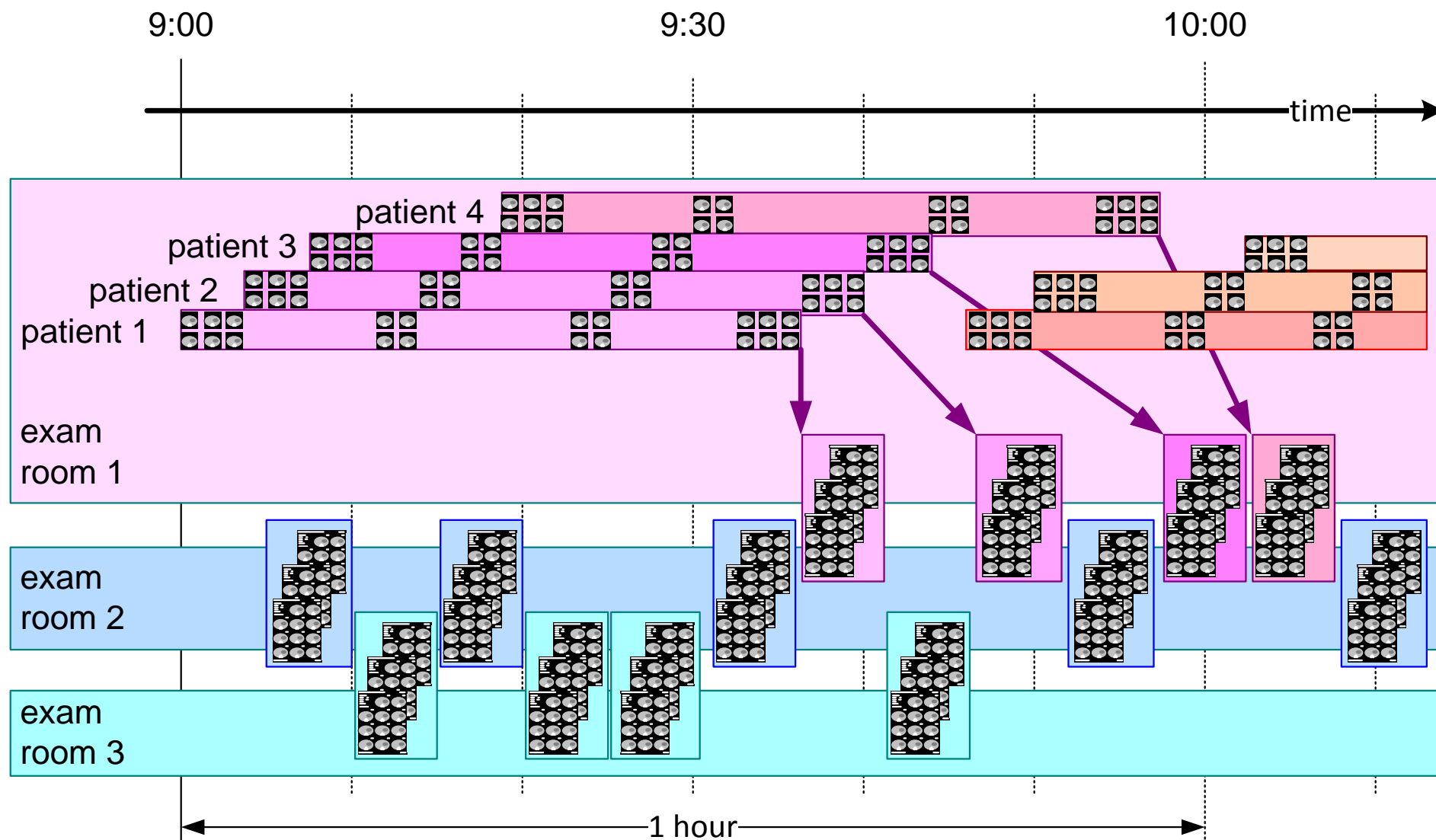


film production: 3 films of 4k\*5k pixels each



high quality output  
(bi-cubic interpolation)

# Timing of this Use Case



# Recommendations for working with use cases

- + combine related functions in one use case
- do not make a separate use case for every function
- + include non-functional requirements in the use cases
  
- + minimise the amount of required *worst case* and *exceptional use cases*
- excessive amounts of use cases propagate to excessive implementation efforts
- + reduce the amount of these use cases in steps
- a few well chosen *worst case* use cases simplifies the design

## 1. Create a story

- use the criteria

## 2. Transform the story into a case

- functional, as well as quantitative

## 3. Perform a short design exploration

- based on the case.

## 4. Improve the story

- first iteration based on feedback from case and design.
- Use time boxes to ensure that you make all the indicated steps.

- + stories make discussions much more specific
- + implicit assumptions are identified

- ~ creating relevant stories is far from trivial

- too much fun

starting point for generalization: specification and design

## *Conclusions*

Stories help to focus early design discussions

Scenarios help to cope with multiple alternatives

Use cases address integral use: functional and quantitative

## *Techniques, Models, Heuristics of this module*

Story telling, criterias

Scenarios

Quantified use cases

*Worst case, exceptional and change use cases*