

# Architecting for Business Value; Business Context - Process View

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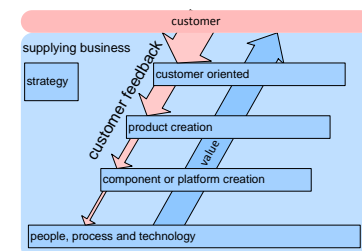
## Abstract

This presentation discusses a model of the business processes. The various processes have different timing and financial characteristics, providing insight in organizational behavior and characteristics.

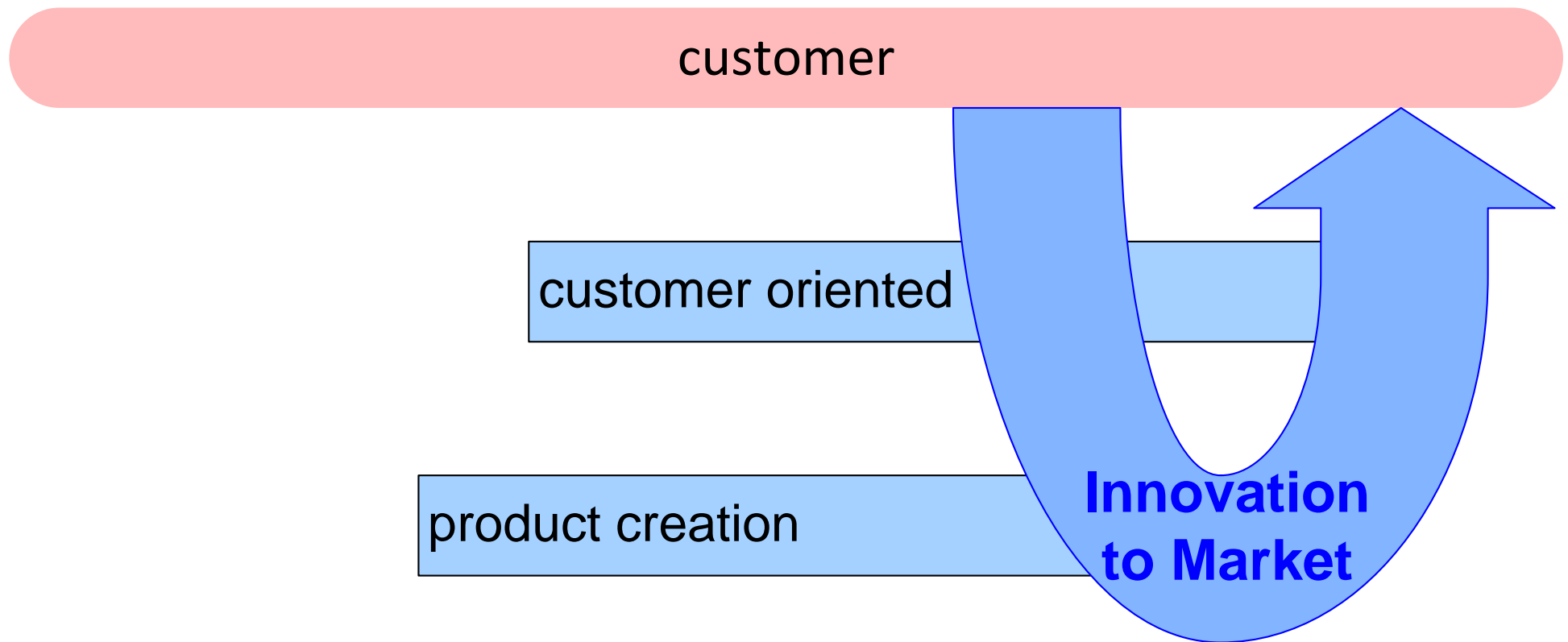
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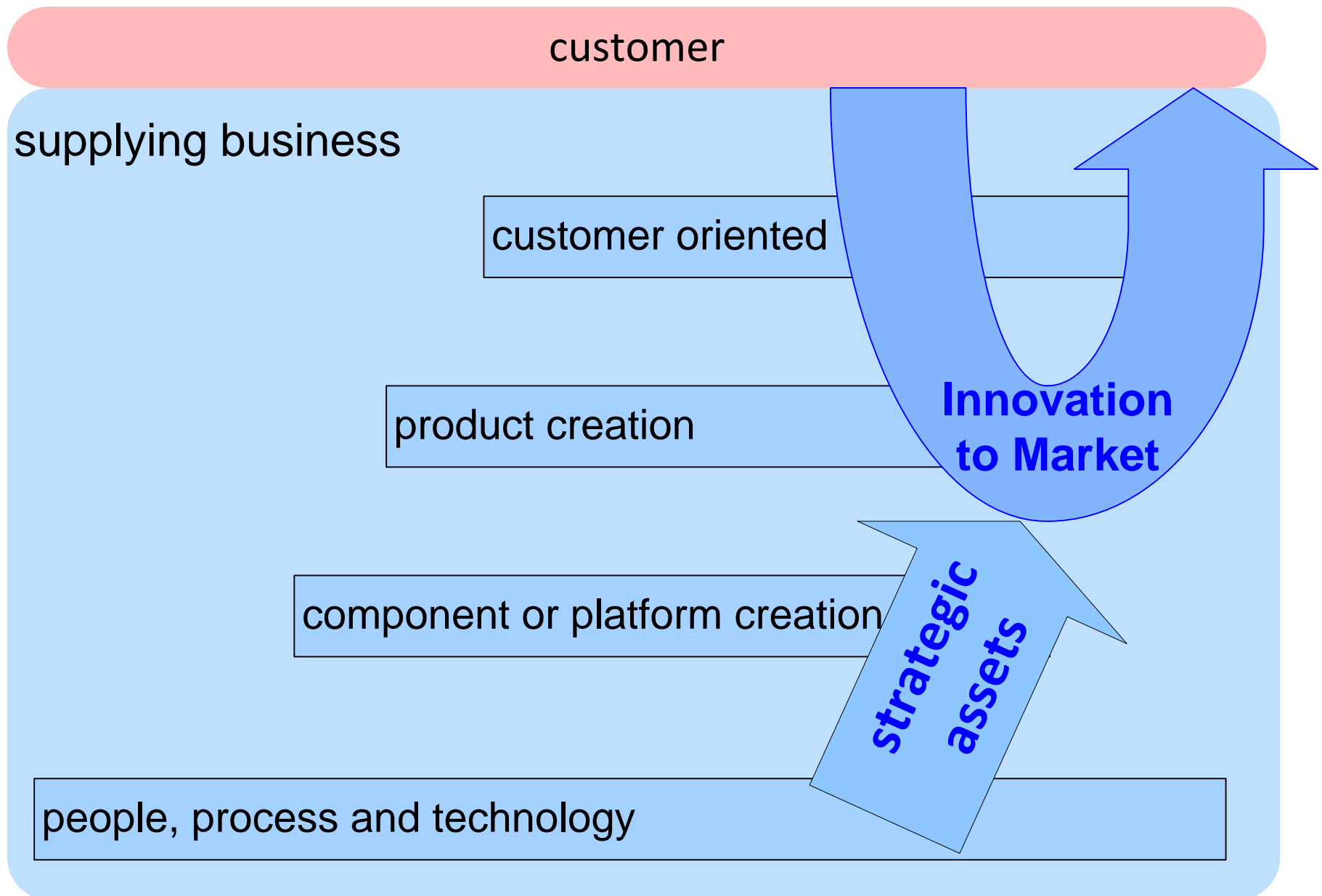
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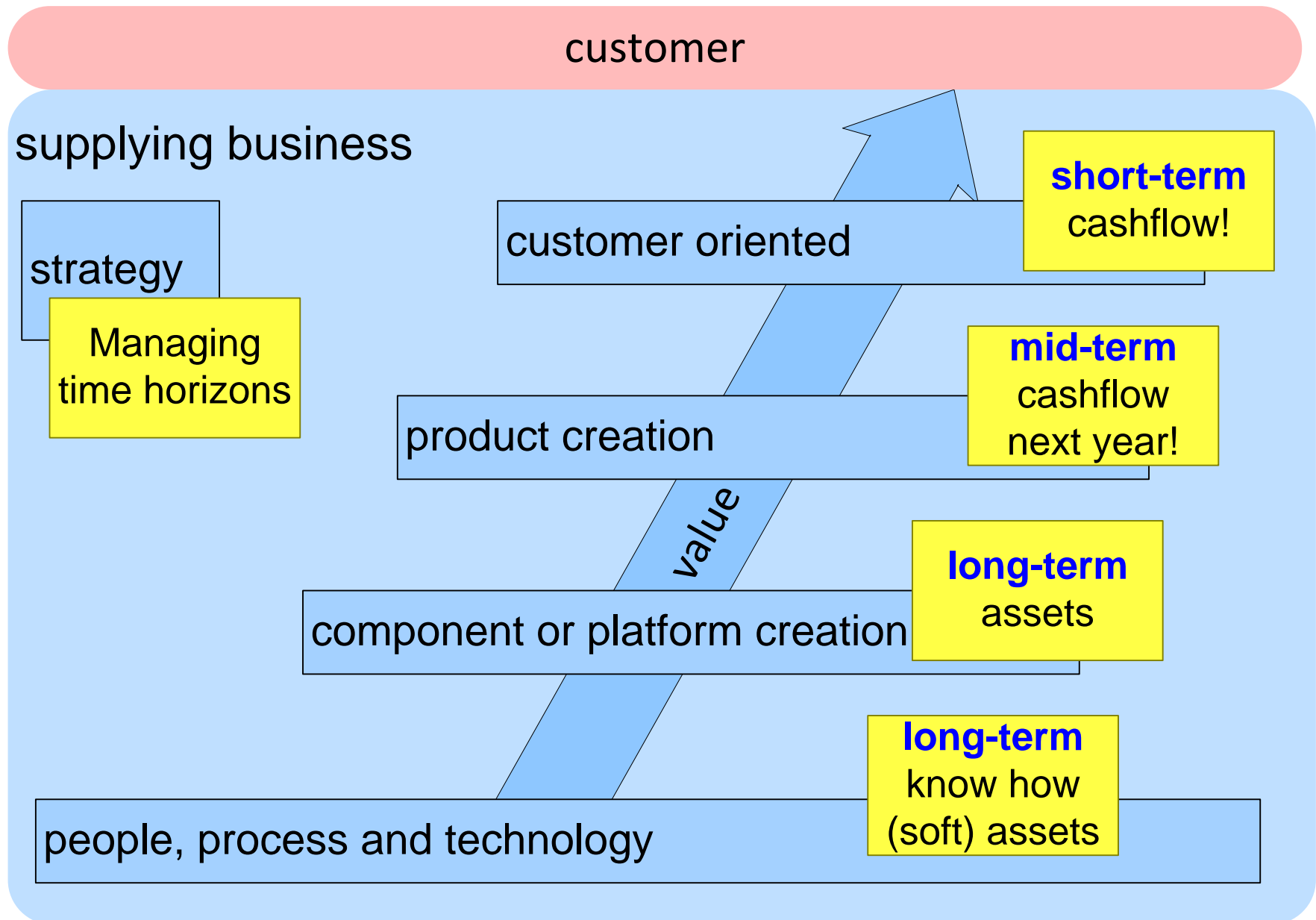
# Process Model Innovation to Market



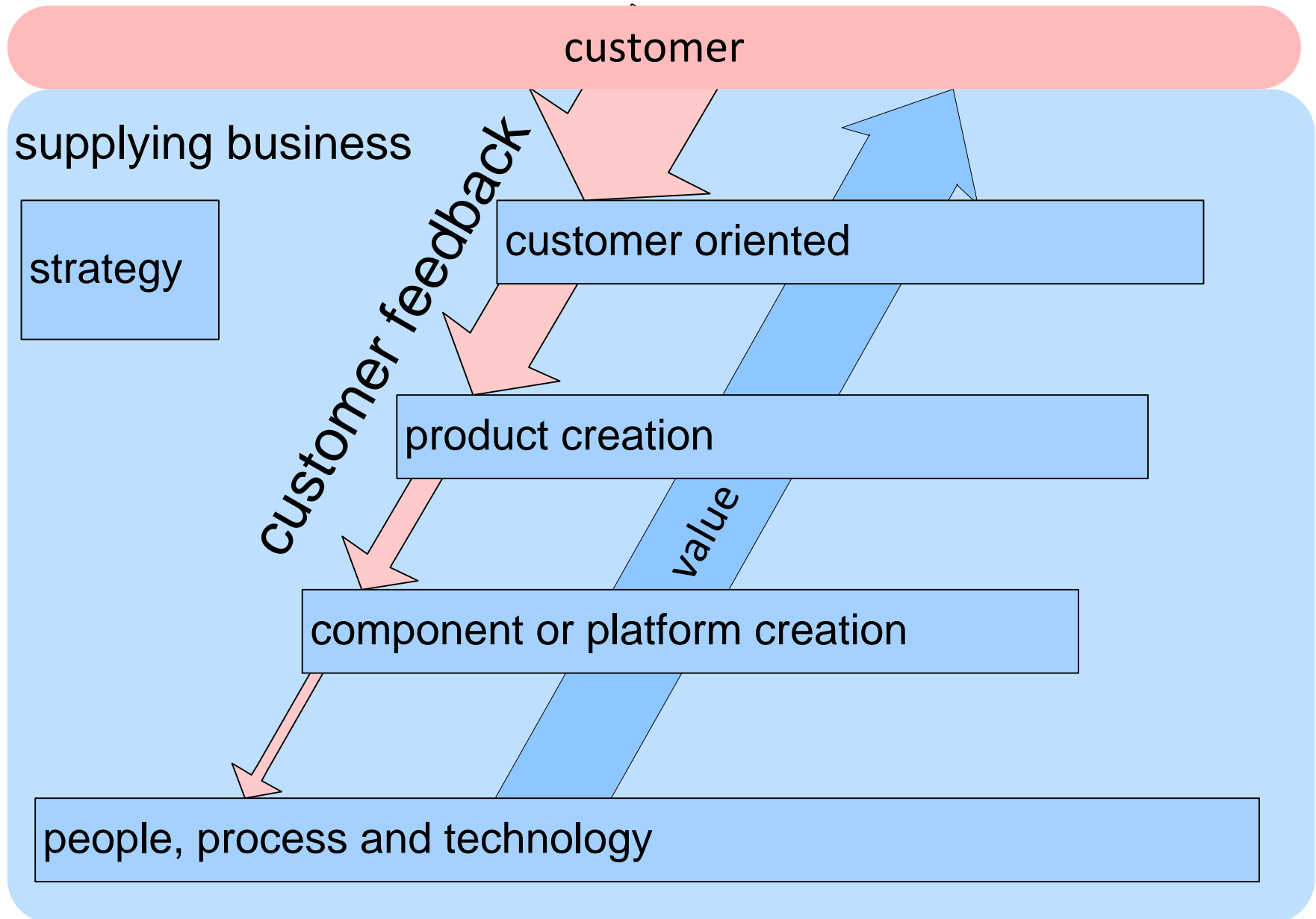
# Strategic Assets Accelerate Time to Market



# Time Dimension and Strategy



# Information Flow



# Integral Process Model

